

Board of Delegates Agenda

Chairwoman Patsy Kinsey will convene a meeting of the **Centralina COG Board of Delegates on Wednesday, October 11, 2017** with a working dinner. She also invites the Delegates to network with CCOG staff at 6:15 p.m.

Time	Item	Presenter
6:15 p.m.	Networking During this time, CCOG staff will be available to answer questions about the organization’s ongoing work in the region.	CCOG Staff
6:30 p.m.	Dinner Please RSVP to Kelly Weston at kweston@centralina.org or (704) 348-2728 by 5:00 p.m. on Monday, October 9, 2017 so that catering can be arranged. Dinner will be removed at 7:30 pm.	Kelly Weston
6:45 p.m.	Call to Order	Patsy Kinsey
	Amendments to the Agenda	Patsy Kinsey
Consent Items: <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:50 p.m. Item 1 Page 4	Approval of Senior Community Services Employment Program FY2018 Agreement The NC Department of Health and Human Services/NC Division of Aging and Adult Services has awarded \$375,932 for SCSEP during July 1, 2017 through June 30, 2018. The Board is being asked to approve the contract and budget and to authorize the Executive Director to execute the contract. Action / Recommendation: The Board is being asked to approve entering into a contract with NC Department of Health and Human Services/NC Division of Aging and Adult Services to conduct SCSEP for 2017-18. The Executive Director is authorized to execute the contract, and the Board supports funding any local match not covered through Host Agency and county participation.	Linda Miller
Item 2 Pages 6 - 10	Approval of the August 9, 2017 Board of Delegates Meeting Minutes The minutes of the August 9, 2017 meeting were distributed to all members of the Board of Delegates and should be approved, if correct. Action / Recommendation: <i>I move to approve the August 9, 2017 Board of Delegates meeting minutes.</i>	Patsy Kinsey
Regular Business Items:		
6:55 p.m. Item 3 10 minutes Pages 12 - 14	Public Hearing on FY2019 NCDOT Grant Application The North Carolina Department of Transportation (NCDOT) has issued a call for applications for FY19. Applications are due November 3, 2017. Centralina CCOG seeks to apply for continued funding for the Centralina Mobility Management activities and the Volunteer Transportation Services program. Action / Recommendation: <i>The Board is being asked to approve the attached resolution, which notes that CCOG will apply for funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.</i> Legal Notice: Charlotte Observer – Run Date: Tuesday, October 3, 2017	Katie Kutcher

Board of Delegates Agenda

<p>7:05 p.m. Item 4 15 minutes Page 15</p>	<p>Ombudsman Program Spotlight Presentation Aging staff will present an overview of the Centralina Area Agency on Aging Ombudsman Program.</p> <p>Action / Recommendation: <i>Receive as information.</i></p>	<p>Linda Miller</p>
<p>7:20 p.m. Item 5 20 minutes Page 17</p>	<p>Comprehensive Economic Development Strategy Report The Board will receive a briefing on the new 2017-2022 Comprehensive Economic Development Strategy (CEDS) Five Year Update completed by Centralina Economic Development Commission and submitted to the US Commerce Economic Development Administration (EDA) on September 30, 2017.</p> <p>Action / Recommendation: <i>Endorse CCOG Board support of 2017-2022 CEDS plan update and facilitate presentation briefings to all CCOG Board of Delegates' member jurisdictions and their local Economic Development Organizations (EDOs) if existing\applicable.</i></p>	<p>Mike Manis</p>
<p>7:40 p.m. Item 6 5 minutes Pages 19 - 20</p>	<p>CCOG Conference Update The Board of Delegates will receive a brief update on planning activities for the CCOG Regional Conference. To assist with meeting the event's sponsorship goals, staff will request the Delegates' assistance in identifying potential sponsors for the Conference.</p> <p>Action / Recommendation: <i>I move that the Board of Delegates commits to assisting staff with recruiting sponsors as outlined in the sponsorship plan presented.</i></p>	<p>Kelly Weston</p>
<p>7:45 p.m. Item 7 5 minutes Page 22</p>	<p>50th Anniversary Celebration Update The Board of Delegates will receive a brief report on planning activities for CCOG's 50th anniversary celebration.</p> <p>Action / Recommendation: <i>I move that the Delegates commit to attending the February 7, 2018 Board of Delegates Annual Meeting to help ensure the success of the CCOG 50th Anniversary Celebration Kickoff.</i></p>	<p>Bobby Compton</p>
<p>7:50 p.m. Item 8 5 minutes Page 24</p>	<p>Executive Director Search Update The Board of Delegates will receive an update on the search process for CCOG's next Executive Director.</p> <p>Action / Recommendation: <i>Receive as information.</i></p>	<p>Jim Prosser</p>
<p>7:55 p.m. 5 minutes</p>	<p>Comments from the Board of Delegates</p>	<p>Board Members</p>
<p>8:00 p.m. 10 minutes</p>	<p>Comments from the Chair</p>	<p>Patsy Kinsey</p>
<p>8:10 p.m. 5 minutes</p>	<p>Comments from the Executive Director</p>	<p>Jim Prosser</p>
<p>8:15 p.m.</p>	<p>Adjournment</p>	<p>Patsy Kinsey</p>

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Centralina Council of Governments

Item 1



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Linda Miller	Presentation Time (est.):	NA			
Presenter at meeting:	Linda Miller	Phone Number/Ext:	704-348-2712			
		Email:	lmiller@centralina.org			
Alternate Contact Person:	Natasha Pender	Phone Number/Ext:	704-348-2713			
		Email:	npender@centralina.org			
Submitting Department:	Aging	Department Head Approval:	Linda Miller			
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
<p>The Board is being asked to approve entering into a contract with the NC Department of Health and Human Services/NC Division of Aging and Adult Services (NC DHHS/NC DAAS) for the amount of \$375,932 to administer the Senior Community Services Employment Program (SCSEP) during FY18 through the Centralina Area Agency on Aging.</p>						
Description of Agenda Item:						
<p>The NC Department of Health and Human Services/NC Division of Aging and Adult Services has awarded \$375,932 for SCSEP during July 1, 2017 through June 30, 2018. The Board is being asked to approve the contract and budget and to authorize the Executive Director to execute the contract.</p>						
Background & Basis of Recommendations:						
<p>The Centralina Area Agency on Aging is the direct provider of SCSEP in five of the counties in the Centralina region. These programs have been funded continually over the past 30 years through the Older American's Act (OAA) federal funds. These funds assure that participants 55 years of age and older are gaining job skills in order to be competitive and employable in the community as they re-enter the workforce. Placed in non-profit and government "host agencies", they receive valuable training and support, allowing them to move into unsubsidized employment.</p>						
Action / Recommendation:						
<p>The Board is being asked to approve entering into a contract with NC Department of Health and Human Services/NC Division of Aging and Adult Services to conduct SCSEP for 2017-18. The Executive Director is authorized to execute the contract, and the Board supports funding any local match not covered through Host Agency and county participation.</p>						
Time Sensitivity <i>(none or explain):</i>	Due to NC DAAS delay, CCOG has not received reimbursement for the first quarter of FYE 2018. Prompt approval will aid cash flow.					
Budget Impact <i>(if applicable):</i>	The SCSEP program was incorporated into the budget previously approved by the CCOG Board. This contract requires a 10% match. The anticipated local match is \$37,593. Match is covered by the Host Agencies and counties who participate in the program. Any remainder is covered through CCOG as reflected in the approved budget. This action does not change the budget as approved.					
List of Attachments <i>(if any):</i>	None					



Centralina Council of Governments

Item 2



**Board of Delegates Meeting Minutes
August 9, 2017**

Jurisdiction	Represented By	Jurisdictions Not Represented
Albemarle	Martha Sue Hall	Anson County
Badin	Deloris Chambers	Ansonville
Belmont	Richard Turner	Bessemer City
Cramerton	Houston Helms	Charlotte
East Spencer	Phronice Johnson	Cherryville
Gaston County	Ronnie Worley	Cleveland
Granite Quarry	Bill Feather	Cornelius
Huntersville	Charles Guignard	Dallas
Lincoln County	Martin Oakes	Davidson
Marshville	Virginia Morgan	Faith
Mecklenburg County	George Dunlap	Gastonia
Mint Hill	Dale Dalton	Hemby Bridge
Mooresville	Bobby Compton	Indian Trail
Norwood	Wes Hartsell	Iredell County
Pineville	Christopher McDonough	Kings Mountain
Salisbury	Karen Alexander	Landis
Spencer	Sylvia Chillcott	Lincolnton
Stallings	David Scholl	Locust
Stanly County	Bill Lawhon	Lowell
Statesville	Michael Johnson	Marvin
Troutman	Paul Bryant	Matthews
Wadesboro	Bill Thacker	McAdenville
Waxhaw	John Hunt	Midland
Weddington	Janice Propst	Mineral Springs
Wingate	Brent Moser	Misenheimer
		Monroe
		Morven
		Mount Holly
		New London
		Oakboro
		Ranlo
		Richfield
		Spencer Mountain
		Stanley
		Union County
		Wesley Chapel

Call to Order

Vice Chair Bill Feather, Town of Granite Quarry, called the meeting to order.

Amendments to the Agenda

Vice Chair Feather noted that the 50th Anniversary update had been moved to Item 4 on the agenda.

Consent Agenda

Commissioner Martin Oakes, Lincoln County, pulled Item 1 from the Consent Agenda for discussion.

2. Approval of the May 10, 2017 Board of Delegates Meeting Minutes

Council Member Richard Turner, City of Belmont, made a motion to approve the balance of the consent agenda. The motion was seconded and carried unanimously.

1. Resolution Authorizing Agreement with NCDOT

In response to Commissioner Oakes’s question, Katie Kutcher, Aging Programs Coordinator, explained that the Enhanced Mobility of Seniors and Individuals with Disabilities Program 5317 New Freedom grant is used to fund CCOG’s Volunteer Transportation Services and Mobility Management programs. She added that the grant requires a 10% local match of \$32,632.

Commissioner Oakes made a motion to approve the resolution, which notes that the Executive Director is authorized to execute the contract, and that the Board supports funding the local match. Commissioner Bobby Compton, Town of Mooresville, seconded the motion and it carried unanimously.

3. Resolution Honoring Mayor Kathy Kitts

Mayor Feather read the following resolution:

**RESOLUTION OF OUTSTANDING PUBLIC SERVICE
In Memory of Katherine “Kathy” Kitts
August 9, 2017**

WHEREAS, it is with the deepest regret that the Centralina Council of Governments acknowledges the death of Mayor Kathy Kitts, who departed this life on June 17, 2017; and

WHEREAS, Kathy Kitts was elected Mayor of the Town of Midland in 2009 and 2013 and prior to that time, served on the Midland Town Council for four years and dutifully represented the town on the Centralina Council of Governments Board of Delegates beginning in 2010, serving as Board Secretary in 2016; and

WHEREAS, with her great vision and strong interest in seeing her community prosper, Kathy Kitts played an integral role in developing a strategic plan for Midland’s growth and progress, and under her exemplary leadership as Mayor, increased the Town’s tax base and completed greenway, blueway, and park projects that helped improve the quality of life for citizens; and

WHEREAS, Kathy Kitts gave great voice to issues in which she believed, giving her time in support of community organizations such as Bethel Elementary School and the local food bank; and

WHEREAS, Kathy Kitts was a pillar of the Midland community for more than two decades and an advocate for the Centralina region; she will be remembered as a strong and compassionate community leader, respected by her colleagues and citizens alike with a fighting spirit that has been an inspiration to all.

NOW, THEREFORE, BE IT RESOLVED, that on this ninth day of August 2017, Kathy Kitts is deemed by the Officers and Board of Delegates of Centralina Council of Governments, the Executive Director, Centralina staff, and countless others as a remarkable example of dedication to public service and commitment to North Carolina local government.

BE IT FURTHER RESOLVED, that this Resolution be included in the permanent minutes of Centralina Council of Governments, and that a copy be presented to the family of Mayor Kathy Kitts with the deepest respect and utmost appreciation.

Commissioner Charles Guignard, Town of Huntersville, made a motion to approve the resolution. Mayor Pro Tem Martha Sue Hall, City of Albemarle, seconded the motion and it carried unanimously.

Mayor Pro Tem Hall noted that she attended the memorial service for Mayor Kitts in June.

4. CCOG 50th Anniversary Planning Report

Mayor Pro Tem Hall reported that CCOG will enter its 50th year this October. Last week, she met with former CCOG Executive Assistant Hilda Keeney, CCOG Attorney Bill McNair, former Gaston County Commissioner and past CCOG Chair Joe Carpenter, and former Huntersville Commissioner and past CCOG Vice Chair Sarah McAulay to discuss the organization and the region's rich history. A staff committee is planning activities for the anniversary. The kickoff to the yearlong celebration is planned for the February Board of Delegates meeting. The region's nine counties will be highlighted during the Board's remaining three meetings during the year. Mayor Pro Tem Hall challenged the Delegates to write down the name of a person in their community who may have some insight about the community's relationship with CCOG during the past 50 years. She added that any Board members interested in helping plan the celebration can contact Kelly Weston.

5. Introduction to Arthritis Services of Charlotte and Mecklenburg County

Cindy Berrier, Aging Program Coordinator, presented an overview of Arthritis Services, explaining that arthritis management involves helping individuals learn to work with their condition.

Bill Griffin, Arthritis Services Board Treasurer, added that Arthritis Services is a local agency that has provided services primarily for citizens in Mecklenburg County, many of whom are underserved. He noted that he and other members of its board have served for many years because of their love for the agency, its founder, and the one-on-one work with service recipients.

Ms. Berrier noted that the partnership between CCOG and Arthritis Services has helped the latter to develop a five-year plan to expand its services to all nine counties in the Centralina region.

In response to a question from Commissioner Oakes, Debi Lee, Assistant Aging Director, explained that Arthritis Services will utilize the existing network CCOG has established with community partners to expand services into the rest of the region.

Jim Prosser, Executive Director, noted that Ms. Berrier is the first Registered Nurse and physical therapist on CCOG's staff.

6. Centralina Area Agency on Aging Mission Moment

Ms. Lee explained that the Senior Community Services Employment Program (SCSEP) is a training program that helps older adults transition back into the workforce, which results in more employed individuals contributing to the economic base in local communities.

Vanessa Hines, Program Specialist, introduced two former SCSEP participants.

Joseph Gordon noted that he is thankful that SCSEP is still running. He added that the program helped him emotionally and financially while he was in between jobs. He currently works as a site technician at Carolina Medical Systems.

Beverly White explained that she had trouble finding employment after relocating to the Charlotte area despite her work experience and certifications. She was able to connect with SCSEP, which offered her an opportunity to continue contributing and gave her a sense of worth. She encouraged keeping the program running.

The Delegates expressed their appreciation for the participants' stories.

7. Planning Spotlight Presentation

Michelle Nance, Planning Director, presented an overview of the Planning Department's projects. She noted that the department's work addresses the four primary issues raised during the CONNECT Our Future project, which include transportation choice, strong downtowns, healthy communities, and public engagement.

Jason Wager, Planning Program Supervisor-Sustainability, presented an overview of the department's work with regional transit. He explained that CCOG has been working closely with the Charlotte Area Transit System and the Metropolitan Transit Commission to explore transit options for communities in the region. He noted that in addition to getting people around, other benefits of transit include access to cultural and educational opportunities and access to jobs. He added that later this month, CCOG will begin the second phase of the Regional Transit Engagement Series, which will involve elected officials, economic development leaders, and employers. Planning staff is also conducting a survey of citizens about their transit-related interests.

Katherine Hebert, Senior Planner, presented an interactive physical activity video. She noted that CCOG recently received a \$50,000 grant from the Aetna Foundation for a traffic calming demonstration project in West Charlotte as part of an effort to increase healthy outcomes. The department participated in the Plan4Health Charlotte project and through community engagement, identified barriers to physical activity in local neighborhoods and made recommendations for planning solutions.

In response to a question from Council Member Turner, Mr. Prosser explained that planning organizations are looking at ways to address the issue of decrease in gas sales as it relates to funding for infrastructure. He added that these challenges need to be communicated to state legislators.

8. August Advocacy

Michael Johnson, Mayor Pro Tem, City of Statesville, explained that the North Carolina Association of Regional Councils partnered with several state agencies to produce the NC Tomorrow report. The report can be used in state legislative advocacy efforts on behalf of regional councils. He added that regionalism is the underlying theme of the report. He requested that the Delegates sign up for meetings with federal elected officials to advocate for regional issues during the month of August.

9. CEDS/NC Tomorrow Update

Mike Manis, Community and Economic Development Director, presented an overview of the 2017 Comprehensive Economic Development Strategy (CEDS) five-year update. He explained that the CEDS plan was developed to align with the NC Tomorrow plan. The Executive Board will receive a detailed briefing of the completed plan at its September meeting.

Comments from the Board of Delegates

Vice Chair Feather noted that attendance at the Board of Delegates meetings has gradually decreased over time. He asked the Delegates to encourage Delegates in their neighboring communities to attend the meetings.

Comments from the Chair

Vice Chair Feather reported that Chairwoman Kinsey has formed a Selection Committee to lead the recruitment efforts for the next Executive Director. Other committee members include Mayor Bill Deter of Weddington, Commissioner Oakes, Commissioner Thurman Ross of Cornelius, Charlotte Assistant City Manager Kim Eagle, Matthews Town Manager Hazen Blodgett, and Western Piedmont Council of Governments Executive Director Anthony Starr. Staff is conducting a survey to gather input from CCOG Delegates, member government staff, and other community partners. The survey results will be used to establish selection criteria for the search process.

Commissioner Oakes added that CCOG has hired a consultant to assist with the search. Candidate interviews are planned for mid-October.

Vice Chair Feather also reported that the Centralina Area Agency on Aging conference will be held on September 28th in Charlotte. The conference is one of the state's largest professional events focused on aging issues.

Ms. Nance reported that she has been invited to Washington, D.C. to speak at a workshop on preventing obesity.

Comments from the Executive Director

Mr. Prosser noted that CCOG wants to ensure member communities are receiving what they need related to transportation, jobs, and in support of growth. He asked that the Delegates talk to their state and federal legislators about how the region can support them in helping local communities. He also asked the Delegates to encourage staff in their communities to attend the upcoming Autonomous Connected Vehicle events and complete the regional stakeholder survey as part of the Executive Director search.

Adjournment

With no further business to be discussed, Commissioner Guignard made a motion to adjourn the meeting. Council Member Turner seconded the motion and it carried unanimously.

The meeting adjourned at 8:30 p.m.



Centralina Council of Governments

Item 3



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Katie Kutcher	Presentation Time (est.):	10 minutes		
Presenter at meeting:	Katie Kutcher	Phone Number/Ext:	704-348-2705		
		Email:	kkutcher@centralina.org		
Alternate Contact Person:		Phone Number/Ext:			
		Email:			
Submitting Department:	Planning and Aging	Department Head Approval:	Michelle Nance, Linda Miller		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
<p>The Board is being asked to open meeting up for a Public Hearing to fulfil the FY19 North Carolina Department of Transportation (NCDOT) grant application requirements and provide an opportunity for any citizens to voice opinions regarding the Mobility Management and Volunteer Transportation Services (VTS) projects. The Board is also being asked to approve a resolution of support for applications for NCDOT funding that would support continued funding for Mobility Management and VTS.</p>					
Description of Agenda Item:					
<p>NCDOT has issued a call for applications for FY19. Applications are due November 3, 2017. Centralina CCOG seeks to apply for continued funding for the Centralina Mobility Management activities and the Volunteer Transportation Services program.</p>					
Background & Basis of Recommendations:					
<p>In 2011-2013, Centralina developed regional strategies based on expressed local needs related to the rapidly aging population, decreased transit funding, and increased need for coordination between transportation agencies. NCDOT funded the implementation of initial strategies outlined in the mobility plan. These strategies included creating a mobility management program for training, outreach, and coordination and creation of a volunteer transportation service. These programs are in need of continued funding through FY19.</p>					
Action / Recommendation:					
<p>The Board is being asked to approve the attached resolution, which notes that CCOG will apply for funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.</p>					
Time Sensitivity <i>(none or explain):</i>	The NCDOT grant application is due November 3, 2017.				
Budget Impact <i>(if applicable):</i>	The Mobility Management/VTS application requires a 10% local match which will be supported through local dues. If for some reason, NCDOT funds are not available, a 20% local match is required. CCOG will not accept the grant funds until the local match has been determined. Due to the fact that NCDOT has changed the application process, a detailed budget is not available at this time.				
List of Attachments <i>(if any):</i>	Resolution of Support				

PUBLIC TRANSPORTATION PROGRAM RESOLUTION

FY 2019 RESOLUTION

Section 5311 (including ADTAP), 5310, 5339, 5307 and applicable State funding, or combination thereof.

Applicant seeking permission to apply for Public Transportation Program funding, enter into agreement with the North Carolina Department of Transportation, provide the necessary assurances and the required local match.

A motion was made by (*Board Member's Name*) _____ and seconded by (*Board Member's Name or N/A, if not required*) _____ for the adoption of the following resolution, and upon being put to a vote was duly adopted.

WHEREAS, Article 2B of Chapter 136 of the North Carolina General Statutes and the Governor of North Carolina have designated the North Carolina Department of Transportation (NCDOT) as the agency responsible for administering federal and state public transportation funds; and

WHEREAS, the North Carolina Department of Transportation will apply for a grant from the US Department of Transportation, Federal Transit Administration and receives funds from the North Carolina General Assembly to provide assistance for rural public transportation projects; and

WHEREAS, the purpose of these transportation funds is to provide grant monies to local agencies for the provision of rural, small urban, and urban public transportation services consistent with the policy requirements of each funding source for planning, community and agency involvement, service design, service alternatives, training and conference participation, reporting and other requirements (drug and alcohol testing policy and program, disadvantaged business enterprise program, and fully allocated costs analysis); and

WHEREAS, the funds applied for may be Administrative, Operating, or Capital funds and will have different percentages of federal, state, and local funds.

WHEREAS, non-Community Transportation applicants may apply for funding for "purchase-of-service" projects under the Section 5310 program.

WHEREAS, (*Legal Name of Applicant*) _____ hereby assures and certifies that it will provide the required local matching funds; that its staff has the technical capacity to implement and manage the project(s), prepare required reports, obtain required training, attend meetings and conferences; and agrees to comply with the federal and state statutes, regulations, executive orders, Section 5333 (b) Warranty, and all administrative requirements related to the applications made to and grants received from the Federal Transit Administration, as well as the provisions of Section 1001 of Title 18, U. S. C.

WHEREAS, the applicant has or will provide all annual certifications and assurances to the State of North Carolina required for the project;

NOW, THEREFORE, be it resolved that the (Authorized Official's Title)* _____ of (Name of Applicant's Governing Body) _____ is hereby authorized to submit grant application (s) for federal and state funding in response to NCDOT's calls for projects, make the necessary assurances and certifications and be empowered to enter into an agreement with the NCDOT to provide rural, small urban, and urban public transportation services.

The resolution covers the following applications and any other state and federal opportunities that arise during FY 19.
Please delete grants that you are not applying for below:

5307 GA, TDM, Urban State Match, Advanced Technology

5311, 5310, Combined Capital, Mobility Manager, Traveler's Aid

I (Certifying Official's Name)* _____ (Certifying Official's Title) _____ do hereby certify that the above is a true and correct copy of an excerpt from the minutes of a meeting of the (Name of Applicant's Governing Board) _____ duly held on the _____ day of _____, _____.

Signature of Certifying Official

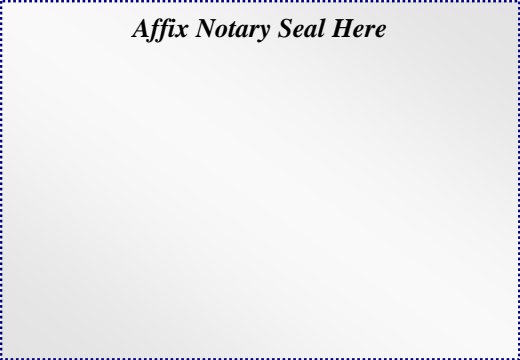
***Note that the authorized official, certifying official, and notary public should be three separate individuals.**

Seal Subscribed and sworn to me (date) _____

*Notary Public **

Printed Name and Address

My commission expires (date) _____





Centralina Council of Governments

No attachments for Item 4.

Presentation to be made at Board of Delegates Meeting.



Centralina Council of Governments

Item 5



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:		Regular: X
Submitting Person:	Mike Manis	Presentation Time (est.):	20 minutes		
Presenter at meeting:	Mike Manis	Phone Number/Ext:	704-348-2720		
		Email:	mmanis@centralina.org		
Alternate Contact Person:		Phone Number/Ext:			
		Email:			
Submitting Department:	CEDC	Department Head Approval:	MM		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
Receive information briefing on new 2017-2022 Comprehensive Economic Development Strategy (CEDS) Five Year Update completed by Centralina Economic Development Commission and submitted to US Commerce Economic Development Administration (EDA) on September 30, 2017.					
Request for CCOG Board Member's assistance with opportunity for presentations of the new regional CEDS plan to their Boards and Commissions and their Economic Development organizations as applicable over period of March through December of 2018.					
Description of Agenda Item:					
Centralina Economic Development Commission Briefing on 2017-2022 CEDS Five Year Update					
Background & Basis of Recommendations:					
The Centralina Economic Development Commission (CEDC) serves as the federally designated Economic Development District (EDD) for the nine-county COG region to maintain eligibility for grants from the U.S. Economic Development Administration and other federal and state sources.					
The CEDC has the responsibility to complete a five-year update of the regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012 as "Prosperity for Greater Charlotte". The Commission convened CEDS Advisory Committee members bi-monthly since January 2017 in this current update effort. The CEDS supports job creation and investment in our regional economy, strengthens regional competitive advantage, develops nascent regional clusters and supports our manufacturing heritage. Today's briefing will present the new 2017-2022 Five Year Update of our Centralina CEDS and next steps for implementation.					
Action / Recommendation:					
Endorse CCOG Board support of 2017-2022 CEDS plan update and facilitate presentation briefings to all CCOG Board of Delegates' member jurisdictions and their local Economic Development Organizations (EDOs) if existing/applicable.					
Time Sensitivity <i>(none or explain):</i>	None.				
Budget Impact <i>(if applicable):</i>	N/A				
List of Attachments <i>(if any):</i>	None				



Centralina Council of Governments

Item 6



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Kelly Weston	Phone Number/Ext:	(704) 348-2728			
		Email:	kweston@centralina.org			
Alternate Contact Person:		Phone Number/Ext:				
		Email:				
Submitting Department:	General Government	Department Head Approval:	Jim Prosser			
Board Expectation: <i>(required action or responsibility expected from Board members)</i>						
The Board of Delegates is asked to receive an update on planning activities for the 2017 CCOG Regional Conference and assist staff in recruiting sponsors for the event.						
Description of Agenda Item:						
The Board of Delegates will receive a brief update on planning activities for the CCOG Regional Conference. To assist with meeting the event's sponsorship goals, staff will request the Delegates' assistance in identifying potential sponsors for the Conference.						
Background & Basis of Recommendations:						
The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. The next Conference will be held on April 12, 2018 at the Harris Conference Center in Charlotte.						
Action / Recommendation:						
I move that the Board of Delegates commit to assisting staff with recruiting sponsors as outlined in the sponsorship plan presented.						
Time Sensitivity <i>(none or explain):</i>	Sponsorship recruitment should begin as soon as possible in order to meet the sponsorship goal of approximately \$35,000.					
Budget Impact <i>(if applicable):</i>	Conference revenues of \$51,000 in the form of sponsorships and registration fees are expected to equal overall expenses of \$51,000, resulting in a breakeven event.					
List of Attachments <i>(if any):</i>	2017 Conference Sponsor List					



CONFIRMED SPONSORS *(As of 4-3-17)*

<i>organization</i>	<i>level</i>	<i>Logo</i>	<i>Ad size</i>	<i>Pledge amount</i>	<i>Paid amount</i>
Duke Energy	Gold	SP 1	½-page Ad	\$5,000	
Carolina Small Business Development Fund	Silver	SP 1	1/4-Page Ad	\$2,500	\$2,500
Central Piedmont Community College	Silver	SP2	1/4-Page Ad	\$2,500	\$2,500
Cherry Bekaert	Silver	SP2	1/4-Page Ad	\$2,500	2500
ElectriCities of N.C.	Silver	SP 1	1/4-Page Ad	\$2,500	\$2,500
UNC Charlotte Metropolitan Studies (Plus Reserved Table, 2 extra half-pg ads)	Silver - Plus	Program	1/4-Page Ad	\$3,700	\$3,700
Accufund, Inc.	Bronze	SP2	1/8-Page Ad	\$1,250	\$1,250
Arthur J. Gallagher & Co.	Bronze	SP 1	1/8-Page Ad	\$1,250	
BB&T	Bronze	Program	1/8-Page Ad	\$1,250	
Cushman Wakefield	Bronze	SP 1	1/8-Page Ad	\$1,250	\$1,250
LaBella	Bronze	SP 1	1/8-Page Ad	\$1,250	\$1,250
Laymon Group	Bronze	SP 1	1/8-Page Ad	\$1,250	\$1,250
North Carolina Housing Finance Agency (NCHFA)	Bronze	SP 1	1/8-Page Ad	\$1,250	\$1,250
ResCare, Inc.	Bronze	Program	1/8-Page Ad	\$1,250	\$1,250
VHB Engineering	Bronze	SP 1	1/8-Page Ad	\$1,250	\$1,250
Executive Document Services	Program Printing	n/a	n/a	In-kind	Delivered
Mooresville	VIP Table	n/a	n/a	\$2,000	\$2,000
Statesville	VIP Table	n/a	n/a	\$2,000	\$2,000
City of Charlotte	VIP Table	n/a	n/a	\$2,000	2,000
CCOG Congressional Staff	VIP Table	n/a	n/a	n/a	n/a
CCOG Keynote Speakers / Presenters	VIP Table	n/a	n/a	n/a	n/a
Charlotte Water Dept. –	Table	n/a	n/a	\$800	\$800
Centralina Foundation	Table	n/a	n/a	\$800	\$800
Catawba-Wateree Water Management Group	Refreshment Break	n/a	n/a	\$1,000	\$1,000
NCLM	Exhibitor	n/a	n/a	\$1,000	
CapTel NC	Exhibitor	n/a	n/a	\$500	
Asheville Savings Bank		n/a	Half Pg Ad	\$300	\$300
ULI, Charlotte Chapter		n/a	Full Pg Ad	\$600	\$600
Wildlands Engineering		n/a	1/4-Pg Ad	\$150	\$150
Total to date				\$41,100 cash plus in-kind = \$41,700	\$31,300

Highlight = Signed form = Payment Overdue

SP 1 = Sneak Peek 1; Sp2 = Sneak Peek 2

(Additions/changes since 3-22-17 list)



Centralina Council of Governments

Item 7



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes		
Presenter at meeting:	Bobby Compton	Phone Number/Ext:			
		Email:			
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728		
		Email:	kweston@centralina.org		
Submitting Department:	General Government	Department Head Approval:	Jim Prosser		
Board Expectation: <i>(required action or responsibility expected from Board members)</i>					
Provide feedback on planning activities for CCOG's 50 th anniversary celebration.					
Description of Agenda Item:					
The Board of Delegates will receive a brief report on planning activities for CCOG's 50 th anniversary celebration.					
Background & Basis of Recommendations:					
2018 will mark the 50 th anniversary of the passage of federal legislation establishing Regional Councils of Government. CCOG staff is in the early stages of developing plans to commemorate this milestone. While an internal committee of staff members will coordinate the celebration, staff has also started forming an external advisory committee of current and former board members that will guide the planning process. Mayor Pro Tem Martha Sue Hall has agreed to serve as chair of this advisory committee.					
Action / Recommendation:					
I move that the Delegates commit to attending the February 7, 2018 Board of Delegates Annual Meeting to help ensure the success of the CCOG 50th Anniversary Celebration Kickoff.					
Time Sensitivity (none or explain):	None.				
Budget Impact (if applicable):	None.				
List of Attachments (if any):	None.				



Centralina Council of Governments

Item 8



Board Agenda Item Cover Sheet

Board Meeting Date:	October 11, 2017	Agenda Item Type:	Consent:		Regular:	X
Submitting Person:	Kelly Weston	Presentation Time (est.):	5 minutes			
Presenter at meeting:	Jim Prosser	Phone Number/Ext:	704-348-2703			
		Email:	jprosser@centralina.org			
Alternate Contact Person:	Kelly Weston	Phone Number/Ext:	704-348-2728			
		Email:	kweston@centralina.org			
Submitting Department:	General Government	Department Head Approval:	Jim Prosser			
Description of Agenda Item:						
The Board of Delegates will receive an update on the search process for CCOG's next Executive Director.						
Background & Basis of Recommendations:						
<p>With the upcoming retirement of CCOG Executive Director Jim Prosser, the Chair has formed a Selection Committee to lead the recruitment of the next Executive Director. Committee members include Chair Kinsey of the Charlotte, Mayor Bill Deter of Weddington, Commissioner Martin Oakes of Lincoln County, Commissioner Thurman Ross of Cornelius, Charlotte Assistant City Manager Kim Eagle, Matthews Town Manager Hazen Blodgett, and Western Piedmont Council of Governments Executive Director Anthony Starr.</p> <p>The Board will receive an update on the search process including the number of applications received, selection criteria, and the selection timeline.</p>						
Action / Recommendation:						
Receive as information.						
Time Sensitivity (none or explain):	None.					
Budget Impact (if applicable):	None.					
List of Attachments (if any):	None.					