

# The Executive Board Agenda

Chairman Michael Johnson will convene a meeting of the Centralina COG Executive Board at 6:30 p.m. on Wednesday, January 11, 2017. A light dinner will be served at 6:00 p.m. The meeting will be held in the Catawba Room of the Centralina CCOG Office on the 12<sup>th</sup> floor of the 525 North Tryon Street building.

Time	Item	Presenter
6:00 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by <b>12:00 p.m. on Monday, January 9<sup>th</sup></b> so that catering can be arranged.	Kelly Weston
6:30 p.m.	<b>Call to Order, Welcome &amp; Declaration of Quorum</b>	Michael Johnson
	<b>Amendments to the Agenda</b> (if any)	Michael Johnson
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:35 p.m. <b>Item 1</b> <i>Pages 5 - 7</i>	<b>Approval of the November 9, 2016 Executive Board Meeting Minutes</b> The minutes of the November 9, 2016 meeting have been distributed to all members of the Executive Board and should be approved if correct.  <b>Action/Recommendation:</b> <i>I move to approve the November 9, 2016 Executive Board Meeting minutes.</i>	Michael Johnson
<b>Item 2</b> <i>Pages 9 - 10</i>	<b>Appointment of Deputy Finance Officers</b> The persons named in the attached document are named as deputy finance officers who can act on behalf of the Finance Director only in the event of her absence.  <b>Action/Recommendation:</b> <i>I move to recommend to the Executive Board they approve these individuals to only act on behalf of the Finance Director in her absence.</i>	Marsha Sutton
<b>Item 3</b> <i>Pages 12 - 14</i>	<b>Approval of Designated Depositories</b> This item is simply for disclosure to the Executive Committee and for approval of the depositories used by the CCOG.  <b>Action/Recommendation:</b> <i>I move to recommend to the Executive Board they approve these depositories as official depositories of the CCOG.</i>	Marsha Sutton
<b>Item 4</b> <i>Pages 16 - 18</i>	<b>FY16-17 Budget Amendment</b> Staff will present an updated amendment for FY16-17 operating and grant budgets.  <b>Action/Recommendation:</b> <i>Approval by the Executive Board of the attached budget amendments.</i>	Marsha Sutton
<b>Item 5</b> <i>Pages 20 - 21</i>	<b>Centralina Economic Development Commission Appointments</b> The Executive Board will be asked to confirm appoints to the Centralina Economic Development Commission (CEDC).  <b>Action/Recommendation:</b> <i>I move that the CCOG Executive Board confirm appointments of John Marek, Anson County EDC; Joe Carpenter, CCOG; and Mike Downs, Cabarrus County to serve on the Centralina Economic Development Commission Board for the three year term of (March 1, 2016 – February 28, 2019) as set forth in CEDC bylaws.</i>	Mike Manis
<b>Regular Business Items:</b>		
6:40 p.m. <b>Item 6</b> 20 minutes <i>Pages 23 - 27</i>	<b>Federal Relations Update</b> Leslie Mazingo of Strategics Consulting will present a performance measures report for the period of November-December 2016, based on performance measures previously approved by the Executive Board, and a briefing on upcoming federal	Vicki Bott and Leslie Mazingo

# The Executive Board Agenda

Time	Item	Presenter
	<p>relations-building opportunities and CCOG advocacy efforts for which Board support is sought.</p> <p>Vicki Bott will report on other efforts related to federal relations, including the Regional Connections webinar series and plans for workshops on grants and other topics.</p> <p><b>Action/Recommendation:</b> The Board is asked to receive as information the performance report and provide feedback on the results reflected in it.</p> <p><i>I move that the Strategics Consulting Performance Report for November-December 2016 be accepted</i></p> <p>The Board members are asked to a) let CCOG staff/Leslie know which DC conferences they or their jurisdictional colleagues are attending so Leslie can connect them informally to federal elected officials and staff who are also attending, and b) indicate their interest in having a more formal meeting scheduled and talking points prepared.</p>	
<p><b>7:00 p.m.</b> <b>Item 7</b> 5 minutes <a href="#">Pages 29 - 31</a></p>	<p><b>FY17-18 Preliminary Budget Report</b></p> <p>The Board Treasurer and Finance Director will present the annual budget proposals for Fiscal Year 2017-2018 for the Board's approval in May 2017 when the Council will have more definitive information. It will also reflect any other further direction provided by the Board.</p> <p>To comply with the charter, however, Management is submitting a Fiscal Year 2017-2018 placeholder budget for approval in January 2017. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.</p> <p><b>Action/Recommendation:</b> <i>We move to recommend to the Board of Delegates the Fiscal Year 2017-2018 Centralina COG annual operating budget proposal in the amount of \$6,221,000 and the annual pass through budget ordinance proposal in the amount of \$3,850,000 for adoption.</i></p>	<p>Marsha Sutton</p>
<p><b>7:05 p.m.</b> <b>Item 8</b> 10 minutes <a href="#">Pages 33 - 45</a></p>	<p><b>Approval of Contract with Arthritis Services of Charlotte and Mecklenburg County</b></p> <p>Linda Miller, Aging Director, will make a brief presentation on the partnership between Arthritis Services and Centralina resulting in an initial five-month contract agreement resulting in the request for contract approval between the two organizations.</p> <p><b>Action/Recommendation:</b> <i>Authorize Executive Director to execute contract agreement with Arthritis Services for period of February 1, 2017 through June 30, 2017.</i></p>	<p>Linda Miller</p>
<p><b>7:15 p.m.</b> <b>Item 9</b> 15 minutes <a href="#">Pages 47 - 62</a></p>	<p><b>CEDS Update</b></p> <p>Staff will present a briefing on the launch of the 2017 Comprehensive Economic Development Strategy (CEDS) required 5 Year Update by the CEDC. Staff will also request for Board Member's communication assistance through September 2017 with their local jurisdiction stakeholders to support the engagement plan of the CEDS update process and survey feedback.</p> <p><b>Action/Recommendation:</b></p>	<p>Mike Manis</p>

# The Executive Board Agenda

Time	Item	Presenter
	<p><i>I move to endorse the Centralina Economic Development Commission (CEDC) plan for the 2017-2022 CEDS Five Year Update and commit CCOG Board Member's assistance in communication to their local Boards, Industries, Economic Development Organizations, and community with survey and engagement activities in support of the eight-month process to a September 30, 2017 completion date.</i></p>	
<p><b>7:30 p.m.</b> <b>Item 10</b> 5 minutes <i>Pages 64 - 66</i></p>	<p><b>CCOG Regional Conference Update</b> The Executive Board will receive a brief update on the budget, keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference.</p> <p><b>Action/Recommendation:</b> <i>The Executive Board commits to registering for the 2017 CCOG regional conference and to encouraging the full Board of Delegates, other elected officials, and local government staff to register for the event.</i></p>	<p>Patsy Kinsey</p>
<p><b>7:35 p.m.</b> <b>Item 11</b> 5 minutes (No attachments)</p>	<p><b>Nominating Committee Update</b> Each year, the Executive Board forms a three-member Nominating Committee to select a slate of officers to serve on the Executive Board. The Committee will provide an update on its activities in advance of the February Board of Delegates meeting.</p> <p><b>Action/Recommendation:</b> <i>Receive as information.</i></p>	<p>Jarvis Woodburn, Bobby Compton, and Martha Sue Hall</p>
<p><b>7:40 p.m.</b> 5 minutes</p>	<p><b>Comments from the Executive Board</b></p>	<p>Board Members</p>
<p><b>7:45 p.m.</b> 5 minutes</p>	<p><b>Comments from the Chair</b></p>	<p>Michael Johnson</p>
<p><b>7:50 p.m.</b> 5 minutes</p>	<p><b>Comments from the Executive Director</b></p>	<p>Jim Prosser</p>
<p><b>7:55 p.m.</b></p>	<p><b>Adjournment</b></p>	<p>Michael Johnson</p>
<p><i>Centralina Council of Governments complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Council of Governments will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Council of Governments' programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 525 North Tryon Street, 12<sup>th</sup> Floor, Charlotte, NC 28202, phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: <a href="http://www.centralina.org">www.centralina.org</a>.</i></p>		



Centralina Council of Governments

## **Item 1**



**Executive Board Minutes**

**November 9, 2016**

<b>Officers Present</b>	<b>Delegates Present</b>	<b>Delegates Not Present</b>	<b>Centralina Staff</b>
Patsy Kinsey, Vice Chair	Joe Carpenter Bobby Compton Bill Deter Martha Sue Hall Bill Lawhon Martin Oakes  <i>Via phone:</i> George Dunlap	Michael Johnson, Chair Bill Feather, Treasurer Kathy Kitts, Secretary Devin Rhyne Jerry Simpson Richard Turner Jarvis Woodburn John Woods	Vicki Bott Debi Lee Linda Miller Jim Prosser Marsha Sutton Suzanne Tungate Kelly Weston  <i>Guests</i> Brian Broom Sarah McAulay Leslie Mozingo Morgan Perry Brett Ralls

**Call to Order, Welcome, and Declaration of Quorum**

Vice Chair Patsy Kinsey, City of Charlotte, called the meeting to order and noted that a quorum was present.

**Amendments to the Agenda**

There were no amendments to the agenda.

**Consent Items**

- 1. Approval of the September 14, 2016 Executive Board Meeting Minutes**
- 2. Request for Proposal for Audit Services**

Commissioner Bobby Compton, Town of Mooresville, made a motion to approve the Consent Agenda. Mayor Pro Tem Martha Sue Hall, City of Albemarle, seconded the motion and it carried unanimously.

**3. FY16 Audit Presentation**

Morgan Perry, Dixon Hughes Goodman, LLP, presented the audited financial statements for FY16. She noted that there were no major changes in the deficit net position since last year. The total fund balance has increased by \$30,000 over the previous year.

In response to Mayor Pro Tem Hall’s question, Brett Ralls, Dixon Hughes Goodman, LLP, read the audit findings from the previous year, which included: (1) proper account reconciliation, (2) accounts for Centralina Foundation and Centralina Connection maintained outside of the accounting software system, and (3) expenditures exceeding budget because they were not tracked in the accounting system.

Mr. Ralls presented the Report to the Board. He noted there were no difficulties and no corrected or uncorrected misstatements. Cash flow increased due to management’s measures, however, there is still work to be done in that area. None of the deficiencies found last year were found this year.

In response to a question from Commissioner Martin Oakes, Lincoln County, Mr. Jim Prosser, Executive Director explained that CCOG has had a deficit in previous years because federal agencies have made it more difficult for the organization to receive its indirect cost reimbursement.

Vice Chair Kinsey recognized Finance Department staff for their work in resolving audit issues from the previous year.

In response to a question from Commissioner Joe Carpenter, Gaston County, Mr. Prosser explained that the state does not allow CCOG to establish a line of credit. He added that the financial system is under control and a business plan is in place, although it will take two to three years to build up fund balance.

Commissioner Carpenter made a motion to approve and accept the audit as presented. Commissioner Bill Lawhon, Stanly County, seconded the motion and it carried unanimously.

#### **4. Federal Relations Update**

Leslie Mozingo, Strategics Consulting, reviewed the federal relations activity performance report with the Board. She noted that she and Vicki Bott, Grants Development Director, recently held a grant workshop for CCOG member communities that received good feedback from attendees. They are working on scheduling another session. She asked the Board to encourage staff to contact her if they have grant applications that need reviewing.

Commissioner Oakes made a motion to accept the Strategics Consulting Performance Report for September – October 2016. Commissioner Compton seconded the motion and it carried unanimously.

Ms. Bott noted that at its last meeting, the Executive Board requested a proposal for Ms. Mozingo to provide lobbying services to CCOG.

In response to Commissioner Lawhon’s question, Ms. Bott explained that as a lobbyist, Ms. Mozingo would be able to contact Congressional representatives directly or accompany CCOG delegates on meetings with members of Congress.

Commissioner Compton noted that the Town of Mooresville has worked with a lobbyist before. He expressed support for allowing Ms. Mozingo to lobby on behalf of CCOG and added that a lobbyist makes a great liaison between local and federally elected officials.

Commissioner Compton made a motion to approve the proposed lobbying services amendment to the Strategics Consulting contract. Commissioner Oakes seconded the motion and it carried unanimously.

#### **5. CCOG Conference Update**

Vice Chair Kinsey reported that Conference sponsorship recruitment has begun and to date, one sponsor has committed to sponsoring the event.

Sarah McAulay, Centralina Foundation Chair, requested staff send sponsorship level information to the Board.

Vice Chair Kinsey also noted that staff is working with the Federal Reserve to develop an online registration site for the Conference. She encouraged the Board members to continue encouraging other elected officials and staff in their communities to save the date of April 6, 2017 and to plan to attend the Conference.

#### **6. Nominating Committee Update**

Vice Chair Kinsey reported that Commissioner Compton, Mayor Pro Tem Hall, and Commissioner Jarvis Woodburn, Anson County, have agreed to serve on the Nominating Committee and will provide an update to the Executive Board at its January meeting.

## **7. Resolutions for Outgoing Executive Board Members**

Vice Chair Kinsey noted that this was Commissioner Carpenter's last meeting as a CCOG Delegate, as he is retiring from the Gaston County Board of Commissioners. She presented him with a resolution honoring his service to the Centralina region.

Commissioner Carpenter thanked the Executive Board for its recognition. He added that he sees the importance of communities working together and hopes the organization will continue to move forward. He noted that he has agreed to serve on the Centralina Foundation board and the Centralina Economic Development Commission.

### **Comments from the Executive Board**

There were no comments from the Executive Board.

### **Comments from the Vice Chair**

There were no additional comments from the Vice Chair.

### **Comments from the Executive Director**

Mr. Prosser reported that the lease for CCOG's new office has been executed. The organization will save approximately \$4,000 in parking costs at the new location.

### **Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:16 p.m.

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Centralina Council of Governments

## **Item 2**





## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Marsha Sutton	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Marsha Sutton	<b>Phone Number/Ext:</b>	704-348-2716			
		<b>Email:</b>	<a href="mailto:msutton@centralina.org">msutton@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703			
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>			
<b>Submitting Department:</b>	<b>Finance</b>	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is approval of the deputy finance officers listed.						
<b>Description of Agenda Item:</b>						
The persons named in the attached document are named as deputy finance officers who can act on behalf of the Finance Director only in the event of her absence.						
<b>Background &amp; Basis of Recommendations:</b>						
In the event, the Finance Director is out of the office for sickness, vacation or otherwise, the persons named on this document can only act on behalf of the Finance Director in these instances.						
<b>Action / Recommendation:</b>						
I move to recommend to the Executive Board they approve these individuals to only act on behalf of the Finance Director in her absence.						
<b>Time Sensitivity</b> <i>(none or explain):</i>						
<b>Budget Impact</b> <i>(if applicable):</i>						
<b>List of Attachments</b> <i>(if any):</i>	Deputy Finance Office Listing					



## **RESOLUTION APPOINTING DEPUTY FINANCE OFFICERS**

**WHEREAS**, North Carolina General Statute 159-25 states that each local government and public authority shall appoint a Finance Officer; and

**WHEREAS**, having a Deputy Finance Officer will provide financial safeguards, internal controls and ensure that all duties of the Finance Officer are adequately and effectively covered; and

**WHEREAS**, the following people are qualified to serve in the position of Deputy Finance Officer in the absence of the Finance Officer. The Deputy Finance Officer is hereby authorized and directed to approve and disburse funds with the same authority as the Finance Director in her absence. The deputy finance officer is further authorized to use his/her own signature on any and all Centralina Council of Government checks, electronic funds transfers and contracts obligating funds, reimbursement request submissions and reporting requirement reports during the absence of the Finance Director:

- Linda Miller, Aging Director
- Vickie Bott, Grants Development Director
- Suzanne Tungate, Assistant Finance Director – This person is restricted to acting in this capacity only in the event of an emergency and only when both of the persons noted above are also absent. This restriction is in place for segregation of duties and internal control purposes since this person supervises the Accounts Payable, Accounts Receivable and Cash function as well as approves requisitions and purchase orders.

**NOW, THEREFORE, BE IT RESOLVED**, that the Centralina Council of Governments hereby appoints these people as Deputy Finance Officer effective upon adoption of this resolution on this 11<sup>th</sup> day of January 2017.

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Michael Johnson, CCOG Executive Board Chairman

ATTEST:

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Kelly Weston, Clerk to the Board



Centralina Council of Governments

### **Item 3**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Marsha Sutton	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Marsha Sutton	<b>Phone Number/Ext:</b>	704-348-2716			
		<b>Email:</b>	<a href="mailto:msutton@centralina.org">msutton@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703			
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>			
<b>Submitting Department:</b>	<b>Finance</b>	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Board members is approval of the designated depositories used by the CCOG.						
<b>Description of Agenda Item:</b>						
This item is simply for disclosure to the Executive Committee and for approval of the depositories used by the CCOG.						
<b>Background &amp; Basis of Recommendations:</b>						
Disclosure of the depositories used by the CCOG for handling and processing monetary transactions.						
<b>Action / Recommendation:</b>						
I move to recommend to the Executive Board they approve these depositories as official depositories of the CCOG.						
<b>Time Sensitivity</b> <i>(none or explain):</i>						
<b>Budget Impact</b> <i>(if applicable):</i>						
<b>List of Attachments</b> <i>(if any):</i>	Listing of the Official Depositories Used by the CCOG.					



## RESOLUTION DESIGNATING OFFICIAL DEPOSITORIES

**WHEREAS**, NCGS 159-31 requires that the Governing Body, Executive Committee, designate all official depositories of the Centralina Council of Governments, including those for investments.

**NOW, THEREFORE, BE IT RESOLVED**, by the Centralina Council of Governments Executive Board as follows:

SECTION 1: The following bank accounts shall be approved and in use for funds used by and handled by the Centralina Council of Government:

### Centralina Council of Governments

**7070	Suntrust - Workforce Development Operating Account
**8823	Suntrust - Centralina Special Events Account
**9791	Suntrust - Centralina Operating and Payroll Account
**2463	NC Cash Management Trust – Centralina Investment and Operating Deposits

### Lake Wylie Marine Commission

**8614	NC Cash Management Trust – Lake Wylie Marine Commission
**7188	Suntrust - Lake Wylie Marine Commission – Operating Account
**8271	Suntrust - Lake Wylie Marine Commission – Business Savings Accounts

### Centralina Connections

**0426	Suntrust - Operating Account
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### Centralina Foundation

**4900	Suntrust - Operating Account
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SECTION 2: Any accounts opened in the future must be approved by the Executive Committee in keeping with NCGS 159-31.

SECTION 3: For purposes of transacting the COG's business and COG contracted services business, the above accounts are deemed official depositories of the COG.

SECTION 4: The provisions of this resolution shall become effective immediately upon its adoption.



Adopted this 11th day of January, 2017.

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Michael Johnson, CCOG Executive Board Chairman

ATTEST:

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Kelly Weston, Clerk to the Board



Centralina Council of Governments

## **Item 4**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Marsha Sutton	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Marsha Sutton	<b>Phone Number/Ext:</b>	704-348-2716			
		<b>Email:</b>	<a href="mailto:msutton@centralina.org">msutton@centralina.org</a>			
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703			
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>			
<b>Submitting Department:</b>	<b>Finance</b>	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
The required action from the Executive Committee members is approval of the budget amendments for the operating and grant budgets.						
<b>Description of Agenda Item:</b>						
As required by general statute, attached is an updated budget amendment for FY16-17 operating and grant budgets.						
<b>Background &amp; Basis of Recommendations:</b>						
A placeholder budget was adopted by the Board of Delegates on January 13, 2016 as required by CCOG Charter. This initial “placeholder” budget is developed prior to receiving information from various state and federal agencies. This first amendment represents changes to reflect Federal and State grant allocations as of December 15, 2016 as well as contracts received and confirmed since the adoption of the budget. We will continue to update the budget as new funds are received from new business contracts or grants from state and federal agencies. The attached amendments are to replace the placeholder budget with current and up to date fundings and expenditures. In general, this budget reflects an improving budget position compared to the same time last year.						
<b>Action / Recommendation:</b>						
Approval by the Executive Committee of the attached budget amendments.						
<b>Time Sensitivity (none or explain):</b>						
<b>Budget Impact (if applicable):</b>	As indicated on attachments.					
<b>List of Attachments (if any):</b>	Operating and Grants Budget Amendments					



**Fiscal Year 2016 - 2017 Annual Operating Budget Amendment**

<b>ANTICIPATED REVENUES</b>	<b>FY2016-2017 Adopted Budget</b>	<b>FY2016-2017 Budget As of 12.15.2016</b>	
<b>Program Revenues</b>			
Restricted Intergovernmental Revenue	3,589,535	4,143,364	SCSEP,SSAI,VTS,UZA,SADI,etc. programs new
Technical Assistance Projects	421,943	560,234	Many new TA contracts
Contracts and fees	19,947	18,000	Lake Wylie
Other Program Revenue	252,224	497,004	New Programs Plan4Health,
Transfers In/(Out)	-	10,000	Connection funding to VTS
Fund Balance Appropriated	-	38,179	NCEBHP Funding appropriated for program salary
<b>Total Program Revenue</b>	<u>4,283,649</u>	<u>5,266,781</u>	
<b>Other Revenues</b>			
Member Dues Support	726,252	767,272	Used of PY numbers, New population used in calculation
Interest and Other Revenue	53,000	182,932	Salary Studies,Aging Conference,etc.
<b>Total Other Revenues</b>	<u>779,252</u>	<u>950,204</u>	
<b>TOTAL ANTICIPATED REVENUES</b>	<u>5,062,901</u>	<u>6,216,985</u>	
<b>EXPENSE APPROPRIATIONS</b>			
Board and Executive Committee	232,123	123,100	Budgets moved to Management to cover inc cost
Management and Business Operations	1,477,238	1,773,791	Moving exp, increased insurance cost-liability&health
Information Technology Division	219,456	100,050	IT function outsourced, reduces it expenditures
Community and Economic Development	590,349	770,499	Various new programs TA, CDBG, etc
Planning Department	911,341	1,715,512	Various new freight programs, inc funding to progs, TA progs
Area Agency on Aging	1,968,303	2,609,298	SSAI and various other additional program fundings
Workforce Development	1,455,349	993,704	Funding Reduced
Indirect Costs Representation	(1,791,258)	(1,868,969)	Increase in rate from .64 to .6837
<b>TOTAL EXPENSE APPROPRIATIONS</b>	<u>5,062,901</u>	<u>6,216,985</u>	
	-	-	

**Fiscal Year 2016-2017 Grant Projects Budget Amendment**

<u>Program</u>	<b>FY2016-2017 One Year Adopted Budget</b>	<b>FY2016-2017 One Year Current Authorization</b>	
<b>Workforce Development</b>			
Adult Services Program Year 2014-16	-	-	
Dislocated Worker and Incumbent Program Year 2014-16	-	-	
Youth Services Program Year 2014-16	-	-	
Adult Services Program Year 2015-17	-	-	
Dislocated Worker and Incumbent Program Year 2015-17	-	-	
Youth Services Program Year 2015-17	-	-	
Adult Services Program Year 2016-18	1,506,714	1,806,579	Additional funding approved from Dislocated Workers Funds moved to Adult Services
Dislocated Worker and Incumbent Program Year 2016-18	1,667,991	772,615	
Youth Services Program Year 2016-18	1,403,267	1,273,842	
Adult Services Program Year 2017-19	-	-	
Dislocated Worker and Incumbent Program Year 2017-19	-	-	
Youth Services Program Year 2017-19	-	-	
	<u>4,577,972</u>	<u>3,853,036</u>	Funding was reduced for this program from prior year
	<b>FY2016-2017 One Year Adopted Budget</b>	<b>FY2016-2017 One Year Current Authorization dated 9/19/2016</b>	
<b>Area Agency on Aging</b>			
HCC Block Grant	8,556,735	8,731,733	
USDA Supplement	700,000	465,000	(2)
Title III-B Legal	76,730	67,580	
Family Caregiver	550,968	465,000	
Disease Prevention/Health Promotion	45,000	42,900	
State Senior Center General Purpose	50,000	126,905	
Title V	938,223	-	(1)
Heat Fan Relief	20,000	20,000	
	<u>10,937,656</u>	<u>9,919,118</u>	
<b>Total Grant Projects Budgets</b>	<u>15,515,628</u>	<u>13,772,154</u>	

(1) This Title V Program was lost in the previous year. The Cabarrus County program was moved to the SSAI program in the operating program. Rowan and Iredell Counties either found another provider or provided the service themselves.

(2) This program does not have a lump sum authorization currently. It is authorized at .75 per meal. Current Authorization is an estimate.



Centralina Council of Governments

## **Item 5**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Mike Manis	<b>Presentation Time (est.):</b>	2 minutes ( if needed)			
<b>Presenter at meeting:</b>	Mike Manis	<b>Phone Number/Ext:</b>	704-348-2720			
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Alternate Contact Person:</b>	Mike Manis	<b>Phone Number/Ext:</b>				
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Submitting Department:</b>	CEDC	<b>Department Head Approval:</b>	MM			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
Confirm appointment of: <b>John Marek, Director Anson County EDC ; Joe Carpenter, CCOG; and Mike Downs, County Manager, Cabarrus County</b> to the Centralina Economic Development Commission Board.						
<b>Description of Agenda Item:</b> Confirm new CEDC Board Member appointments						
See below.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The Centralina Economic Development Commission (CEDC) was formed to serve as the local, federally designated Economic Development District (EDD) for the nine-county region to maintain eligibility for grants from the U.S. Economic Development Administration and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012. The Executive Board of Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC. The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy and sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.</p>						
<b>For reference CEDC membership tenure and number:</b>						
<p>The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.</p>						
<b>Action / Recommendation:</b>						
I move that CCOG Executive Board confirm appointments of <b>John Marek, Anson County EDC ; Joe Carpenter, CCOG; and Mike Downs, Cabarrus County</b> to serve on the Centralina Economic Development Commission Board for the three year term of (March 1, 2016 – February 28, 2019) as set forth in CEDC bylaws.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	N/A					
<b>List of Attachments (if any):</b>	CEDC Board Members Terms Chart					



**Centralina Economic Development Commission**

**CEDC Board Members - Confirmation Recommendation \*\***

Term: March 1, 2017 - February 28, 2020

Name	Representing	Recommended by	Organization
John Marek	Anson County - Public	Anson County BOC	Anson County EDC
Mike Downs	Cabarrus County	Cabarrus BOC	Cabarrus County
Joe Carpenter	CCOG	CCOG	Retired

**Current CEDC Board Members FY 19**

Term: March 1, 2016 - February 28, 2019

Name	Representing	Recommended by	Organization
Jarvis Woodburn	Anson County - Public	Anson County BOC	Anson County BOC
Astrid Chirinos	CCOG	CCOG	Latin American Chamber of Commerce
Donny Hicks	Gaston County	Gaston County BOC	Gaston County EDC
Beth Jones	Iredell County	Iredell County	Iredell county
Cliff Brumfield	Lincoln County	Lincoln County BOC	Lincoln Economic Development Association
Robert Hillman	Mecklenburg County- Private	Mecklenburg County	Consolidated Planning, Inc.
George Dunlap	Mecklenburg County- Public	Mecklenburg County	Mecklenburg County BOC
David Post	Rowan County-Private	Rowan BOC	Executive Business Mgmt- The Post Group
Mark Brady	Mooresville- Private	Town of Mooresville	First Trust Bank
Frank Aikmus	Union County	Union County	Union County BOC

**Current CEDC Board Members FY 18**

Term: March 1, 2015 - February 28, 2018

Name	Representing	Recommended by	Organization
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Miles Atkins	Mooresville	Mooresville	Town of Mooresville
Bill Thunberg	Mooresville-Lake Norman	CCOG	Lake Norman Transportation Commission
Leslie Johnson	Mecklenburg County- Managers Office	CCOG	Mecklenburg County
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Greg Edds	Rowan County	Rowan BOC	Rowan County BOC - Chairman
Marian Steele	Statesville	CCOG	J.C. Steele & Sons, Inc

**CEDC Board Member Positions-Pending Recommendations/Appointments**

Term: March 1, 2017 - February 28, 2020

Board Member	Representing	Recommended by	Organization
Vacant- recent change	CCOG		(prior Mike Smith - Statesville EDC)
Vacant- recent change	CCOG		(prior Tim Gause - Duke- Retired)
Vacant- recent change	CCOG		(prior R.VanGeons-Rowan EDC-Relocated)
Vacant	City of Charlotte - Public		
Vacant	City of Charlotte- Private		
Vacant- recent change	Gaston County- Public		(prior Joe Carpenter- BOC)
Vacant- recent change	Iredell County (Private)		(prior Robbie Carney MSIEDC-Relocated)
Vacant	Lincoln County - Public		
Vacant- recent change	Stanly County		(prior Paul Stratos-Stanly EDC-Relocated)
Vacant	Stanly County - Private		
Vacant	Union County - Private		

\*\*By-laws Maximum - 31 Board Members

**CEDC Executive Officers FY 15-17 (April 2015- April 2017 Annual Meeting)**

Chairman - Miles Atkins  
 Vice Chairman - Bill Thunberg  
 Sec\Treasurer - Astrid Chirinos

**CEDC Staffing FY 15-17**

President & COO - Mike Manis  
 Assistant Director - Victoria Rittenhouse

**Funding Source**

CEDC Member Dues, EDA Planning Partnership, CCOG  
 CEDC Member Dues, EDA Planning Partnership, CCOG

1/4/2017



Centralina Council of Governments

## **Item 6**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b> X
<b>Submitting Person:</b>	Vicki Bott	<b>Presentation Time (est.):</b>	20 minutes		
<b>Presenter at meeting:</b>	Leslie Mozingo	<b>Phone Number/Ext:</b>	202-255-5760		
		<b>Email:</b>	<a href="mailto:leslie@strategics.consulting">leslie@strategics.consulting</a>		
<b>Alternate Contact Person:</b>	Vicki Bott	<b>Phone Number/Ext:</b>	704-348-2702		
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>		
<b>Submitting Department:</b>	<b>Grants Development</b>	<b>Department Head Approval:</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
The Executive Board will receive an update on CCOG's Federal Relations efforts, including a performance report for November-December from Strategics Consulting, and a briefing on related upcoming activities.					
<b>Description of Agenda Item:</b>					
<p>Federal Relations Update:</p> <p>Leslie Mozingo of Strategics Consulting will present a performance measures report for the period of November-December 2016, based on performance measures previously approved by the Executive Board, and a briefing on upcoming federal relations-building opportunities and CCOG advocacy efforts for which Board support is sought.</p> <p>Vicki Bott will report on other efforts related to federal relations, including Regional Connections webinar series and plans for workshops on grants and other topics.</p>					
<b>Background &amp; Basis of Recommendations:</b>					
<p><u>Strategics Performance Report.</u> The Executive Board has requested that specific performance measures for CCOG's contract with Strategics Consulting be reported on at each Executive Board meeting. Leslie has prepared a November-December 2016 Performance Report for the Executive Board's review.</p> <p><u>Upcoming Activities.</u></p> <ol style="list-style-type: none"> <li>1. CCOG Advocacy in NC. Under Leslie's guidance, CCOG has been developing its "CCOG Advocacy" efforts by which selected Executive board members and interested fellow CCOG Delegates meet with individual members of our Congressional Delegation to raise awareness of CCOG's role in the region and impact of federal programs. CCOG continues to work on arranging these small group meetings.</li> <li>2. CCOG Advocacy in DC. Upcoming national conferences in Washington, DC present great opportunities for CCOG Advocacy meetings. With Leslie's assistance, CCOG will schedule meetings with members of Congress and provide CCOG talking points, if CCOG Delegates will let us know they or their colleagues plan to attend these conferences.</li> </ol> <p><u>Other Federal Relations Efforts.</u></p> <ol style="list-style-type: none"> <li>1. Regional Connections webinars. CCOG staff have presented the 4<sup>th</sup> Regional Connections webinar for staff of our members of Congress. See the 25-minute webinar presentation on YouTube at <a href="https://youtu.be/qB7_9axg0bg">https://youtu.be/qB7_9axg0bg</a> (also accessible via our website's Congressional Delegation page.)</li> <li>2. Workshops. Plans are underway to present a breakout session on grantsmanship at the April 6, 2017 CCOG Conference, and to host a 2-hour workshop in February.</li> </ol>					
<b>Action / Recommendation:</b>					
The Board is asked to receive as information the performance report and provide feedback on the results reflected in it.					
<i>I move that the Strategics Consulting Performance Report for November-December 2016 be accepted</i>					



The Board members are asked to a) let CCOG staff/Leslie know which DC conferences they or their jurisdictional colleagues are attending so Leslie can connect them informally to federal elected officials and staff who are also attending, and b) indicate their interest in having a more formal meeting scheduled and talking points prepared.

<b>Time Sensitivity</b> ( <i>none or explain</i> ):	The DC conferences begin January 17 and extend into mid-March.
<b>Budget Impact</b> ( <i>if applicable</i> ):	None.
<b>List of Attachments</b> ( <i>if any</i> ):	<ul style="list-style-type: none"> <li>• <i>Strategics Performance Report for Nov-Dec 2016</i></li> <li>• <i>CCOG Advocacy in DC Jan-Mar (memo)</i></li> </ul>



## PERFORMANCE REPORT: NOVEMBER – DECEMBER 2016

### VALUE TO CCOG

Review and provide feedback on federal competitive grants prior to submission, draft letters of support and organize support strategies.

- ✓ Reviewed and provided feedback on CCOG's competitive grant funding application for EPA's Brownfields Assessment Program.
- ✓ Preparing letters of support and coordinating that support from congressional delegation.

Analyze federal agency grants for areas of opportunities to support CCOG priorities:

- Innovation Corridors
- Career Headlight
- Regional Freight

- ✓ Nothing new found to date.

Where there are no good fits, work with CCOG to start creating new opportunities for the priorities listed above.

- ✓ No legislative vehicles available between elections and adjournment. New initiatives to begin under new Administration and new Congress.
- ✓ Quarterly webinar series focused on regional freight. Contacted congressional offices to encourage attendance.

Alert CCOG to competitive grant funding opportunity announcements.

- ✓ Special Alert prepared for FASTLANE grant announcement, November 4.
- ✓ Grants News sent November 30.
- ✓ Forecast for grants expected in second quarter (Jan – Mar 2017) sent Dec 7.

Alert CCOG to legislation and executive action where new funding opportunities are created.

- ✓ Provided election results, analysis and updates, as well as congressional activity, and a special report, to start communications on the expectations of things to come in the new Administration and 115<sup>th</sup> Congress.

Build knowledge of CCOG's positive reputation with Congressional Delegation and Executive Offices.

- ✓ List of upcoming DC conferences provided in order to begin scheduling meetings with CCOG's Congressional Delegation.
- ✓ Scheduled and attended meeting with Rep.-elect Ted Budd and Chairman Michael Johnson.

Connect CCOG with key points of contact.

- ✓ Notified CCOG management regarding Transition Landing Team contact information.
- ✓ Identified Treasury Department contact for Community Reinvestment Act.
- ✓ Prepared congratulatory post-election letters, and variations where appropriate, to CCOG's congressional delegation and provided the contacts for delivery of those letters.

Report quarterly to Executive Board.

- ✓ Prepared performance report and gave presentation to Executive Board on November 9.

## **VALUE TO CCOG MEMBERS**

Provide notice on competitive grant opportunities for local governments.

- ✓ Special Alert prepared for FASTLANE grant announcement, November 4.
- ✓ Grants News sent November 30.
- ✓ Forecast for grants expected in second quarter (Jan – Mar 2017) sent Dec 7.

Conduct quarterly “Lunch and Learn” grants workshops at CCOG offices.

- ✓ Next grants workshop to be scheduled for February.

Review and provide feedback on six federal competitive grants brought forward from CCOG members on a first-come-first-serve basis, prior to submission, as well as draft letters of support and organize support strategy for those six applications.

- ✓ No requests for competitive grant feedback have been made by individual CCOG members.

Draft customized talking points for communications with Congressional Delegation and staff members.

- ✓ Prepared talking points for Commissioner Martin Oakes to meet with U.S. Rep. Patrick McHenry. This was an individual opportunity for discussion about CCOG initiatives as part of another event and not a “CCOG Advocacy” meeting scheduled by a CCOG member.

- ✓ *I encourage all members to review the 2017 Congressional Calendar that I prepared for you in December so that you may plan ahead for the best times to schedule local meetings with your Members of Congress.*

***For more information, contact Leslie Mazingo at (202) 255-5760 or [leslie@strategics.consulting](mailto:leslie@strategics.consulting).***



## MEMO

To: CCOG Delegates  
From: Vicki Bott, Grants Development Director  
Re: CCOG Advocacy in DC (Jan – Mar)

Great opportunities are coming up early in 2017 for you to help build CCOG's relationship with our Members of Congress:

<i>conference</i>	<i>dates</i>	<i>location</i>
U.S. Conference of Mayors	Jan 17-19	Washington, DC
National Association of Counties	Feb 25-Mar 1	Washington, DC
National League of Cities	Mar 11-15	Washington, DC

If you or other elected officials from your jurisdiction are attending any of the conferences listed above, we hope you will also agree to meet with members of our Congressional Delegation on behalf of CCOG.

Please let us know of your plans and we will be happy to work with the congressional offices to help arrange meetings for you, as well as provide you with talking points about CCOG, our work, and our region's needs. Leslie Mozingo, our federal relations consultant, will also be at all three conferences and is available to attend those meetings with anyone who would like her to do so, schedules permitting.

Contact: Jim Prosser ([jprosser@centralina.org](mailto:jprosser@centralina.org)), Vicki Bott ([vbott@centralina.org](mailto:vbott@centralina.org)), or Leslie Mozingo ([leslie@strategics.consulting](mailto:leslie@strategics.consulting)).

***Our goal is for every member of our Congressional Delegation to be keenly aware of the vital role CCOG plays in our region, the dynamic growth potential of our region, and of the strength of our membership – over 65 local governments, as represented by CCOG delegates like you.***

Thank you for your ongoing support of CCOG and its federal relations-building efforts!



Centralina Council of Governments

**Item 7**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Marsha Sutton	<b>Presentation Time (est.):</b>	5 minutes		
<b>Presenter at meeting:</b>	Marsha Sutton	<b>Phone Number/Ext:</b>	704-348-2716		
		<b>Email:</b>	<a href="mailto:msutton@centralina.org">msutton@centralina.org</a>		
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	704-348-2703		
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>		
<b>Submitting Department:</b>	<b>Finance</b>	<b>Department Head Approval:</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
The required action from the Executive Board members is a recommendation for approval to the Board of Delegates of the Centralina COG Annual Operating Budget Ordinance in the amount of \$6,221,000 and the Pass Through Budget Ordinance in the amount of \$3,850,000 for the Fiscal Year 2017-2018.					
<b>Description of Agenda Item:</b>					
<p>The Board Treasurer and Finance Director will present the annual budget proposals for Fiscal Year 2017-2018 for the Board's approval in May 2017 when the Council will have more definitive information. It will also reflect any other further direction provided by the Board.</p> <p>To comply with the charter, however, Management is submitting a Fiscal Year 2017-2018 placeholder budget for approval in January 2017. Management is requesting the Executive Board's recommendation to approve this proposed budget to the Board of Delegates.</p>					
<b>Background &amp; Basis of Recommendations:</b>					
In Item IX Financial, D of the Charter Resolution, the budgets for the Council must be adopted by the Council no later than April 15 <sup>th</sup> of each year. The Board of Delegates meets in February and then again in May, so the adoption must occur prior to or at the February 2017 meeting to comply with the Charter.					
<b>Action / Recommendation:</b>					
We move to recommend to the Board of Delegates the Fiscal Year 2017-2018 Centralina COG annual operating budget proposal in the amount of \$6,221,000 and the annual pass through budget ordinance proposal in the amount of \$3,850,000 for adoption.					
<b>Time Sensitivity</b> <i>(none or explain):</i>					
<b>Budget Impact</b> <i>(if applicable):</i>	As noted.				
<b>List of Attachments</b> <i>(if any):</i>	Fiscal Year 2017-2018 annual operating budget ordinance and pass through budget ordinance proposals				

**Fiscal Year 2017 - 2018 Proposed Annual Operating Budget Ordinance**

<b>ANTICIPATED REVENUES</b>	<b>FY2015-2016 Audited YE <u>Budget</u></b>	<b>FY2015-2016 Audited YE <u>Actuals</u></b>	<b>FY2016-2017 Adopted <u>Budget</u></b>	<b>FY2016-2017 Budget <u>As of 12.15.2016</u></b>	<b>FY2017-2018 Placeholder <u>Budget</u></b>
<b>Program Revenues</b>					
Restricted Intergovernmental Revenue	4,339,610	3,930,593	3,589,535	4,143,364	4,100,000
Technical Assistance Projects	514,614	450,660	421,943	560,234	550,000
Contracts and fees	-	18,000	19,947	18,000	18,000
Other Program Revenue	728,618	777,455	252,224	497,004	632,000
Transfers In/(Out)	-	-	-	10,000	-
Fund Balance Appropriated	-	-	-	38,179	-
<b>Total Program Revenue</b>	<b><u>5,582,842</u></b>	<b><u>5,176,708</u></b>	<b><u>4,283,649</u></b>	<b><u>5,266,781</u></b>	<b><u>5,300,000</u></b>
<b>Other Revenues</b>					
Member Dues Support	745,274	745,274	726,252	767,272	775,000
Interest and Other Revenue	398,315	218,155	53,000	182,932	146,000
<b>Total Other Revenues</b>	<b><u>1,143,589</u></b>	<b><u>963,429</u></b>	<b><u>779,252</u></b>	<b><u>950,204</u></b>	<b><u>921,000</u></b>
<b>TOTAL ANTICIPATED REVENUES</b>	<b><u>6,726,431</u></b>	<b><u>6,140,137</u></b>	<b><u>5,062,901</u></b>	<b><u>6,216,985</u></b>	<b><u>6,221,000</u></b>
<b>EXPENSE APPROPRIATIONS</b>					
Board and Executive Committee	145,842	133,766	232,123	123,100	145,000
Management and Business Operations	1,670,816	1,526,695	1,477,238	1,773,791	1,775,000
Information Technology Division	109,701	100,924	219,456	100,050	101,000
Community and Economic Development	697,453	654,904	590,349	770,499	770,000
Planning Department	2,026,976	1,723,553	911,341	1,715,512	1,700,000
Area Agency on Aging	2,630,225	2,533,407	1,968,303	2,609,298	2,600,000
Workforce Development	1,318,551	1,056,871	1,455,349	993,704	1,000,000
Indirect Costs Representation	(1,873,133)	(1,641,041)	(1,791,258)	(1,868,969)	(1,870,000)
<b>TOTAL EXPENSE APPROPRIATIONS</b>	<b><u>6,726,431</u></b>	<b><u>6,089,079</u></b>	<b><u>5,062,901</u></b>	<b><u>6,216,985</u></b>	<b><u>6,221,000</u></b>
	-	51,058	-	-	-

**Fiscal Year 2017-2018 Placeholder Grant Project Budgets Proposal**

<u>Program</u>	<b>FY2015-2016 Audited Two Year Project Authorization</b>	<b>FY2016-2017 One Year Adopted Budget</b>	<b>FY2016-2017 One Year Current Authorization</b>	<b>FY2017-2018 One Year Proposed Budget</b>
<b>Workforce Development</b>				
Adult Services Program Year 2014-16	1,841,747	-	-	-
Dislocated Worker and Incumbent Program Year 2014-16	2,093,189	-	-	-
Youth Services Program Year 2014-16	1,777,943	-	-	-
Adult Services Program Year 2015-17	2,378,948	-	-	-
Dislocated Worker and Incumbent Program Year 2015-17	805,061	-	-	-
Youth Services Program Year 2015-17	1,525,137	-	-	-
Adult Services Program Year 2016-18	-	1,506,714	1,806,579	-
Dislocated Worker and Incumbent Program Year 2016-18	-	1,667,991	772,615	-
Youth Services Program Year 2016-18	-	1,403,267	1,273,842	-
Adult Services Program Year 2017-19	-	-	-	1,500,000
Dislocated Worker and Incumbent Program Year 2017-19	-	-	-	1,050,000
Youth Services Program Year 2017-19	-	-	-	1,300,000
	<u>10,422,025</u>	<u>4,577,972</u>	<u>3,853,036</u>	<u>3,850,000</u>
	<b>FY2015-2016 Audited One Year Project Authorization</b>	<b>FY2016-2017 One Year Adopted Budget</b>	<b>FY2016-2017 One Year Current Authorization dated 9/19/2016</b>	<b>FY2017-2018 One Year Proposed Budget</b>
<b>Area Agency on Aging</b>				
HCC Block Grant	8,582,888	8,556,735	8,731,733	8,600,000
USDA Supplement	452,916	700,000	465,000	450,000 (2)
Title III-B Legal	84,318	76,730	67,580	75,000
Family Caregiver	464,115	550,968	465,000	500,000
Disease Prevention/Health Promotion	42,900	45,000	42,900	45,000
State Senior Center General Purpose	117,800	50,000	126,905	115,000
Title V	-	938,223	-	- (1)
Heat Fan Relief	16,284	20,000	20,000	18,000
	<u>9,761,221</u>	<u>10,937,656</u>	<u>9,919,118</u>	<u>9,803,000</u>
<b>Total Grant Projects Budgets</b>	<u>20,183,246</u>	<u>15,515,628</u>	<u>13,772,154</u>	<u>13,653,000</u>

(1) This Title V Program was lost in the previous year. The Cabarrus County program was moved to the SSAI program in the operating program. Rowan and Iredell Counties either found another provider or provided the service themselves.

(2) This program does not have a lump sum authorization currently. It is authorized at .75 per meal. Current Authorization is an estimate.



Centralina Council of Governments

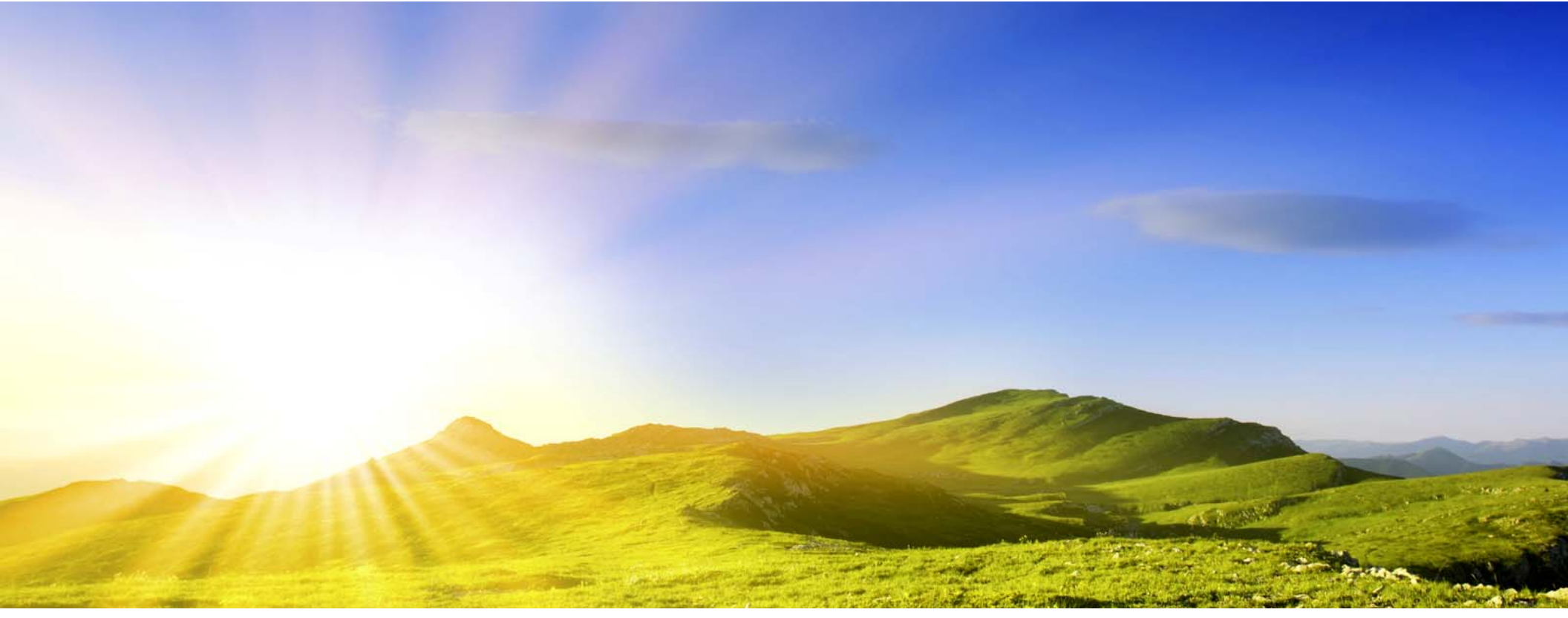
## **Item 8**





## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Linda Miller	<b>Presentation Time (est.):</b>	10 minutes		
<b>Presenter at meeting:</b>	Linda Miller	<b>Phone Number/Ext:</b>	704-348-2712		
		<b>Email:</b>	<a href="mailto:lmiller@centralina.org">lmiller@centralina.org</a>		
<b>Alternate Contact Person:</b>	Vicki Bott	<b>Phone Number/Ext:</b>	704-348-2702		
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>		
<b>Submitting Department:</b>	<b>Aging</b>	<b>Department Head Approval:</b>	<i>Linda H. Miller</i>		
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
Approval of contract between Centralina COG and Arthritis Services of Charlotte and Mecklenburg County (aka Arthritis Patient Services), a 501c3 non-profit organization providing services to the community throughout Charlotte, Mecklenburg, Union and Cabarrus Counties.					
<b>Description of Agenda Item:</b>					
Linda Miller, Aging Director, will make a brief presentation on the partnership between Arthritis Services and Centralina resulting in an initial five month contract agreement resulting in the request for contract approval between the two organizations.					
<b>Background &amp; Basis of Recommendations:</b>					
Arthritis Services of Charlotte and Mecklenburg County is a non-profit 501c3 organization in operation since 1977 to serve those with arthritis and similar autoimmune disorders with direct services, education, support, and assistance. Funded through the United Way, grants, foundations, donations, and private organizations such as Abbott, Pfizer and Genentech, Arthritis Services also began receiving small grants from the Centralina AAA/COG in 2010. These funds are to deliver Older American's Act Health Promotion and Disease Prevention evidence-based health programs such as Chronic Disease Self-Management and A Matter of Balance falls prevention workshops in Mecklenburg County.					
Through continued partnership and interaction, the Arthritis Services organization has recently approached CCOG about entering into an agreement in which the Arthritis Services Board of Directors would retain CCOG to provide staff to the organization including all benefits, and support services such as office space and other administrative support. This initial contract period would be for the period of February 1, 2017 through June 30, 2017 and be reviewed annually upon agreement of both parties.					
<b>Action / Recommendation:</b>					
Authorize Executive Director to execute contract agreement with Arthritis Services for period of February 1, 2017 through June 30, 2017.					
<b>Time Sensitivity</b> <i>(none or explain):</i>	Authorization to execute this agreement at the January 11, 2017 Executive Board meeting will permit sufficient time to implement the contract by February 1, 2017.				
<b>Budget Impact</b> <i>(if applicable):</i>	The current FY17 COG and Area Agency on Aging (AAA) budget have not reflected any income anticipated from this contract agreement. Since match is not required and despite charging a 20% indirect rate, approval of this contract will provide a positive impact on COG/AAA budget.				
<b>List of Attachments</b> <i>(if any):</i>	Copy of Power Point presentation.				



# BETTER TOGETHER:

Centralina COG/Area Agency on Aging

and

Arthritis Services of Charlotte and Mecklenburg County



- Since 1977, Arthritis Services (AS) has provided direct services to the community for those with arthritis and related autoimmune disorders.
- AS offers education, support groups, counselling, osteoporosis screenings, community programs, self-management workshops, exercise and fitness programs, evidence-based health programs, and resources and referrals.
- Funded through the United Way, grants (Mecklenburg County, Abbott Pharmaceuticals, Pfizer, etc.) , fund raising, and private donations.
- Last year AS served 1,358 individuals through 459 arthritis and chronic pain classes.
- Currently serving primarily Mecklenburg County and capacity to serve Union and Cabarrus.

# Better Together



In 2016, Arthritis Services begins a measured transition to join CCOG/CAAA and expand their service area and services offered to the nine counties in the Centralina Region.



## Expansion Background (last 12-16 months)

- AS and CAAA have had a **collaborative partnership** for more than 6 years in the evidence-based health programs service delivery space.
- AS has determined that they are **limited in scope and financial resources** for successful expansion and explored regional options.
- AS and CAAA will enter into an **agreement for the expansion** of service and employment of the AS staff.
- The AS Board of Directors and the CCOG will enter into a **cooperative agreement** to have a **multi-year incorporation** of AS into the CAAA (initial agreement 5 months until 6/17).
- AS will **initiate expanded services and fund raising** in Cabarrus and Union in addition to the current Mecklenburg County market in the initial phases of expansion to expand to entire region eventually.



## Success Factors

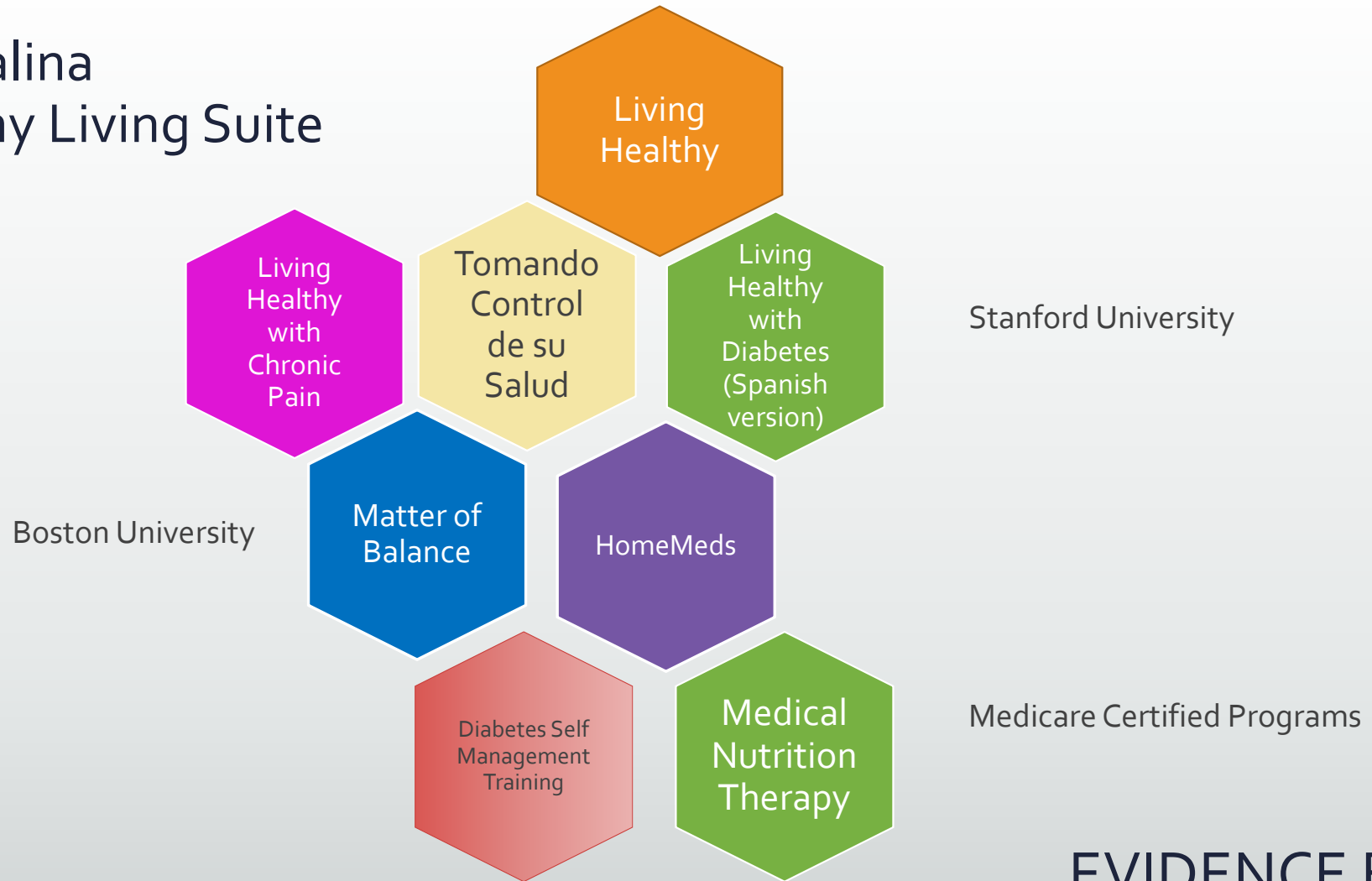
- Arthritis Service and Centralina Area Agency on Aging are **both trusted community members; experts in their respective areas.**
- A **long standing partnership** exists between the two agencies.
- Arthritis Services programs and products **align with the vision** of Aging in Action and are consistent with the **diversification of funding goals** related to the CAAA healthy living suite of services.





- **Arthritis Services 3** staff will come on board as Centralina Council of Governments **permanent staff with access to the benefits** as state employees (55%). Includes 2 part time staff and 1 fulltime staff.
- Centralina COG will begin with a **20% Administrative fee**
- Arthritis Services will **enhance our skills** with the inclusion of an RN and a PT as well as their sub-contracted evidence based health promotion leaders **technical assistance**.
- Centralina will offer on the **expansion of programs and services in the Healthy Living Suite**.

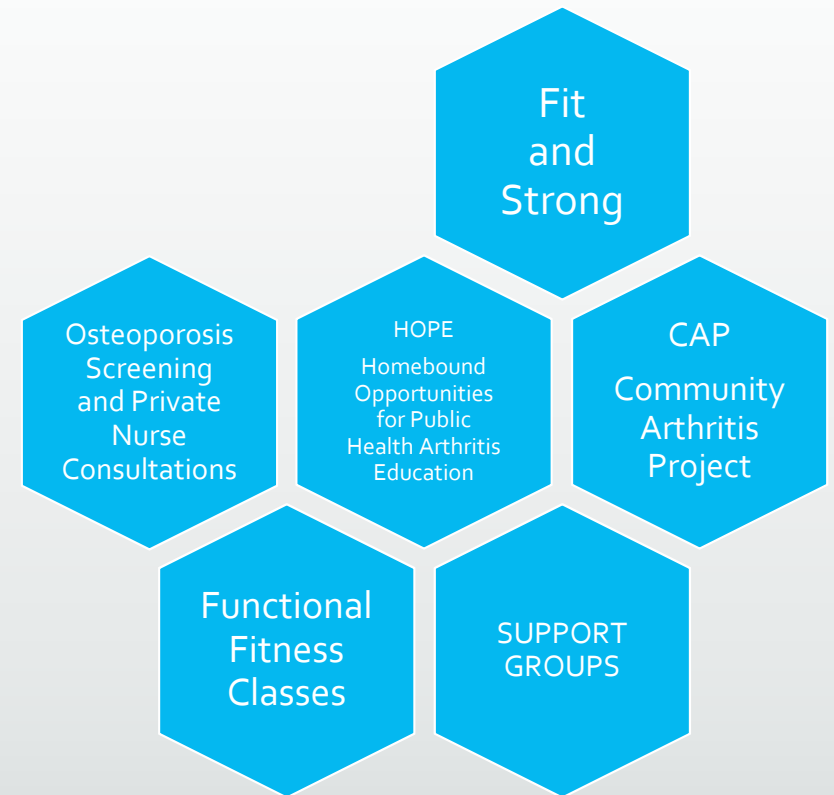
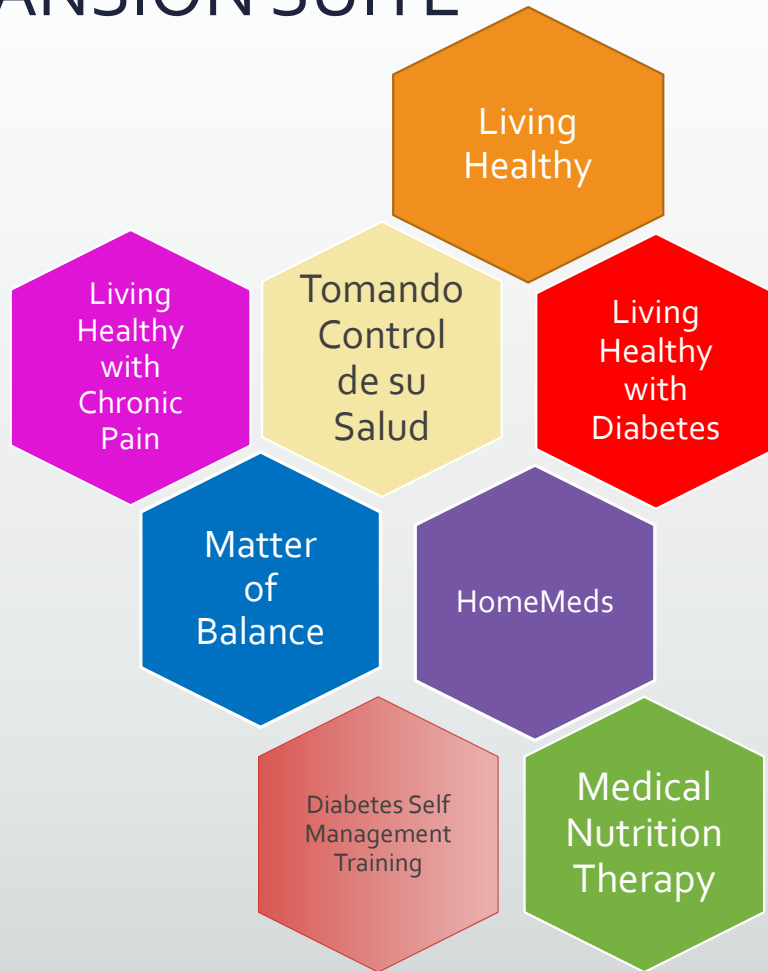
# Centralina Healthy Living Suite



**EVIDENCE BASED**



# EXPANSION SUITE



EVIDENCE BASED

# Implementation

- Develop **integrative transitions plan**
  - Staff **on-boarding and orientation**
  - Migration of **finance and budget management**, payroll, and benefits
  - **Program and Services Inventory and Analysis** for obligations and deliverables
  - Prioritize **funding plan**
  - Identify **expansion activities and locations**



# Collaborative Revenue Options

- Maintenance of major **gift giving and donor** groups
- Expand **United Way applications into the other counties** in CCOG region
- Expand the **drug company grants** to include service to the entire region
- **Corporate Sponsorships** of programs, services, and training
- Expand evidence-based classes to include **Medicare billable Diabetes Self Management** and potentially PT and/or RN services
- Increasing revenue base through increased capacity for **private pay options**
- **Increase trainings** on Arthritis, Chronic Pain and other Chronic Illnesses, and autoimmune disorders
- Increase revenues related to the **Annual Aging Conference**
- **Fund Raising**
- Expand **collaborative Community Arthritis Program (currently in Mecklenburg County)**

# Quality Management and Performance Measures



- **Integrity of programs** currently being provided by Arthritis Services are paramount
  - **Analyze the potential** growth for these services in the region
  - Develop an **slow growth implementation plan** into the most appropriate of the nine counties in the region for expansion
  - Analysis of staff duties and positions for effectiveness
- **Monthly budget and program meetings** to control costs and evaluate progress
- **Close communication with existing board** and other stakeholders to ensure success for Arthritis Services and CCOG

# Questions?

Linda Miller, Aging Administrator

Centralina Area Agency on Aging

525 North Tryon Street, 12<sup>th</sup> Floor

Charlotte, NC 28202

[lmiller@centralina.org](mailto:lmiller@centralina.org)

704-372-2412



Centralina Council of Governments

**Item 9**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Mike Manis	<b>Presentation Time (est.):</b>	15 minutes			
<b>Presenter at meeting:</b>	Mike Manis	<b>Phone Number/Ext:</b>	704-348-2720			
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Alternate Contact Person:</b>	Mike Manis	<b>Phone Number/Ext:</b>				
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Submitting Department:</b>	<b>CEDC</b>	<b>Department Head Approval:</b>	<b>MM</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
Briefing on launch of 2017 Comprehensive Economic Development Strategy (CEDS) required 5 Year Update by the CEDC. Request for Board Member’s communication assistance through Sept 2017 with their local jurisdiction stateholders to support the engagement plan of the CEDS update process and survey feedback.						
<b>Description of Agenda Item:</b> CEDC Briefing on 2017 kick-off of CEDS Five Year Update						
See below.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The Centralina Economic Development Commission (CEDC) was formed to serve as the local, federally designated Economic Development District (EDD) for the nine-county region to maintain eligibility for grants from the U.S. Economic Development Administration and other federal and state sources.</p> <p>The CEDC has the responsibility as the local EDD to prepare, manage and implement a regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012 as “Prosperity for Greater Charlotte”. The Commission will convene additional CEDS Advisory Committee members to join the CEDC to complete the required new plan for submission to US Commerce EDA by Sept 30, 2017 deadline. The CEDS supports job creation and investment in our regional economy, strengthens regional competitive advantage, develops nascent regional clusters and supports our manufacturing heritage.</p> <p>Today’s briefing will cover the current status, requirements and proposed action plan for the successful completion of this 2017-2022 Five Year Update to our Centralina Comprehensive Economic Development Strategy (CEDS). Also a current regional CEDS Update Survey is active online and CCOG Board is requested to assist in the dissemination and participation in this planning tool for the initiative.</p>						
<b>Action / Recommendation:</b>						
I move to endorse the Centralina Economic Development Commission (CEDC) plan for the 2017-2022 CEDS Five Year Update and commit CCOG Board Member’s assistance in communication to their local Boards, Industries, Economic Development Organizations, and community with survey and engagement activities in support of the 8 month process to a September 30, 2017 completion date.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	N/A					
<b>List of Attachments (if any):</b>	CEDC Five-Year Update Briefing PowerPoint					



# 2017-2022 Five Year Comprehensive Economic Development Strategy Update

## CCOG Executive Board Meeting

January 11, 2017

### Centralina Economic Development Commission

**Mission: CEDC serves as a lead support entity for regional programs and partners to.....**

- ◆ Implement the regional **C**omprehensive **E**conomic **D**evelopment **S**trategy
  - ◆ Support business and job growth,
  - ◆ Promote existing and emerging industry clusters,
  - ◆ Enhance regional quality of life.





# 2017-2022 Five Year Comprehensive Economic Development Strategy Update

- Update due on or before September 30, 2017
- Review CEDS focus areas and alignment with NC Tomorrow
- Five major report Components
- What data do we want/need in the 2017 CEDS
- What will the engagement process look like?
- Timeline.

# Comprehensive Economic Development Strategy “CEDS”



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Development  
Commission

## Why do we have the CEDS?

# 2012-2017 Centralina CEDS Goals



## Workforce & Education

Prepare the region's workforce and students with skills, competencies, and knowledge that align with target industry needs.

## Entrepreneurship & Innovation

Enable a highly innovative entrepreneurial climate that drives the creation of high-growth firms.

## Infrastructure

Ensure the region has a highly connected, efficient multimodal transportation system and an abundant supply of shovel-ready sites.

## Business Climate

Create a globally competitive region around the target industries and a strong business brand worldwide.

## Quality of Life

Continue investing in the region's lifestyle amenities and making the region attractive to a young professional workforce.

## Centralina EDD Region's 7 CEDS Priorities 2012-2017



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✓ Completed

✓ On-Going

- ✓ Improving basic K-12 education remains a pressing concern and priority for the region.
- ✓ College and university participation in economic development must be strengthened so feedback mechanisms are in place to allow faster deliberate response by the education community to changes in industry needs and alignment of training\curriculum of the future.
- ✓ The region must achieve realignment of its existing workforce skills toward the targeted industries and competencies that will generate new jobs in the future as well as enhance the same career pathways link to students and younger generation.
- ✓ New and emerging industries and technologies must be supported through improved entrepreneurial support systems and targeted infrastructure improvements.
- ✓ The region's industries must increase integration of new technologies to remain competitive (build on 2007 CEDS Advanced Manufacturing strategy) and leverage new logistics assets and infrastructure to access global markets (such as new intermodal facility at the airport and regional telecom infrastructure).
- ✓ Regional collaboration is strong in economic development but should be strengthened by strategic collaboration in entrepreneurship, infrastructure planning, education and workforce development planning.
- ✓ Marketing initiatives will be needed to broadcast the new and "updated" Greater Charlotte Region image to its local citizens and global businesses and tourists.

## 2012-2017 CEDS Work Plan Action Tasks:



✓ CEDS Projects started and ongoing

- ❖ Administer Centralina Economic Development District (EDD) under US Commerce Dept. EDA guidelines; **Implement the regional CEDS Plan 2012-2017 “Prosperity for Greater Charlotte”.**
- ❖ Grow and strengthen partnership network with regional county and city Economic Development entities and Workforce Boards through managing and implementing economic components of :
  - ✓ **Career Headlight – Web Portal Tool – Jobs, Workforce, & Education Alignment Strategy**
  - ✓ **Investing in Manufacturing Community Partnership (IMCP) – Centralina Advanced Manufacturing Ecosystem Strategy**
  - ✓ **LUMINA Foundation - Postsecondary Attainment Grant –Centralina Partnership for Attainment and Career Pathways (“CPACP”)**
  - ✓ **Freight Logistics Opportunities Workforce ( FLOW) – Bi-State Greater Charlotte Freight Mobility Plan**
  - ✓ **“CONNECT Our Future” - HUD Sustainable Communities Grant – “CONNEXT” Phase**
  - ✓ **NC TOMORROW statewide strategy**

**The following three objectives from prior years provided successful foundational alignment and key strategic integration within the above initiatives, in addition to Global Vision Leaders Group- Charlotte Global Hub of Commerce Strategy. They are now operational components of projects.**

- ✓ Promote the regional R & D initiatives and entrepreneur programs
- ✓ Maintain and support our regional advanced manufacturing initiative; “Minds That Manufacture”
- ✓ Promote the regional intermodal and freight mobility studies and support the “Logistics Alliance” initiative

# NC TOMORROW



Building Communities for Tomorrow's Jobs



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## Build a Regional Competitive Advantage and Leverage the Marketplace

It is easier to navigate downstream than row upstream, so we should build on our strengths and work with the market, not against it.



## Establish & Maintain A Robust Regional Infrastructure

To be successful, we need to make sure investments in capital assets will support our communities, now and in the future



## Create Revitalized & Vibrant Communities

Just as a chain is only as strong as its weakest link, great regions make sure that all of their cities, towns, suburbs and rural areas are positioned to succeed.



## Develop Healthy and Innovative People

*In an increasingly competitive and uncertain world, training, developing and educating our citizens will be critically important*

# CEDS Major Report Components



## **SWOT**

- An in-depth analysis of regional strengths, weaknesses, opportunities and threats.

## **Strategic Direction/Action Plan**

- Strategic direction and an action plan (flowing from the SWOT analysis), which should be consistent with other relevant state/regional/local.
- This is the heart and soul of the CEDS
- Where do we want to go?
- What is our region's vision?

## **Action Plan Implementation**

- How do we get there?
- An outline of the steps required to take each selected high-priority activity from inception to successful completion.
- A realistic time frame for execution (i.e., implementation schedule).

## CEDS Major Report Components- cont.

### Evaluation Framework

- Performance measures used to evaluate the organization's implementation of the CEDS and its impact on the regional economy.
- With its associated measures and timelines, should cascade from the strategic direction and action plan, which, in turn, flow from the SWOT analysis.
- The evaluation framework is an important element of the ongoing planning process and should answer the questions:
  - How are we doing?
  - What can we do better?

### Economic Resilience

- Regional economic prosperity is linked to an area's ability to prevent, withstand, and quickly recover from major disruptions (i.e., 'shocks') to its economic base.
- ★ CEDS can address resilience as a separate section, distinct goal or priority action item, and/or as an area of investigation in the SWOT analysis.



# Developing the CEDS Advisory Committee

## Potential Areas of Expertise

- NC EDP
- NC Commerce
- NC Brownfields
- SBA
- NC DOT
- Unrepresented EDCs
- Workforce Boards
- Community College Industry Reps
- State Community College
- UNCC-CRI
- USDA
- Federal Reserve
- K-12
- Private Sector



# Developing the CEDS SWOT Survey

- Target audience
- Distribution method
- Survey Content



## **CEDS Data:**

### **What do we need and why do we need it?**

#### **Data Components: What do we need and how does it help?**

- We only need to include data relevant to regional conditions
  - Identify key trends
  - Substantiate goals
  - Makes objective measurable
- Demographic and socioeconomic data; labor force characteristics (work age population, educational attainment, etc.)
- Environmental, geographic, climatic, and cultural; Are there environmental elements that may affect and/or constrain the regional economy?
- Infrastructure assets that related to ED or infrastructure needed for ED.
- Cluster and/or industry sectors: emerging, declining, their past, present and project impacts on the region's competitive advantages and ability to build capacity for ED



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# CEDS Engagement Process/Structure

## CEDS Advisory Committee

- What is a manageable number?
- Who should be invited to serve?
- What is the roll?
  - Help with engagement
  - Advise on goals and objectives
  - Provide expert insight on relevant topical areas

## Focus Groups

- Four: Industry, Workforce, Infrastructure, Quality of Life
- Need volunteers to host, meetings no longer than two hours
- Mostly like a minimum of two meetings for each concentration area held in the region.
- Assistance with identifying and inviting participants.



## Report Components Oversight Committees

- Five key areas: SWOT/Action Plan, Implementation Plan, Resiliency, Evaluation and Roll-out Plan



# CEDS Update Timeline

## July 2016- September 2017

CEDS Five Year Update Timeline															
Group	July 2016	Aug 2016	Sep-16	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	June 2017	July 2017	Aug 2017	Sept 2017
CEDC Board	CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting			CEDC Board Meeting: Approve final CEDS plan		
CEDS Advisory Committee							CEDS AC Meeting		CEDS AC Meeting- SWOT results presented, dev. Action Plan		CEDS AC Meeting adopt action plan and work on metrics		CEDS AC Meeting- approve/adopt plan		CEDS AC Meeting (Call) incorp comments; Final approval
Staff		Develop baseline data	Work with board to identify AC members	Complete SWOT Survey	Send invitation for first CEDS meeting	Distribute SWOT Survey	Plan 1st CEDS AC meeting	Close the Survey. Complete the SWOT Analysis	Develop the Action Plan and implementation strategy		Develop Evaluation Framework	Draft CEDS Complete		Finalize the plan	On or before 9/30 submit approved CEDS plan to EDA
Focus Group							1. Workforce 2. Industry	3. Infrastructure 4. QOL							
Outreach						Notice to mem govs via CCOG Newsletter							1. Post Notice 2. 30-day comment begins		Present CEDS to CCOG BoD....
Report Components oversight committees															





Centralina Council of Governments

## **Item 10**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	January 11, 2017	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	5 minutes			
<b>Presenter at meeting:</b>	Patsy Kinsey	<b>Phone Number/Ext:</b>				
		<b>Email:</b>				
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
The Executive Board is asked to receive and provide feedback on an update on planning activities for the 2017 CCOG Regional Conference. Board Members are also asked to register for the event and to assist CCOG staff in encouraging members of the Board of Delegates to register at the Board's annual meeting in February.						
<b>Description of Agenda Item:</b>						
The Executive Board will receive a brief update on the budget, keynote speakers, breakout sessions, sponsorship commitments, and registration for the CCOG Regional Conference.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. The next Conference will be held on April 6, 2017 at the Charles Mack Citizen Center in Mooresville.</p> <p>Through a partnership with the Federal Reserve Bank of Richmond and the Federal Deposit Insurance Corporation, staff anticipates securing a keynote speaker at a cost-savings and attracting new sponsors.</p> <p>This year, local governments will have an opportunity to support the conference by reserving City/County VIP tables, which will include eight complimentary registrations plus a reserved VIP table in both the morning and luncheon keynote sessions.</p>						
<b>Action / Recommendation:</b>						
The Executive Board commits to registering for the 2017 CCOG regional conference and to encouraging the full Board of Delegates, other elected officials, and local government staff to register for the event.						
<b>Time Sensitivity (none or explain):</b>	Sponsorship recruitment should begin as soon as possible in order to meet the sponsorship goal of approximately \$35,000.					
<b>Budget Impact (if applicable):</b>	Conference revenues of \$54,000 in the form of sponsorships and registration fees are expected to equal or exceed overall expenses of \$51,350.					
<b>List of Attachments (if any):</b>	City/County VIP Table Opportunity					



(as of 1-4-17)

### 2017 CCOG Conference Budget

<b>EXPENSES</b>	<b>Responsible Party</b>	<b>Apr. - Jun</b>	<b>Jul. - Feb.</b>	<b>Mar. - Jun.</b>	<b>TOTAL</b>
Venue (space rental, tables/chairs, A/V, WiFi)	CCOG				\$ 1,650
Breakfast	CCOG				\$ 5,000
Morning Keynote Speaker & Travel Fees	CCOG				\$ 7,500
Lunch	Richmond Fed				\$ 10,000
Break Refreshments	CCO				\$ 2,500
Afternoon Keynote Speaker Fees	Richmond Fed				\$ 7,500
Afternoon Keynote Speaker Travel	Richmond Fed				\$ 1,000
Conference Consultant	CCOG				\$ 3,000
Pre-Conference Marketing	CCOG				\$ 5,000
Social Media	CCOG				\$ 1,000
Signage Printing	CCOG				\$ 1,000
Program Design and Printing	CCOG				\$ 5,000
Credit Card Fees	CCOG				\$ 1,500
AICP Credits	CCOG				\$ 700
Conference Bags	CCOG				\$ 1,000
Miscellaneous (Contingency)	CCOG				\$ 1,150
<b>Estimated CCOG Expenses</b>		\$ -	\$ -	\$ -	\$ 36,000
<b>Estimated Fed Expenses</b>		\$ -	\$ -	\$ -	\$ 20,000
<b>Total Estimated Expenses</b>		\$ -	\$ -	\$ -	\$ 54,500
<b>REVENUE</b>		<b>Apr. - Jun</b>	<b>Jul. - Feb.</b>	<b>Mar. - Jun.</b>	<b>TOTAL</b>
Registration (based on 200 attendees @ \$100 each)					\$ 20,000
Sponsorships (incl. Fed partnership)					\$ 34,500
<b>Total Estimated Revenue</b>		\$ -	\$ -	\$ -	\$ 54,500
<b>NET SURPLUS /(DEFICIT)</b>		\$ -	\$ -	\$ -	\$ -



# Conference Support Opportunities for Cities & Counties

*Creative Solutions for Thriving Communities is the premier conference for local government elected officials, staff and others working to build stronger communities in the nine-county Centralina region.*

April 6, 2017

This year, cities, towns, and counties can secure an unparalleled opportunity for networking and professional development for elected officials and staff, while supporting this important conference:

**Reserve a Table:** Your jurisdiction's contribution to the Conference of \$2,000 will provide complimentary registration for eight elected officials or staff, plus a reserved VIP table in all plenary sessions. Registration includes breakfast, luncheon, and admittance to all plenary and breakout sessions at the full-day conference. Front-row VIP tables seating 8 will be offered to CCOG members on a first-come, first-served basis, so reserve your jurisdiction's table now.

Already planning to send a strong contingent of elected officials and staff to this year's conference? [Take this opportunity to underscore your support for creative solutions for thriving communities across our region by reserving a table.](#) More than 200 persons are expected to attend this full-day conference, making it large enough for quality, but small enough for good interaction among participants.

Join with others who attended last year and who recognize the value to the region of the CSTC annual conference:

***"I'm going back with a bunch of great ideas we can use."*** – elected official

***"It's a fantastic conference, a great opportunity to get together, share ideas, and get to know each other"*** – top-level manager

For more information about supporting the 2017 Creative Solutions for Thriving Communities Conference, please contact Nina Walters, Conference Support Coordinator at [nina@streamlinedbusiness.com](mailto:nina@streamlinedbusiness.com) / 336-870-9586 or Vicki Bott at [vbott@centralina.org](mailto:vbott@centralina.org).

The 2017 CSTC conference will be held at the Charles Mack Citizen Center, 215 North Main St., Mooresville, NC. The agenda, speakers, and session topics will be posted on the conference website at [www.CentralinaThrivingCommunities.com](http://www.CentralinaThrivingCommunities.com) when regular registration opens in December.



GROWING JOBS AND THE ECONOMY

CONTROLLING COST OF GOVERNMENT

IMPROVING QUALITY OF LIFE

