

# Board of Delegates Agenda

Chairman Michael Johnson will convene a meeting of the Centralina COG Board of Delegates on Wednesday, October 12, 2016 with a working dinner. He also invites Delegates to network with CCOG staff beginning at 6:15 p.m.

Time	Item	Presenter
6:15 p.m.	<b>Networking</b> During this time, CCOG staff will be available to answer questions about the organization's ongoing work in the region.	CCOG Staff
6:30 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by 5:00 p.m. on Wednesday, October 5, 2016 so that catering can be arranged.	Kelly Weston
6:45 p.m.	<b>Call to Order, Welcome &amp; Declaration of Quorum</b>	Michael Johnson
	<b>Amendments to the Agenda</b> (if any)	Michael Johnson
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:50 p.m. <b>Item 1</b> Page 4 - 8	<b>Approval of the August 10, 2016 Board of Delegates Meeting Minutes</b> The minutes of the August 10, 2016 meeting were distributed to all members of the Board of Delegates and should be approved, if correct.  <b>Action / Recommendation:</b> <i>I move to approve the August 10, 2016 Board of Delegates meeting minutes.</i>	Michael Johnson
<b>Regular Business Items:</b>		
6:55 p.m. <b>Item 2</b> 10 minutes Page 10 - 11	<b>Public Hearing and Resolution on Section 5310 Grant Application Funding</b> NCDOT has issued a call for applications for the NCDOT Enhanced Mobility of Seniors and Individuals with Disabilities Program for FY17-18. Applications are due November 4, 2016. The Section 5310 Elderly Individuals and Individuals with Disabilities Program is designed to improve mobility for seniors and individuals with disabilities by removing barriers to transportation services and expanding the transportation mobility options available in rural and small urbanized areas of North Carolina. Centralina seeks to apply for continued funding for the Centralina Mobility Management activities and the VTS program.  <b>Action / Recommendation:</b> <i>The Board is being asked to approve the attached resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.</i>	Katie Kutcher
7:05 p.m. <b>Item 3</b> 30 minutes Page 13 - 17	<b>Planning Spotlight Presentation</b> CCOG's staff will present an overview of the transportation collaboration in the region.  <b>Action / Recommendation:</b> <i>The CCOG Board of Delegates accepts this information and will communicate the value of this collaborative work to their local government staff and constituents.</i>	Katie Kutcher, Blair Israel, Jessica Hill, Jason Wager
7:35 p.m. <b>Item 4</b> 10 minutes Page 19 - 21	<b>Federal Relations Update</b> Staff and Executive Board members will present an update on the federal relations "August Advocacy" efforts undertaken after the August Board of Delegates meeting, and offer the opportunity for Delegates to represent CCOG in upcoming meetings with additional Members of Congress.  <b>Action / Recommendation:</b>	Vicki Bott, Michael Johnson, Martha Sue Hall

## Board of Delegates Agenda

Time	Item	Presenter
	<i>Delegates who have not already "signed up" for CCOG Advocacy Meetings with Senators Burr and Tillis, and Representatives Adams, McHenry, and Pittenger are encouraged to indicate their interest to staff, who will then ensure they are included in notices of scheduled meetings.</i>	
<b>7:45 p.m.</b> <b>Item 5</b> 15 minutes <a href="#">Page 23 - 25</a>	<b>CCOG Conference Update</b> CCOG Delegates will provide a brief update of planning activities for the CCOG Regional Conference. To assist with meeting the event's sponsorship goals, staff will request the Delegates' assistance in identifying potential sponsors for the Conference.  <b>Action / Recommendation:</b> <i>I move that the Board of Delegates commit to assisting staff with recruiting sponsors as outlined in the sponsorship plan presented.</i>	CCOG Delegates
<b>8:00 p.m.</b> <b>Item 6</b> 5 minutes <a href="#">Page 27 - 28</a>	<b>CCOG Building Update</b>	Jim Prosser
<b>8:05 p.m.</b> 5 minutes	<b>Comments from the Board of Delegates</b>	Board Members
<b>8:10 p.m.</b> 5 minutes	<b>Comments from the Chair</b>	Michael Johnson
<b>8:15 p.m.</b> 5 minutes	<b>Comments from the Executive Director</b>	Jim Prosser
<b>8:20 p.m.</b>	<b>Adjournment</b>	Michael Johnson

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Centralina Council of Governments

**Item 1**



**Board of Delegates Meeting Minutes  
August 10, 2016**

<b>Jurisdiction</b>	<b>Represented By</b>	<b>Jurisdictions Not Represented</b>
Albemarle	Martha Sue Hall	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Cherryville
Bessemer City	Kay McCathen	Cleveland
Charlotte	Patsy Kinsey	Cornelius
East Spencer	Phronice Johnson	Cramerton
Gaston County	Joe Carpenter	Dallas
Granite Quarry	Bill Feather	Davidson
Huntersville	Charles Guignard	Faith
Lincoln County	Martin Oakes	Gastonia
Marshville	Virginia Morgan	Hemby Bridge
Matthews	John Ross	Indian Trail
Midland	Darren Hartsell	Iredell County
Mint Hill	Dale Dalton	Kings Mountain
Mecklenburg County	George Dunlap	Landis
Mooresville	Bobby Compton	Lincolnton
Morven	Theodore Carr	Lowell
Pineville	Christopher McDonough	Locust
Salisbury	Karen Alexander	Marvin
Statesville	Michael Johnson	McAdenville
Troutman	Judy Jablonski	Mineral Springs
Waxhaw	Steve Maher	Misenheimer
Weddington	Bill Deter	Monroe
		Mount Holly
		Mount Pleasant
		New London
		Norwood
		Oakboro
		Ranlo
		Richfield
		Spencer
		Spencer Mountain
		Stallings
		Stanley
		Stanly County
		Union County
		Wadesboro
		Wesley Chapel
		Wingate

**Call to Order**

Chairman Michael Johnson, City of Statesville, called the meeting to order.

Mayor Pro Tem Martha Sue Hall, City of Albemarle, gave the invocation.

Chairman Johnson led those present in wishing Commissioner Dale Dalton, Town of Mint Hill, a happy birthday.

**Amendments to the Agenda**

Chairman Johnson noted that “Approval of Audit Services Contract for Fiscal Year Ended June 30, 2016” had been added to the Consent Agenda as Item 3.

Mayor Pro Tem Hall made a motion to adopt the agenda as amended. Vice Chair Patsy Kinsey, City of Charlotte, seconded the motion and it carried unanimously.

**Consent Agenda**

Commissioner Martin Oakes, Lincoln County, requested removal of Item 3 for discussion.

Mayor Pro Tem Hall made a motion to approve the remaining items on the Consent Agenda as follows:

- 1. Approval of the May 11, 2016 Board of Delegates Meeting Minutes**
- 2. Centralina Economic Development Commission Appointment Renewals**

Commissioner Charles Guignard, Town of Huntersville, seconded the motion and it carried unanimously.

**3. Approval of Audit Services Contract for Fiscal Year Ended June 30, 2016**

In response to a question from Commissioner Oakes, Executive Director Jim Prosser explained that staff started a bid process for the audit contract, but did not open the three proposals received because there was concern about the ability to complete the audit with a new firm in a timely manner.

Treasurer Bill Feather, Town of Granite Quarry, added that the Finance Committee agreed to follow through with the current audit firm this year and once this year’s audit is complete, CCOG will open the future audit for bid. The auditor originally requested \$67,500 for services, but reduced that amount to \$57,500.

In response to Commissioner Oakes’ question, Finance Director Marsha Sutton indicated that staff will submit a request for proposals for audit services in November.

Mr. Prosser noted that Ms. Sutton started at CCOG in October and had to complete the audit with limited knowledge of the financial activity of the year being audited.

Commissioner Oakes expressed concern about the auditors not releasing the audit until they received confirmation of their fee increase and added that CCOG should not submit to blackmail.

Mayor Bill Deter, Town of Weddington, noted that CCOG was partly at fault for the audit delay because of having a new Finance Director, while the auditors were also at fault for not communicating with staff.

In response to Commissioner Guignard’s question, Mr. Prosser explained that the auditors requested an increase in their fee because of the additional work they had to complete as a result of CCOG having a new finance director.

Commissioner George Dunlap, Mecklenburg County, noted that the auditors discovered an error they had overlooked for five years.

Commissioner Joe Carpenter, Gaston County, made a motion to approve the contract with Dixon Hughes Goodman, LLP for audit services in the amount of \$57,500 for the fiscal year ended June 30, 2016. Mayor Pro Tem Hall seconded the motion, which passed on a vote of 15 in favor and two opposed.

#### **4. Community and Economic Development Spotlight Presentation**

Mike Manis, Community and Economic Development (CED) Director, introduced James Luster, CED Senior Coordinator, who presented an overview of the department's community development services. Mr. Luster explained that the Department of Environment and Natural Resources administers Community Development Block Grant funds (CDBG) with a primary focus on water and sewer infrastructure projects. Cities and towns can apply for a maximum of \$2 million for projects. The department also assists with other CDBG-funded projects such as housing rehabilitation inspection and downtown redevelopment. He noted that CCOG is providing CDBG entitlement program administration for Mecklenburg and Union Counties. He further noted that the department also provides drug and alcohol testing for local governments. CED also assists communities with enforcing the minimum housing code, zoning, and nuisance issues. He added that CED also helps with site evaluation and grant preparation for Brownfield redevelopment programs.

Victoria Rittenhouse, CED Assistant Director, presented an overview of the Centralina Economic Development Commission (CEDC), a 501c3 formed to apply to the U.S. Department of Commerce Economic Development Administration (EDA) as the region's Economic Development District to receive funds for developing a Comprehensive Economic Development Strategy (CEDS). Under the CEDC, the department provides technical assistance services to local communities by helping them identify projects for EDA funding. The department received a grant from the Lumina Foundation for a project focused on finding ways to cultivate education attainment and growth within companies experiencing workforce growth shortages.

Mr. Manis presented an overview of the community and economic development milestones in the CONNECT Our Future process. He noted that the department will launch the process for developing the updated five-year CEDS plan in September.

#### **5. Congressional Delegate Meeting Update**

Vicki Bott, Grants Development Director, gave an overview of the August Advocacy initiative, explaining that it is part of CCOG's overall strategic plan to elevate the organization's awareness among the region's Congressional Delegation, their staff, and federal agencies. August Advocacy involves CCOG Delegates meeting with members of the Congressional Delegation during their August recess. Executive Board members have volunteered to lead meetings and other Delegates are invited to participate in one of those meetings. Delegates would be helping to advocate for CCOG.

Mayor Pro Tem Hall noted that the timing is great for advocacy and members of the Congressional Delegation should be receptive to meetings.

Chairman Johnson encouraged the Delegates to sign up for the advocacy meetings, noting that collectively they can have an important voice in the region.

#### **6. CCOG Building Update**

Mr. Prosser reported that the Building Committee selected a firm to assist staff with brokerage services. Bank of America, the owner of the current office space, has indicated that they potentially will let CCOG

end its lease early without penalty. Staff has received a general outline of a lease proposal for a new space. The final lease agreement will be distributed to the Executive Board for consideration and action at a later date. He added that the Committee would like to act rapidly if it is the will of the Board of Delegates. If the lease is approved, there would be a savings of approximately \$100,000 annually.

Commissioner Dunlap made a motion to authorize the Executive Director to execute a lease upon review and recommendation of the CCOG officers and Executive Board in an amount not to exceed \$300,000 annually (initial year). Commissioner Guignard seconded the motion and it carried unanimously.

**Comments from the Board of Delegates**

Commissioner Bobby Compton, Town of Mooresville, reported that the Conference Advisory Committee recently held a call to discuss the 2017 Creative Solutions for Thriving Communities Conference. He noted that the Federal Reserve Bank of Richmond and the Federal Deposit Insurance Corporation (FDIC) will assist CCOG with securing a keynote speaker, marketing the Conference, and managing attendee registration. He asked the Delegates to provide staff with sponsorship leads for the Conference. He noted that the Delegates attendance is critical and encouraged them to save the date of April 6, 2017 for the event.

**Comments from the Chair**

The attendees viewed a five-minute video on the Career Headlight online tool.

Chairman Johnson noted that the Federal Reserve Bank of Richmond and the FDIC hosted an event where the development of Career Headlight was highlighted as a new tool for job seekers.

He also recognized Delegates and Alternates in attendance who described the services CCOG has provided to their communities recently:

- Commissioner John Ross, Town of Matthews, noted that with the help of Ms. Rittenhouse, the U.S. Department of Housing and Urban Development has restored approximately \$99,000 in CDBG funds owed to the Town and has promised to return additional funds in 2017.
- Mayor Steve Maher, Town of Waxhaw, explained that CCOG has helped his community develop a financial system and is currently evaluating and making recommendations for processing development requests.
- Commissioner Compton noted that Mr. Luster has assisted Mooresville with housing code enforcement. He added that CCOG also prepares the Town’s annual pay schedule and has developed a community housing initiative.
- Mayor Karen Alexander, City of Salisbury, stated that CCOG has created a methodical process for downtown redevelopment in the city that has proved invaluable.
- Chairman Johnson noted that CCOG is helping Statesville redevelop the Vance Hotel property and secure a FASTLANE grant.

Chairman Johnson reported that registration is open for the Planning for Healthy Communities Conference to be held in Mooresville on August 31<sup>st</sup>. The conference will feature a keynote address from Anna Ricklin of the American Planning Association, a panel by state agencies involved in the Healthy Environments Collaborative, related breakout sessions, and an afternoon panel discussion with members from Plan4Health Charlotte coalition members.

He also reported that the Centralina Area Agency on Aging will hold its annual conference on September 23<sup>rd</sup> at Friendship Missionary Baptist Church in Charlotte. The conference draws between 400 and 500 professionals in the aging field. This year’s theme, “Aging for the Future,” will focus on how to prepare older adults to live independent and powerful as they age.

Chairman Johnson noted that Congresswoman Virginia Foxx applauded Centralina’s efforts to “foster a modern workforce that local businesses can rely on” through Career Headlight.

He reported that Volunteer Transportation Services provided its 1,000<sup>th</sup> trip at the end of July.

He also reported that Charlotte Works Executive Director Danielle Frazier recently praised Venecia White, Human Resources Officer, for the guidance and support she has provided their organization.

**Comments from the Executive Director**

There were no comments from the Executive Director.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:08 p.m.





Centralina Council of Governments

## **Item 2**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 12, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Katie Kutcher	<b>Presentation Time (est.):</b>	10 minutes		
<b>Presenter at meeting:</b>	Katie Kutcher	<b>Phone Number/Ext:</b>	704-348-2705		
		<b>Email:</b>	<a href="mailto:kkutcher@centralina.org">kkutcher@centralina.org</a>		
<b>Alternate Contact Person:</b>		<b>Phone Number/Ext:</b>			
		<b>Email:</b>			
<b>Submitting Department:</b>	Planning and Aging	<b>Department Head Approval:</b>	Michelle Nance, Linda Miller		
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
<p>The Board is being asked to open its meeting up for a Public Hearing to fulfill 5310 grant application requirements and provide an opportunity for any citizens to voice opinions regarding the Mobility Management and Volunteer Transportation Services (VTS) projects. The Board is also being asked to approve a resolution of support for applications for North Carolina Department of Transportation (NCDOT) Section 5310 funding that would support continued funding for Mobility Management and VTS.</p>					
<b>Description of Agenda Item:</b>					
<p>NCDOT has issued a call for applications for the NCDOT Enhanced Mobility of Seniors and Individuals with Disabilities Program for FY17-18. Applications are due November 4, 2016. The Section 5310 Elderly Individuals and Individuals with Disabilities Program is designed to improve mobility for seniors and individuals with disabilities by removing barriers to transportation services and expanding the transportation mobility options available in rural and small urbanized areas of North Carolina. Centralina seeks to apply for continued funding for the Centralina Mobility Management activities and the VTS program.</p>					
<b>Background &amp; Basis of Recommendations:</b>					
<p>In 2011-2013, Centralina developed regional strategies based on expressed local needs related to the rapidly aging population, decreased transit funding, and increased need for coordination between transportation agencies. NCDOT funded the implementation of initial strategies outlined in the mobility plan. These strategies included creating a mobility management program for training, outreach, and coordination and creation of VTS. These programs are in need of continued funding through FY17-18.</p>					
<b>Action / Recommendation:</b>					
<p>The Board is being asked to approve the attached resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.</p>					
<b>Time Sensitivity</b> <i>(none or explain):</i>	The NCDOT grant application is due November 4, 2016.				
<b>Budget Impact</b> <i>(if applicable):</i>	The Mobility Management/VTS application requires a 10% local match which will be supported through local dues. If for some reason, NCDOT funds are not available, a 20% local match is required. Centralina Council of Governments will not accept the grant funds until the local match has been determined. Due to the fact that NCDOT has broken the funding cycle into rural and urban applications, the detailed budget is not available at this time.				
<b>List of Attachments</b> <i>(if any):</i>	Cover Memo: CCOG Executive Board – Resolution of Support				

**PUBLIC TRANSPORTATION CONSOLIDATED CAPITAL CALL FOR  
PROJECTS PROGRAM RESOLUTION**

WHEREAS, Article 2B of Chapter 136 of the North Carolina General Status and the Governor of North Carolina have designated the North Carolina Department of Transportation (NCDOT) as the agency responsible for administering federal and state public transportation funds; and

WHEREAS, the North Carolina Department of Transportation will apply for a grant from the US Department of Transportation, Federal Transit Administration and receives funds from the North Carolina General Assembly to provide assistance for public transportation projects; and

WHEREAS, NCDOT has been designated as the State agency with principle authority and responsibility for administering capital projects for small urbanized and rural areas; and

WHEREAS, Centralina Council of Governments hereby assures and certifies that it will comply with the federal and state statutes, regulations, executive orders, and all small administrative requirements related to the applications made to and grants received from the Federal Transit Administration, as well as the provisions of Section 1001 of Title 18, U.S.C.

WHEREAS, Centralina Council of Governments understands and agrees that capital project requests will be funded with 5310, 5311 (RTAP or ADTAP), 5339, state funds or a combination thereof. The applicant agrees they will adhere to the compliance of the grant used to fund the project.

NOW, THEREFORE, be it resolved that the (Authorized Official's Title)\* \_\_\_\_\_ of (Name of Applicant's Governing Body) \_\_\_\_\_ is hereby authorized to submit a grant for federal and state funding, provide the required local match, make the necessary assurances and certifications and be empowered to enter into an agreement with the NCDOT to provide public transportation services.

I ( Certifying Official's Name)\* \_\_\_\_\_ (Certifying Official's Title) \_\_\_\_\_ do hereby certify that the above is true and correct copy of an excerpt from the minutes of a meeting of the (Name of Applicant's Governing Board) \_\_\_\_\_ duly held on the \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Signature of Certifying Official

\_\_\_\_\_  
Date

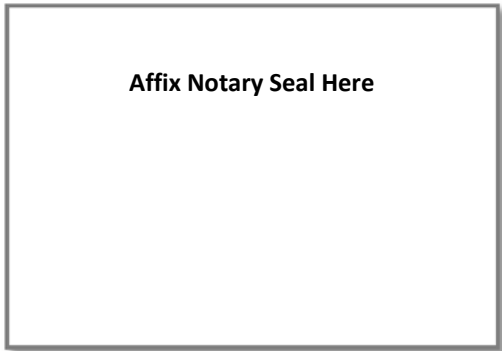
**\*Note that the authorized official, certifying official, and notary public should be three separate individuals.**

Seal Subscribed and sworn to me (date) \_\_\_\_\_

Notary Public Signature \_\_\_\_\_

\_\_\_\_\_  
Printed Name and Address

My commission expires (date) \_\_\_\_\_





Centralina Council of Governments

### **Item 3**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 12, 2016	<b>Agenda Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Michelle Nance	<b>Presentation Time</b>	30 minutes		
<b>Presenter at meeting:</b>	Katie Kutcher, Blair Israel, Jessica Hill, Jason Wager	<b>Phone</b>	(704) 348-2709		
		<b>Email:</b>	<a href="mailto:mnance@centralina.org">mnance@centralina.org</a>		
<b>Submitting Department:</b>	Planning	<b>DeptApproval:</b>	Michelle E. Nance		
<b>Description of Agenda Item:</b>					
Transportation Collaboration in the Greater Charlotte Region					
<b>Background &amp; Basis of Recommendations:</b>					
<p>Transportation choice emerged as one of the top regional priorities during the CONNECT Our Future regional planning process. In a region that has six transportation planning organizations (four Metropolitan Planning Organizations and two rural planning organizations), collaboration on transportation initiatives is paramount. To that end, Centralina has worked with communities within and outside of our region to develop common goals, increase efficiencies, and build the framework for regional transportation projects, three of which will be highlighted in this presentation.</p> <ul style="list-style-type: none"> <li>• <b>Greater Charlotte Regional Freight Mobility Plan</b> – Centralina COG initiated the regional freight study, working with MPO/RPOs, local governments, and other public and private partners to assess current conditions and make recommendations to improve the regional freight system to better align with local economic goals, local land uses, and transportation infrastructure.</li> <li>• <b>Centralina Mobility Management Transportation Barriers Study</b> – This project engages seniors and persons with disabilities to identify and analyze barriers to daily mobility, examine national best practices, and provide recommendations to transit and paratransit agencies for improvements.</li> <li>• <b>Innovation Corridors (Regional Transit)</b> – This project combines the regional priorities of transportation and housing choice, increased return on infrastructure investment, and local economic growth to examine how the identification and preservation of regional transit corridors can provide transportation choice and access and also serve as economic engines through the location of local innovation hubs.</li> </ul>					
<b>Action / Recommendation:</b>					
The CCOG Board of Delegates accepts this information and will communicate the value of this collaborative work to their local government staff and constituents.					
<b>Time Sensitivity</b> ( <i>none or explain</i> ):	None.				
<b>Budget Impact</b> ( <i>if applicable</i> ):	Local government dues and contributions are used to match federal funding sources for the Freight Mobility Plan and the Transportation Barriers Study. The regional transit initiative has not been funded.				
<b>List of Attachments</b> ( <i>if any</i> ):	Innovation Corridors Project Concept Sheet Mobility Barriers Service Sheet Greater Charlotte Regional Freight Plan Summary				



Centralina Council of Governments

GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life

## Innovation Corridors

**WHAT:** *Innovation Corridors* refers to a systematic approach to promoting economic development along key transportation corridors in the region. The *Innovation Corridors* concept will explore the potential to unify **transportation choice, land use, and economic growth**. The project will include refining the transit corridors defined during the CONNECT Our Future process, as part of the Regional Growth Framework. Communities specifically could utilize this framework to promote public transit and high-performance broadband coordinated with transit-oriented housing, commercial development and important public services, including education. For the systems that make up the implementation phase of “CONNECT” to move forward, a work plan that gauges and grows ongoing organizational support must be designed.

**WHY:**

- To promote economic development in accordance with the recently-completed CONNECT Regional Growth Framework and thus help achieve the desired community outcomes identified as priorities by residents throughout our region.
- To build on the successful broad-based CONNECT public engagement focusing on the next steps to building resilient communities.
- To strengthen linkages between urban and rural areas within the region.
- To reduce cost of providing government services and infrastructure by concentrating development within areas of existing infrastructure and service systems.
- To support enhanced development of walkable “hometown” downtowns by supporting compatible developments in areas of existing small businesses.
- To help preserve farmland by providing options for housing in areas with existing infrastructure.
- To better prepare for future public transit needs, providing options in addition to single-passenger modes of transportation, promoting land uses that will support development of public transit sooner than otherwise may occur, and identifying and potentially preserving public transit corridors prior to development with incompatible land uses.



Vibrant Communities – Robust Region

**HOW:** Implementing the CONNECT Regional Growth Framework requires the development of regional systems, capacity building and relationship building. Jurisdictions of every size, from urban, to suburban, to rural, are working together to develop strategies for enhancing local (and regional) transportation choice, economic growth, and access to jobs, training, and services.



## Overcoming Barriers to Transportation

**WHAT:** *Transportation Barriers* are common to a significant portion of the region’s population. For those who cannot drive due to advanced age, disabilities, or the expense of owning and operating a personal vehicle, reliance on public transportation may be their only option. Often those in greatest need of transportation assistance can least afford it. The effectiveness of these services can be hindered by accessibility issues, misperceptions or lack of information, insufficient coordination among the providers, inadequate or irregular funding, and various land use and environmental factors. Together, these challenges prevent many from reaching destinations they need, such as medical appointments, grocery shopping, or getting to work. *Overcoming Barriers to Transportation* involves a coordinated mobility management strategy that crosses organizational and jurisdictional lines. The goal is to increase and enhance transportation options through solutions that are efficient, feasible, effective and equitable.

Effective transportation services must meet certain basic needs:

- **Connectivity** of key destinations to both urban and rural communities
- **Publicity** of available options to those in need
- **Reliability** to allow riders opportunity to plan trips
- **Accessibility** and safety, particularly for impaired riders
- **Flexibility** to reasonably accommodate the variety of rider needs
- **Affordability** to avoid imposing excessive hardship



**HOW:** Through a systems approach of mobility management, transportation goals for the region can be attained.

- **Convening key stakeholders:** Problem solving starts with coordination of the stakeholders. This means convening existing transportation service providers, municipal and county planning and transportation staff, health and aging experts, and division and state DOT representatives.
- **Understanding the needs of riders:** The challenges and complexities of existing systems need to be understood from the perspective of both providers and riders. Comprehensive demographic data and projections must be coupled with focus group findings and carefully crafted and strategically distributed surveys to provide a thorough basis for understanding concerns.
- **Coordinating the right solutions:** Problems that involve multiple systems, jurisdictions and funding sources are solved through ongoing partnerships and cooperation. These partnerships allow resources to be shared, such as transit software and training facilities. They expand service areas, and can attract new sources of funding. Programs like *Volunteer Transportation Services* and *Aging and Disability / ADA Training* play an important role in an overall mobility management strategy that helps ensure transportation needs are met across the region.



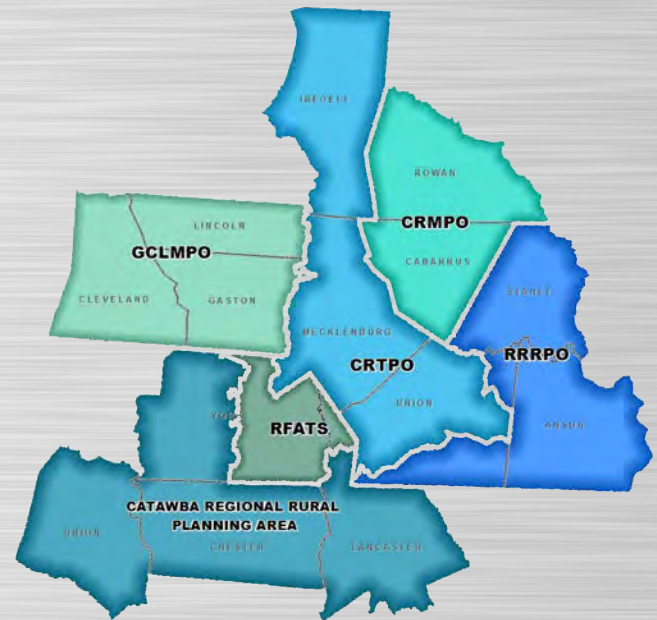
# GREATER CHARLOTTE REGION FREIGHT MOBILITY PLAN



## PROJECT OVERVIEW

In 2013, the Charlotte-Concord-Gastonia, NC-SC MSA became the number one fastest-growing export market among the top 50 U.S. metro areas according to the U.S. International Trade Administration. Understanding the growing demand for the efficient, reliable, and safe movement of goods through our freight system, Centralina Council of Governments (CCOG) has partnered with all four of the Greater Charlotte Region’s metropolitan planning organizations (MPOs) and the two rural planning organizations (RPOs) to collaborate on the development of the 2016 Regional Freight Mobility Plan. The plan will provide data, engagement, and recommendations needed by the transportation planning organizations for their Metropolitan Transportation Plans.

The plan will serve urban, suburban, and rural areas of the region by aiding in the understanding of current and future levels of freight network activity, defining feasible solutions supported by the private sector, identifying new technologies to improve freight flow and attract new businesses to the region, and guiding the region’s investments in freight infrastructure.



## STAKEHOLDER COMMITTEES

### COORDINATING COMMITTEE

Comprised of staff from the region’s four MPOs and two RPOs, NC DOT, SC DOT, and Federal Highways Administration (FHWA), the Coordinating Committee will meet eight times over the 18 month project to review progress and provide input on transportation, land use, and economic development issues.

### STEERING COMMITTEE

Representing nearly eighty organizations across a diverse range of focus areas, including economic development organizations, private freight interests, airport, rail, and NC port representatives. The Steering Committee will meet five times to review project progress and provide input on transportation, land use, and economic development issues for the region.

### ADVISORY COMMITTEE

Comprised of professionals in the freight, logistics, and supply chain industry, the Advisory Committee will confirm findings of the existing conditions analysis and will provide input on issues related to transportation, land use, and technology that affect freight mobility in the project region.

## PROJECT FUNDING

Additional funding is needed to support the project and provide matching funds. The total estimated project cost is \$700,000.

Current funding includes:

- \$200,000 Federal Highways Administration (FHWA)
- \$175,000 CRTPO, GCL MPO, CR MPO, Rocky River RPO, and RFATS
- \$89,000 US Department of Commerce Economic Development Administration (EDA)
- \$65,000 local municipalities and counties
- \$10,000 North Carolina Ports Authority

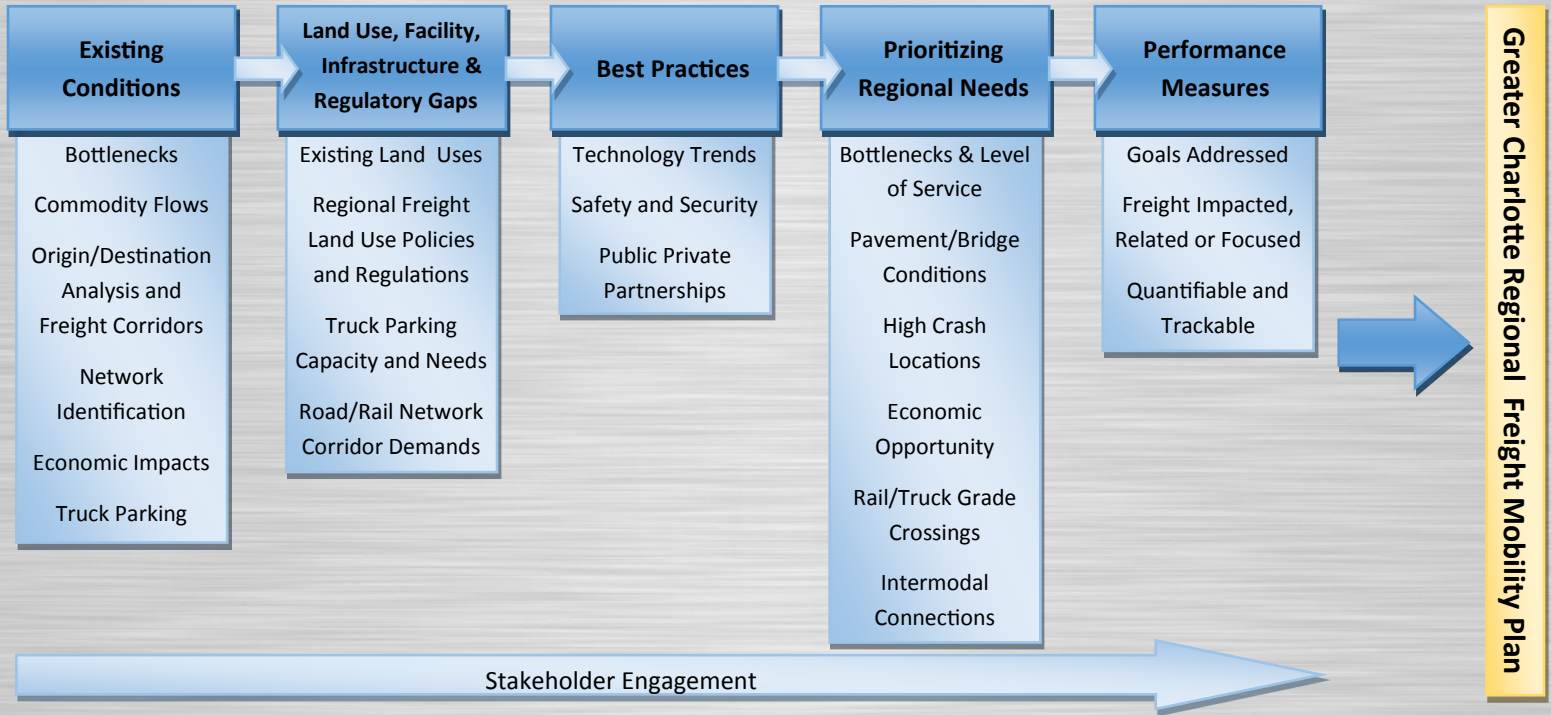


# GREATER CHARLOTTE REGION FREIGHT MOBILITY PLAN



## PROJECT DEVELOPMENT PROCESS

The project will produce a regional freight mobility plan through a five-step process, which includes: an analysis of existing conditions for truck and rail freight mobility in the region; a land use, facility, infrastructure, and regulatory gap/future demand analysis; an analysis of best practices in freight mobility, efficiency, safety, and technology; a prioritized list of regional needs; and the development of regional freight performance measures. Technical elements of the plan are noted in the graphic below.



## OUTCOMES

The Freight Mobility Plan will guide the region’s efforts to develop a 2050 regional freight system that adequately supports anticipated economic growth. Additionally, the plan will identify strategies within the freight system to help companies get their goods to market faster while simultaneously improving the connection between the workforce and employers, helping companies and the region to be more economically competitive.

### SHORT-TERM OUTCOMES

- ◆ Establish a collaborative decision-making process and network of partners that support the region’s manufacturing and logistics super-cluster
- ◆ Quantify real needs for future freight systems to more robustly support the region’s economy
- ◆ Define feasible solutions that are supported by public and private stakeholders

### LONG-TERM OUTCOMES

- ◆ Guide the region’s investments in its freight infrastructure
- ◆ Leverage existing regional assets
- ◆ Improve productivity of freight systems and the manufacturers and logistics firms that rely on them
- ◆ Meet the growing demand for efficient, reliable, and safe movement of goods

## CONTACT INFORMATION

For more information or to become involved in the Greater Charlotte Regional Freight Mobility Plan, please visit <http://www.centralina.org/regional-planning/transportation/freight/> or contact:

Jessica Hill - Senior Planner  
704.348.2731  
jhill@centralina.org



Centralina Council of Governments

## **Item 4**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 12, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Vicki Bott	<b>Presentation Time (est.):</b>	10 minutes			
<b>Presenter at meeting:</b>	Michael Johnson, Martha Sue Hall, Vicki Bott	<b>Phone Number/Ext:</b>	704-348-2702			
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>			
<b>Alternate Contact Person:</b>	Vicki Bott	<b>Phone Number/Ext:</b>	704-348-2702			
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>			
<b>Submitting Department:</b>	Grants	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
<p>Receive as information a brief update on the outcomes of “CCOG Advocacy Meetings” held in August in which CCOG Delegates met with individual Members of Congress to share key information about CCOG’s impact in the region and CCOG’s priority regional projects and funding.</p> <p>Sign up individually to participate in upcoming CCOG Advocacy Meetings with individual Members of Congress to help build CCOG’s federal relations.</p>						
<b>Description of Agenda Item:</b>						
<p>Staff and Executive Board members will present an update on the federal relations “August Advocacy” efforts undertaken after the August Board of Delegates meeting, and offer the opportunity for Delegates to represent CCOG in upcoming meetings with additional Members of Congress.</p>						
<b>Background &amp; Basis of Recommendations:</b>						
<p>In August, CCOG launched its first “CCOG Advocacy Meetings” with individual Members of Congress, to share with the respective Member of Congress key information about CCOG’s impact in the region and CCOG’s priority regional projects and funding. The meetings are held in our region during Congressional Recesses when the members return to their NC districts (aka “district work periods”).</p> <p>A CCOG Executive Board member leads each such CCOG Advocacy Meeting, working with CCOG’s federal relations consultant and staff to develop the CCOG meeting agenda and talking points, and to get the meeting scheduled through the Congressional staff. All CCOG Delegates are invited to participate in this federal relations-building process as representatives of CCOG.</p> <p>Two CCOG Advocacy Meetings were successfully scheduled and held in August (with Representatives Hudson and Foxx), and more are being scheduled with Senators Burr and Tillis, and Representatives Adams, McHenry and Pittenger for the October district work period when Congress is in Recess.</p>						
<b>Action / Recommendation:</b>						
<p>Delegates who have not already “signed up” for CCOG Advocacy Meetings with Senators Burr and Tillis, and Representatives Adams, McHenry, and Pittenger are encouraged to indicate their interest to staff, who will then ensure they are included in notices of scheduled meetings.</p>						
<b>Time Sensitivity</b> <i>(none or explain):</i>	“Sign-ups” will close when a given meeting has been scheduled for a time that is less than a week away, as etiquette requires we provide an accurate list of meeting participants to Members of Congress within that timeframe.					
<b>Budget Impact</b> <i>(if applicable):</i>	None.					
<b>List of Attachments</b> <i>(if any):</i>	<ul style="list-style-type: none"> <li>• Upcoming CCOG Advocacy Meetings List</li> <li>• Sign-up Sheet for CCOG Advocacy Meetings Participation</li> </ul>					



# ADVOCACY MEETINGS

With our Congressional Delegation

## Help build stronger relationships with our region’s U.S. Representatives and Senators:

- ◆ One meeting with each member of our region’s Congressional Delegation:
  - To share how CCOG benefits their constituents, focusing on specific CCOG initiatives.
  - To reinforce CCOG as a primary resource to help them accomplish their goals and meet the needs of their constituents.
- ◆ Local meetings held while Congress is in Recess and Members of Congress are back in NC.
- ◆ Each meeting is led by a volunteer from CCOG’s Executive Board, joined by other CCOG Delegates whose jurisdiction falls within the Member of Congress’ district.

Congress was in Recess during the month of August, when CCOG Advocacy Meetings were held with Representatives Foxx and Hudson. Meetings are now being scheduled with other Members of Congress during their October Recess.

Member of Congress	Foxx (8/31/16)	Hudson (8/29/16)	Pittenger	McHenry	Adams	Burr	Tillis
CCOG Leader	Michael Johnson	Martha Sue Hall	John Woods	Martin Oakes	Patsy Kinsey	Michael Johnson	Joe Carpenter

*CCOG staff will assist the meeting leader in working with the Congressional staff to set up the meeting. CCOG’s federal relations consultant will prepare talking points and other materials for each meeting that will be shared with participating CCOG Delegates in advance.*

**Questions? Contact Vicki Bott at 704-348-2702 or [vbott@centralina.org](mailto:vbott@centralina.org).**

**Sign up for one or more meetings! (see sign-up sheet)**



## Sign Me Up for

# ADVOCACY MEETINGS

With our Congressional Delegation

**YES!** *I'd like to attend one or more of these local meetings if my schedule permits.*

Please have staff notify me of date, time, & location, and notify the CCOG Delegate leading the meeting of my interest.

I will RSVP to CCOG staff and the meeting leader so they can provide an accurate attendee list to the Member of Congress.

(Please provide your name, and indicate which Representative(s) and/or Senator(s) you would like to meet with.)

<b>Name</b> CCOG Delegate/Alternate	<b>House District(s)</b> Foxx (5), Hudson (8), Pittenger(9), McHenry (10), Adams (12)	<b>Senate</b> Burr, Tillis

Give completed sign-up to Kelly Weston or send to Vicki Bott ([vbott@centralina.org](mailto:vbott@centralina.org), fax at 704-347-4710, or c/o Centralina Council of Governments, 525 North Tryon St, 12<sup>th</sup> Floor, Charlotte, NC 28202.)

Questions? Contact Vicki at 704-348-2702 or by email.



Centralina Council of Governments

**Item 5**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 12, 2016	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	15 minutes			
<b>Presenter at meeting:</b>	Patsy Kinsey	<b>Phone Number/Ext:</b>				
		<b>Email:</b>				
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728			
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>			
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
The Board of Delegates is asked to receive an update on planning activities for the 2017 CCOG Regional Conference and assist staff in recruiting sponsors for the event.						
<b>Description of Agenda Item:</b>						
Staff will provide a brief update of planning activities for the CCOG Regional Conference. To assist with meeting the event's sponsorship goals, staff will request the Delegates' assistance in identifying potential sponsors for the Conference.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The CCOG Regional Conference, "Creative Solutions for Thriving Communities," is designed to provide elected officials and local government staff with practical tools and solutions to address their communities' biggest challenges. The next Conference will be held on April 6, 2017 at the Charles Mack Citizen Center in Mooresville.</p> <p>Through a partnership with the Federal Reserve Bank of Richmond and the Federal Deposit Insurance Corporation, staff anticipates securing a keynote speaker at a cost-savings and attracting new sponsors.</p>						
<b>Action / Recommendation:</b>						
I move that the Board of Delegates commit to assisting staff with recruiting sponsors as outlined in the sponsorship plan presented.						
<b>Time Sensitivity (none or explain):</b>	Sponsorship recruitment should begin as soon as possible in order to meet the sponsorship goal of approximately \$35,000.					
<b>Budget Impact (if applicable):</b>	Conference revenues of \$54,000 in the form of sponsorships and registration fees are expected to equal or exceed overall expenses of \$51,350.					
<b>List of Attachments (if any):</b>	<ul style="list-style-type: none"> <li>• Sponsorship Goals and Prospects</li> <li>• Prospect Suggestions</li> </ul>					



2017 CCOG Annual Conference

Conference Date: 4-6-17

### Sponsorship Goals & Prospects

Goal: \$35,000

Levels:

		Quantity	Total
Platinum	\$10,000	1	\$10,000
Gold	\$5,000	2	\$10,000
Silver	\$2,500	3	\$7,500
Bronze	\$1,250	6	\$7,500
<b>Tot.</b>			<b>\$35,000</b>

Targets:

- Banks, Credit Unions (CRA officers) – reach before end of Oct for 2017 annual budget-setting
- Professionals (e.g. real estate developers, engineering/design firms, lawyers)
- Major corporations (e.g. Google, Apple, etc.)
- Community Colleges
- Non-profits (EDCs, Chambers, healthcare institutions, Human Svcs)
- CCOG Vendors
- Employers of Board members, CCOG staff spouses
- Others?

Methods:

- Personalized request (in person meeting, telephone, email – depending on target level)
- GoFundMe/KickStart?

Tasks:

1. Develop sponsorship prospecting list
2. Develop sponsorship prospecting materials & web content
3. Secure Silver (3+) and Bronze (6+) Conference Sponsors by Dec 31. (\$15,000+)
4. Work with Registration and Program committees to secure commitments by mid-March for:
  - a. Exhibitor tables (5+ @ \$1,000 ea = \$5,000)
  - b. Event-day Program Ads (2 pages worth, var sizes pro-rated from \$500/pg = \$1,000)
  - c. Reserved Plenary Tables (2+ @ \$800 ea = \$1,600)

Please suggest sponsorship prospects on the Prospects Suggestions sheet, attached.





## Prospect Suggestions 2017

Suggested by: \_\_\_\_\_

### Sponsor Prospects

✓	Organization	Contact	Title	Phone	Email

✓ if you can help “door-open” (request a meeting)

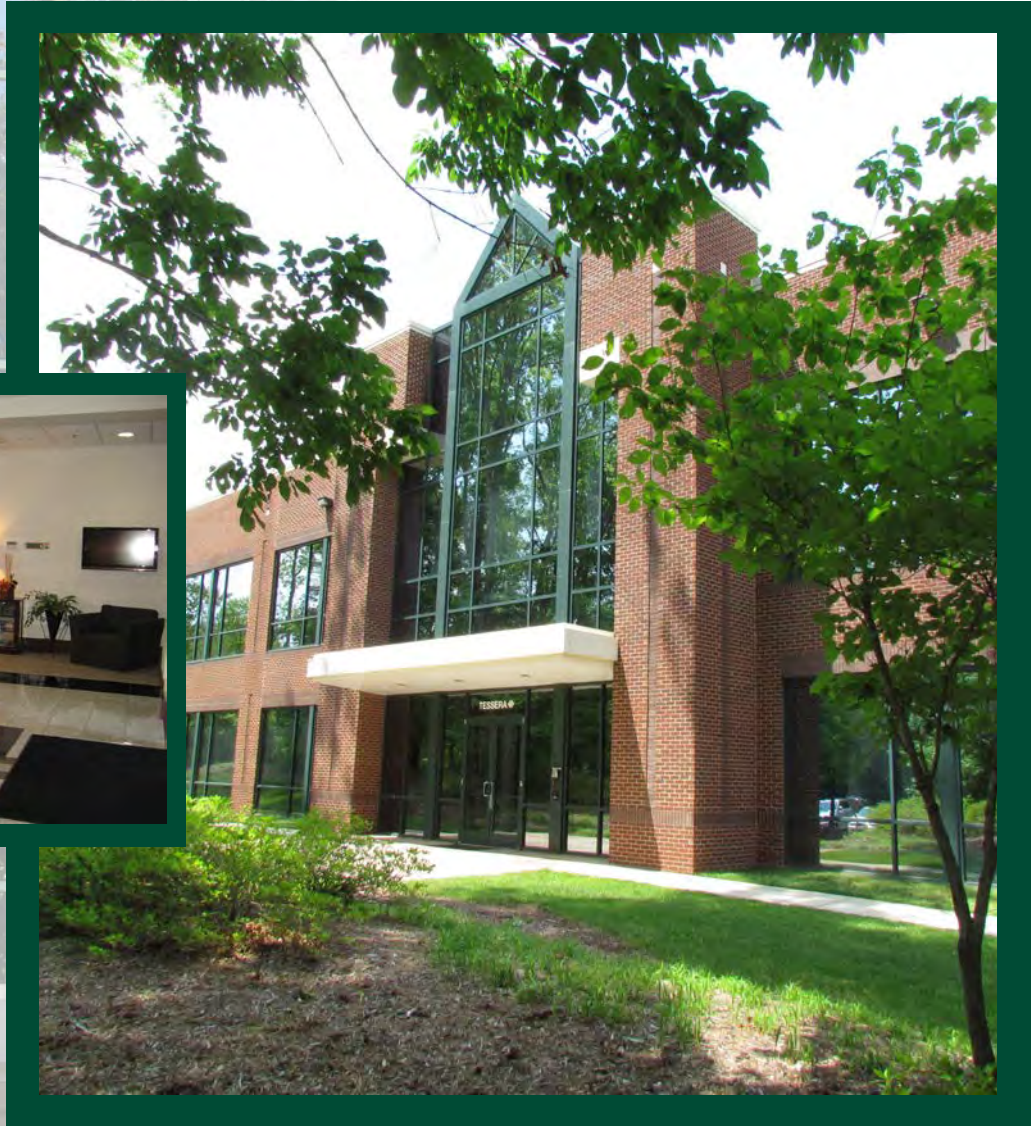


Centralina Council of Governments

## **Item 6**

# 9815 DAVID TAYLOR DRIVE

SPACES AVAILABLE UP TO 26,736 SQUARE FEET



FOR MORE INFORMATION  
PLEASE CONTACT:

**Paula Moss**

+1 704 331 1275

[paula.moss@cbre.com](mailto:paula.moss@cbre.com)

**Ralph Oldham**

+1 704 331 1250

[ralph.oldham@cbre.com](mailto:ralph.oldham@cbre.com)

- 8,336-26,736 sf available
- Class A office in the heart of University Research Park
- Open Plan with above-standard finishes
- Plug and play facility
- 4.8/1000 parking ratio

# CBRE

**9815 David Taylor Drive  
Charlotte, NC 28262**

