

# Board of Delegates Agenda

Chairman Michael Johnson will convene a meeting of the Centralina COG Board of Delegates on Wednesday, October 14, 2015 with a working dinner. He also invites the Delegates to network with CCOG staff at 6:15 p.m.

Time	Item	Presenter
6:15 p.m.	<b>Networking</b> During the Board of Delegates networking period, CCOG staff will be available to answer questions about the organization's ongoing work in the region.	CCOG Staff
6:30 p.m.	<b>Dinner</b> Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by 5 p.m. on Wednesday, October 7, 2015 so that catering can be arranged.	Kelly Weston
6:45 p.m.	<b>Call to Order, Welcome, and Declaration of Quorum</b>	Michael Johnson
	<b>Amendments to the Agenda</b> (if any)	Michael Johnson
<b>Consent Items:</b> <i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i>		
6:50 p.m. <b>Item 1</b> Pages 4 - 5	<b>Appointment to the Centralina Economic Development Commission Board</b> The Board of Delegates is asked to confirm the appointment of David Post, Owner, The Post Group, Salisbury, NC to the Centralina Economic Development Commission Board to serve the remaining term of the Rowan County appointee slot due to vacancy.  <b>Action / Recommendation:</b> I move that the CCOG Board appoint David Post to serve on the Centralina Economic Development Commission Board for the remainder of the three-year term (March 1, 2013 – February 28, 2016) as set forth.	Mike Manis
<b>Item 2</b> Pages 6 - 10	<b>Approval of the August 12, 2015 Board of Delegates Meeting Minutes</b> The minutes of the August 12, 2015 meeting have been sent to all members of the Board of Delegates and should be approved if correct.  <b>Action / Recommendation:</b> I move to approve the August 12, 2015 Board of Delegates meeting minutes.	Michael Johnson
<b>Regular Business Items:</b>		
6:55 p.m. <b>Item 3</b> 5 minutes Pages 11 - 12	<b>Public Hearing and Resolution on Section 5310 Grant Application Funding</b> NCDOT has issued a call for applications for the NCDOT Enhanced Mobility of Seniors and Individuals with Disabilities Program for FY15-16. Applications are due November 6th. The Section 5310 Elderly Individuals and Individuals with Disabilities Program is designed to improve mobility for seniors and individuals with disabilities by removing barriers to transportation services and expanding the transportation mobility options available in rural and small urbanized areas of North Carolina. Centralina seeks to apply for continued funding for the Centralina Mobility Management activities and the Volunteer Transportation Services program.  <b>Action / Recommendation:</b> The Board is being asked to approve the attached resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.	Katie Kutcher
7:00 p.m. <b>Item 4</b> 15 minutes Pages 13 - 14	<b>Regional Transit – Innovation Corridors Planning Discussion</b> During the CONNECT public engagement sessions, transit was a clear topic of interest for urban, suburban, and rural communities. The Innovation Corridors concept joins several CONNECT priorities to create economic development and place-making opportunities in the short-term, while preparing for future transit in	Michelle Nance

## Board of Delegates Agenda

Time	Item	Presenter
	<p>the long-term. Complimentary concepts include innovation hubs for jobs and training, broadband access, housing choice, farmland protection, and regional collaboration, to name a few. Federal, state, and local agencies gathered on August 28th to explore this concept. Staff will provide an update and engage delegates on this topic.</p> <p><b>Action / Recommendation:</b> The Board of Delegates is asked to provide input on the Innovation Corridors concept and additional partners to include in the conversation.</p>	
<p><b>7:15 p.m.</b> <b>Item 5</b> 10 minutes Pages 15 - 22</p>	<p><b>CCOG Strategic Initiatives Update</b> Staff will present an update on contracted consultant services designed to secure funding for CCOG’s strategic regional initiatives. This will include a briefing on roles Delegates may play in strengthening CCOG’s federal and philanthropic relationships.</p> <p><b>Action / Recommendation:</b> I move that the Board of Delegates resolve that each Delegate is encouraged to actively participate in such federal or philanthropic relationship-building activities as may from time to time be requested, including communicating with Congressional delegation members about the importance to our region of federally-funded programs that CCOG manages, or acting as a “friend-raiser” for CCOG with philanthropic entities by assisting CCOG’s “fund-raiser” in calling on those philanthropic entities.</p>	<p>Vicki Bott, Leslie Mozingo, and Jennifer Nichols</p>
<p><b>7:25 p.m.</b> <b>Item 6</b> 12 minutes Pages 23 - 24</p>	<p><b>Investing in Manufacturing Community Partnership Project Briefing</b> The Investing in Manufacturing Community Partnership (IMCP) Strategy Development grant, awarded in September 2013, allowed the Centralina Economic Development Commission (CEDC)\CCOG, in collaboration with eventual 17 plus partners, to create an economic development strategy that leverages and expands our comparative advantages and support systems around the region’s core competency in Advanced Manufacturing and Advanced Industries with connected links to the workforce entities, education institutions, logistics and export partners, and economic development organizations.</p> <p>As the state-designated lead planning organization for the region and host to CEDC (the region’s Economic Development Administration (EDA)-designated Economic Development District), CCOG is positioned to continue to lead this IMCP-founded initiative with support from its regional partners as a regional economic strategy to benefit all CCOG members and jurisdictions in growing their economic base of industry and jobs.</p> <p><b>Action / Recommendation:</b></p> <ol style="list-style-type: none"> <li>1. Receive update and briefing on IMCP EDA Grant accomplishments.</li> <li>2. Questions or discussion by CCOG Board members about Centralina Manufacturing Ecosystem Development Strategy (MEDS).</li> <li>3. Motion to commit CCOG Board Members’ communication assistance to their Boards, industries, and Economic Development Organizations with delivery of MEDS Marketing and Communication Implementation Plan to support the next six-month rollout.</li> </ol>	<p>Mike Manis</p>

## Board of Delegates Agenda

*Wednesday, October 14, 2015  
Levine Senior Center  
1050 DeVore Lane  
Matthews, NC 28105*

<p><b>7:40 p.m.</b> <b>Item 7</b> 10 minutes Pages 25 - 30</p>	<p><b>2015 CCOG Conference Report</b> CCOG staff is in the process of planning the second annual CCOG “Creative Solutions for Thriving Communities” Conference. Staff is working with CCOG Delegates serving as Conference Champions who are providing input throughout the coordination phase. The Conference Champions will report on the agenda, session topics, marketing, sponsorship, and registration.</p> <p><b>Action / Recommendation:</b> The members of the Board of Delegates commit to promoting the 2015 CCOG Conference at an upcoming board meeting in their community and urging fellow elected officials and staff to register for the event.</p>	<p>Sarah McAulay</p>
<p><b>7:50 p.m.</b> <b>Item 8</b> 5 minutes Pages 31 - 32</p>	<p><b>CCOG Building Committee Report</b> The CCOG Building Committee will present a progress report for Centralina office space options.</p> <p><b>Action / Recommendation:</b> The Board of Delegates authorizes the Executive Board Building Committee to explore building location options.</p>	<p>Sarah McAulay</p>
<p><b>7:55 p.m.</b> 5 minutes</p>	<p><b>Comments from the Board of Delegates</b></p>	<p>Board Members</p>
<p><b>8:00 p.m.</b> 5 minutes</p>	<p><b>Comments from the Chair</b></p>	<p>Michael Johnson</p>
<p><b>8:05 p.m.</b> 5 minutes</p>	<p><b>Comments from the Executive Director</b></p>	<p>Jim Prosser</p>
<p><b>8:10 p.m.</b></p>	<p><b>Adjournment</b></p>	<p>Michael Johnson</p>

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Centralina Council of Governments

**Item 1**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	May 13, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>	X	<b>Regular:</b>	
<b>Submitting Person:</b>	Mike Manis	<b>Presentation Time (est.):</b>	Consent Agenda - 2 minutes ( if needed)			
<b>Presenter at meeting:</b>	Mike Manis	<b>Phone Number/Ext:</b>	704-348-2720			
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Alternate Contact Person:</b>	Victoria Rittenhouse	<b>Phone Number/Ext:</b>	704-688-6502			
		<b>Email:</b>	<a href="mailto:vrittenhouse@centralina.org">vrittenhouse@centralina.org</a>			
<b>Submitting Department:</b>	CEDC	<b>Department Head Approval:</b>				
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
Confirm appointment of <b>David Post, Owner, The Post Group, Salisbury, NC</b> to the Centralina Economic Development Commission (CEDC) Board to serve remaining term of Rowan County appointee slot due to vacancy.						
<b>Description of Agenda Item:</b>						
See below.						
<b>Background &amp; Basis of Recommendations:</b>						
<p>The CEDC was formed to serve as the local federally designated Economic Development District (EDD) for the nine-county region to maintain eligibility for grants from the Economic Development Administration and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS) most recently adopted in 2012. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC. The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy and sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.</p>						
<b>For reference CEDC membership tenure and number:</b>						
<p>The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.</p>						
<b>Action / Recommendation:</b>						
I move that the CCOG Board appoint <b>David Post</b> to serve on the Centralina Economic Development Commission Board for the remainder of the three-year term (March 1, 2013 – February 28, 2016) as set forth.						
<b>Time Sensitivity (none or explain):</b>	None.					
<b>Budget Impact (if applicable):</b>	N/A					
<b>List of Attachments (if any):</b>	1. CEDC Board Members Terms Chart					



**Centralina Economic Development Commission**

**CEDC Board Members - Confirmation Recommendation \***

**Term: March 1, 2013 - February 28, 2016**

Name	Representing	Recommended by	Organization
David Post	Rowan County- Private Sector	Rowan County BOC*	Executive Business Mgmt - The Post Group

\* Appointee to remainder of term due to vacated position

**Current CEDC Board Members FY 16**

**Term: March 1, 2013 - February 28, 2016**

Name	Representing	Recommended by	Organization
George Arena	Iredell County (Private)	CCOG	Retired
Frank Aikmus	Union County	Union County	Union County BOC
Mark Brady	Mooresville- Private	Town of Mooresville	First Trust Bank
Cliff Brumfield	Lincoln County	Lincoln County BOC	Lincoln Economic Development Association
Joe Carpenter	Gaston County	Gaston County BOC	Gaston County BOC
Astrid Chirinos	Regional	CCOG	Latin American Chamber of Commerce
Beth Dirks	Iredell County	Iredell County	Iredell county
George Dunlap	Mecklenburg County- Public	Mecklenburg County	Mecklenburg County BOC
Donny Hicks	Gaston County	Gaston County BOC	Gaston County EDC
Robert Hillman	Mecklenburg County- Private	Mecklenburg County	Consolidated Planning, Inc.
Manuel Rey	Charlotte/Mecklenburg	CCOG	Fifth Third Bank
Michael Smith	Statesville/Iredell	CCOG	Statesville Regional Development
Robert Van Geons	Rowan County	CCOG	Rowan Works EDC
Jarvis Woodburn	Anson County - Public	Anson County BOC	Anson County BOC

**Current CEDC Board Members FY 18**

**Term: March 1, 2015 - February 28, 2018**

Name	Representing	Recommended by	Organization
Fred Sparger	Anson County	Anson County BOC	Retired-SPCC
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Robbie Carney	Iredell County (Private)	Iredell County BOC	Mooresville-South Iredell EDC
Miles Atkins	Mooresville	Mooresville	Town of Mooresville
Bill Thunberg	Mooresville-Lake Norman	CCOG	Lake Norman Transportation Commission
Tim Gause	Regional	CCOG	Duke Energy
Leslie Johnson	Mecklenburg County- Managers Office	CCOG	Mecklenburg County
LaWana Mayfield	City of Charlotte	CCOG	Charlotte City Council
Greg Edds	Rowan County	Rowan BOC	Rowan County BOC - Chairman
Tim Gause	Regional	CCOG	Duke Energy
Marian Steele	Statesville	CCOG	J.C. Steele & Sons, Inc
Paul Stratos	Stanly County	Stanly BOC	Stanly County EDC

**CEDC Board Member Positions-Pending Recommendations**

**Term March 1, 2013 - February 28, 2016**

Board Member	Representing	Recommended by	Organization
Vacant	Union County - Private		

**Term: March 1, 2015- February 28, 2018**

Name	Representing	Recommended by	Organization
Vacant	Stanly County - Private		
Vacant	Lincoln County - Public		

**CEDC Executive Officers FY 15-17 (April 2015- April 2017 Annual Meeting)**

Chairman - Miles Atkins  
 Vice Chairman - Bill Thunberg  
 Sec\Treasurer - Astrid Chirinos

9/15/2015



Centralina Council of Governments

**Item 2**



**Board of Delegates Meeting Minutes  
August 12, 2015**

Jurisdiction	Represented By	Jurisdictions Not Represented
Albemarle	Chris Whitley	Anson County
Badin	Deloris Chambers	Ansonville
Bessemer City	Kay McCathen	Belmont
Charlotte	Patsy Kinsey	China Grove
Cherryville	Jill Puett	Cleveland
Cramerton	Will Cauthen	Cornelius
East Spencer	Phronice Johnson	Dallas
Gaston County	Joe Carpenter	Davidson
Granite Quarry	Bill Feather	Faith
Huntersville	Sarah McAulay	Gastonia
Lincoln County	Martin Oakes	Harmony
Marshville	Virginia Morgan	Hemby Bridge
Mint Hill	Richard Newton	High Shoals
New London	Tate Daniels	Indian Trail
Statesville	Michael Johnson	Iredell County
Union County	Jerry Simpson	Kings Mountain
Weddington	Bill Deter	Landis
Wesley Chapel	Becky Plyler	Lincolnton
		Locust
		Lowell
		Marvin
		Matthews
		McAdenville
		Mecklenburg County
		Midland
		Mineral Springs
		Misenheimer
		Monroe
		Mooresville
		Morven
		Mount Holly
		Mount Pleasant
		Norwood
		Oakboro
		Pineville
		Ranlo
		Richfield
		Salisbury
		Spencer
		Spencer Mountain
		Stallings
		Stanley



		Stanly County
		Troutman
		Unionville
		Wadesboro
		Waxhaw
		Wingate

**Board Engagement Session**

Chairman Michael Johnson, City of Statesville, introduced Allen Hart, Area Director of the U.S. Department of Agriculture (USDA) Rural Development Asheboro office and Josh Carswell, Area Specialist with the agency's Shelby office. Mr. Hart gave a presentation on USDA programs and funding sources available to communities in the region.

Commissioner Martin Oakes, Lincoln County, expressed concern that poor areas in counties that also have rich areas will be overlooked by the agency's programs.

Mr. Hart explained that USDA Rural Development will not exclude any area where there is a need.

In response to an inquiry from Commissioner Jerry Simpson, Union County, regarding the Know Your Farmer Know Your Food initiative, Mr. Hart explained that USDA Rural Development does not support commercial agriculture, but does support agricultural activities through its ancillary programs.

Mayor Pro Tem Cauthen, Town of Cramerton, asked if there are grant funds available for public safety projects such as a new fire station.

Mr. Hart indicated that approximately \$500,000 is available for the whole state, adding that this appropriation does not meet the need. He noted that the bulk of funds for community facilities is in low-interest loans.

Mr. Prosser asked the Delegates to let the USDA and CCOG staff know what needs their community has so that the two organizations can identify programs and solutions to meet those needs. He noted that farmers markets have been shown to help create stronger downtown areas.

Leslie Mazingo, Strategics Consulting, LLC, added that she has found numerous USDA programs that make farmers markets eligible for grant funds.

**Call to Order**

After dinner, Chairman Johnson called the meeting to order at 7:03 p.m.

**Amendments to the Agenda**

Chairman Johnson noted that the amount of the Freight Mobility Plan contract with CDM Smith, Inc. in Item 3 is actually \$350,508 instead of \$451,943, the amount published on the agenda. He also noted that staff is now asking the Board of Delegates to approve the contract pending legal counsel approval.

Secretary Patsy Kinsey, City of Charlotte, made a motion to accept the agenda as amended. Commissioner Joe Carpenter, Gaston County, seconded the motion and it was carried unanimously.

**Consent Agenda**

**1. Approval of the May 13, 2015 Board of Delegates Meeting Minutes**

Secretary Kinsey made a motion to approve the minutes. Vice Chair Sarah McAulay, Town of Huntersville, seconded the motion and it was carried unanimously.

**2. Legislative Report**

Ms. Mozingo gave an overview of her work with CCOG. She noted there are hundreds of millions of dollars available to local governments through federal agencies. She explained that because federal funds are scarce, there is a need for collaboration across city and county lines. She is working to help CCOG increase its competitiveness in pursuing federal funding, specifically with a more political and strategic approach. She noted that members of Congress want to hear from local elected officials to know that communities are using federal programs. She suggested referencing the Ladders of Opportunity initiative in federal grant applications.

**3. Greater Charlotte Regional Freight Mobility Plan Update and Contract Award to CDM Smith, Inc.**

Michelle Nance, Planning Director, gave an overview of the Regional Freight Mobility Plan. She noted that the Federal Highway Administration has agreed to help with the project and will conduct a Peer Exchange seminar in the fall.

Pat Anater, Senior Project Manager for CDM Smith, Inc., presented additional details including the project team structure, a list of stakeholder groups, and a timeline. The target completion date for the study is December 2016.

Vice Chair McAulay made a motion for the Board of Delegates to endorse the next steps for the Regional Freight Mobility Planning project, commit to encouraging local government and private financial support, and approving the contract with CDM Smith, Inc. for \$350,508 pending legal counsel approval. Secretary Kinsey seconded the motion and it was carried unanimously.

**4. "CONNECT" Tools for Action Report**

Chairman Johnson asked the Delegates to take copies of the CONNECT Our Future report back to their communities. He noted that members of the region's state legislative delegation received copies of the report.

Commissioner Carpenter requested CCOG staff give presentations on the CONNECT tools at the Delegates' home Council meetings.

Emily Parker, Senior Planner, presented a report on the CONNECT county meetings held in May and June. She noted that of the 80 CONNECT tools, downtown development, broadband access, walkability and greenspace, and return on investment, emerged as the top four tools among communities across the region. She also gave a preview of the August 27<sup>th</sup> CONNECT Consortium meeting, noting that over 80 participants have registered so far.

Secretary Kinsey made a motion committing the Board of Delegates to encouraging local government staff attendance at the Consortium event. Council Member Kay McCathen, City of Bessemer City, seconded the motion and it was carried unanimously.

**5. 2015 CCOG Conference Report**

Vice Chair McAulay presented an update on CCOG Conference planning efforts. She stated that the session topics are timely and the keynote speakers, John Robert Smith and James H. Johnson, Jr. are experts in their field. She encouraged the Board Members to promote the Conference among their Planning Boards. She noted that the Early Registration period is August 17<sup>th</sup> through October 21<sup>st</sup> and issued a registration challenge, asking the cities and towns in each county to unite as a county area and register as many elected officials and staff as possible. The county area with the highest percentage of registered staff and elected officials will be recognized following the Conference.

Chairman Johnson called for a unanimous acclamation on the motion committing the Board of Delegates to register for the 2015 CCOG Conference by the October 21st Early Registration deadline and encouraging other elected officials and staff in their communities to register.

The Board Members indicated their support by saying “aye.” The motion carried unanimously.

**6. CCOG Building Committee Report**

Vice Chair McAulay presented the Committee’s report. She noted that the architectural design firm LaBella Associates has surveyed CCOG staff and will use the survey results to develop a space needs report that will establish a building program to inform the design process. The building design will include options for more meeting space, expansion potential, and ample free parking. Location options will be determined based on drive time for staff and Delegates, accessibility to public transit, neighborhood services, and access to major highways, with a focus on areas within the I-485 loop. Potential joint tenants will also be explored.

Mayor Pro Tem Deloris Chambers, Town of Badin, made a motion for the Board of Delegates to authorize the Executive Board Building Committee to develop options for renewing the current lease at 525 North Tryon Street. Commissioner Carpenter seconded the motion and it was carried unanimously.

**Comments from the Board of Delegates**

There were no comments from the Board of Delegates.

**Comments from the Chair**

Chairman Johnson noted that Erika Ruane, Sustainability Planner with the Planning Department, received praise from the Land of Sky Clean Vehicles Coalition for her presentation at the Western North Carolina Air Quality Conference. The Village of Misenheimer also praised her work on a park and recreation survey for their community.

He added that Michael Aper, an intern with the Planning Department and a veteran, developed a map identifying potential transportation needs for veterans in four counties within the region and made a compelling plea to Congressman Patrick McHenry’s staff for support for the Volunteer Transportation Services program. He also wrote an op-ed piece for the Triple Pundit website that highlighted CCOG and the CONNECT project.

Chairman Johnson reported that Mrs. Parker and Mr. Prosser conducted strategic planning sessions in the City of Lincolnton. The City held an open house event in June which over 120 people, not including City staff, attended. Chairman Johnson requested staff forward the Board Members the Lincoln Herald article highlighting the event’s success.

He also noted that earlier this year, the Executive Board approved extending a request to member counties to recover the required match for senior programs separately from membership dues. He reported that

CCOG has received \$137,000 in contributions from all of the member counties. He added that this is a testimony to the quality of work the Area Agency on Aging does throughout the Centralina region.

Chairman Johnson also reported that the Planning Department conducted a quasi-judicial Board workshop in June. Over 100 participants, including staff and development review board members from Rowan and Cabarrus Counties, attended this training session.

**Comments from the Executive Director**

Mr. Prosser noted that Councils of Government are eligible for loans to build their own facilities, which could offer potential savings and greater convenience.

He urged the Delegates to take as many of the CONNECT magazines with them as possible. He added that staff will follow up on the request for presentations to the Delegates' home councils and commissions. He noted that the Centralina region is emerging as one of the top regions in the country in this type of work. Before the CONNECT project was complete, CCOG was implementing its strategies in local communities including Mooresville, Statesville, and Lincolnton. The Board of Delegates previously directed staff to ensure that the project was relevant and built upon community needs.

Mr. Prosser also noted that there will be less federal funding for programs such as aging services and community and economic development. CCOG will have to look at other initiatives for funding such as selling products and services through member governments. He added that CCOG wants to work hard for its members.

**Adjournment**

With no further business to be discussed, Chairman Johnson adjourned the meeting at 8:17 p.m.



Centralina Council of Governments

**Item 3**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Katie Kutcher	<b>Presentation Time (est.):</b>				
<b>Presenter at meeting:</b>	Katie Kutcher	<b>Phone Number/Ext:</b>	704-348-2709			
		<b>Email:</b>	<a href="mailto:kkutcher@centralina.org">kkutcher@centralina.org</a>			
<b>Alternate Contact Person:</b>		<b>Phone Number/Ext:</b>				
		<b>Email:</b>				
<b>Submitting Department:</b>	Planning and Aging	<b>Department Head Approval:</b>	Michelle Nance & Linda Miller			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>						
<p>The Board is being asked to open its meeting up for a public hearing to fulfill 5310 grant application requirements and provide an opportunity for any citizens to voice opinions regarding the Mobility Management and Volunteer Transportation Services projects. The Board is also being asked to approve a resolution of support for applications for NCDOT Section 5310 funding that would support continued funding for Mobility Management and Volunteer Transportation Services.</p>						
<b>Description of Agenda Item:</b>						
<p>NCDOT has issued a call for applications for the NCDOT Enhanced Mobility of Seniors and Individuals with Disabilities Program for FY15-16. Applications are due November 6th. The Section 5310 Elderly Individuals and Individuals with Disabilities Program is designed to improve mobility for seniors and individuals with disabilities by removing barriers to transportation services and expanding the transportation mobility options available in rural and small urbanized areas of North Carolina. Centralina seeks to apply for continued funding for the Centralina Mobility Management activities and the Volunteer Transportation Services program.</p>						
<b>Background &amp; Basis of Recommendations:</b>						
<p>In 2011-2013, Centralina developed regional strategies based on expressed local needs related to the rapidly aging population, decreased transit funding, and increased need for coordination between transportation agencies. NCDOT funded the implementation of initial strategies outlined in the mobility plan. These strategies included creating a mobility management program for training, outreach, and coordination and creation of a volunteer transportation service. NCDOT has funded the mobility management program since 2014. This grant would fund the services through FY17.</p>						
<b>Action / Recommendation:</b>						
<p>The Board is being asked to approve the attached resolution, which notes that Centralina will apply for Section 5310 funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. This resolution is a required element of the application process.</p>						
<b>Time Sensitivity (none or explain):</b>	The NCDOT grant application is due November 6, 2015.					
<b>Budget Impact (if applicable):</b>	It is anticipated that this will require a 20% local match.					
<b>List of Attachments (if any):</b>	CCOG Executive Board – Resolution of Support					



**RESOLUTION OF SUPPORT FOR CENTRALINA MOBILITY MANAGEMENT AND VOLUNTEER  
TRANSPORTATION SERVICES  
NCDOT ENHANCED MOBILITY OF SENIORS AND INDIVIDUALS WITH DISABILITIES PROGRAM  
FY17 GRANT APPLICATION**

**WHEREAS**, Article 2B of Chapter 136 of the North Carolina General Statutes and the Governor of North Carolina have designated the North Carolina Department of Transportation (NCDOT) as the agency responsible for administering federal and state public transportation funds; and

**WHEREAS**, NCDOT Public Transportation Division (PTD) has principal responsibility and authority to administer funds from the US Department of Transportation, Federal Transit Administration; and

**WHEREAS**, the purpose of the Section 5310 Elderly Individuals and Individuals with Disabilities Program is to improve mobility for seniors and individuals with disabilities by removing barriers to transportation services and expanding the transportation mobility options available in rural and small urbanized areas of North Carolina; and

**WHEREAS**, Centralina Council of Governments has worked in concert with NCDOT to provide a Mobility Management program for the nine-county region and Volunteer Transportation Services through Centralina Connection to improve services for elderly individuals, individuals with disabilities, and veterans; and

**WHEREAS**, Centralina Council of Governments will apply for Section 5310 Elderly Individuals and Individuals with Disabilities Program funding for Mobility Management activities and Volunteer Transportation Services; and

**WHEREAS**, CCOG Executive Director, Jim Prosser, is authorized to sign the application documents; and

**WHEREAS**, Centralina Council of Governments will provide the local match of 10% (and 20% if state funds are not available) in support of the Mobility Management application.

**NOW, THEREFORE, BE IT RESOLVED** that the Centralina COG Board of Delegates hereby supports the funding proposal to NCDOT to continue Mobility Management and Volunteer Transportation Services.

\_\_\_\_\_  
Michael Johnson, Chair  
Centralina Council of Governments

\_\_\_\_\_  
Date



Centralina Council of Governments

**Item 4**





## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015		<b>Consent:</b>		<b>Regular:</b>	x
<b>Submitting Person:</b>	Michelle Nance	<b>Presentation Time (est.):</b>	15 minutes			
<b>Presenter at meeting:</b>	Michelle Nance	<b>Phone Number/Ext:</b>	704-348-2709			
		<b>Email:</b>	<a href="mailto:mnance@centralina.org">mnance@centralina.org</a>			
<b>Alternate Contact Person:</b>		<b>Phone Number/Ext:</b>	704-348-2731			
		<b>Email:</b>				
<b>Submitting Department:</b>	<b>Planning</b>	<b>Department Head Approval:</b>	<b>MEN</b>			
<b>Description of Agenda Item:</b>						
Regional Transit – Innovation Corridors Planning						
<b>Background &amp; Basis of Recommendations:</b>						
<p>During the CONNECT public engagement sessions, transit was a clear topic of interest for urban, suburban, and rural communities. The Innovation Corridors concept joins several CONNECT priorities to create economic development and place-making opportunities in the short-term, while preparing for future transit in the long-term. Complimentary concepts include innovation hubs for jobs and training, broadband access, housing choice, farmland protection, and regional collaboration, to name a few. Federal, state, and local agencies gathered on August 28<sup>th</sup> to explore this concept. Staff will provide an update and engage delegates on this topic.</p>						
<b>Action / Recommendation:</b>						
The Board of Delegates is asked to provide input on the Innovation Corridors concept and additional partners to include in the conversation.						
<b>Time Sensitivity (none or explain):</b>	Medium – Update only.					
<b>Budget Impact (if applicable):</b>	None at this time.					
<b>List of Attachments (if any):</b>	Innovation Corridors Summary Sheet					



Centralina Council of Governments

GROWING Jobs and Our Economy | CONTROLLING Cost of Government | IMPROVING Quality of Life

## ***Innovation Corridors Systems***

**WHAT:** ***Innovation Corridors Systems*** refers to a systematic approach to promoting economic development along key transportation corridors designated as part of the CONNECT Regional Growth Framework. The ***Innovation Corridors*** will explore the potential to include capacity for public transit and high-performance broadband coordinated with transit-oriented housing, commercial development and important public services, including education. Communities will be able to identify focus areas along the corridor for development of assets to promote economic development.

### **WHY:**

- To promote economic development in accordance with the recently-completed CONNECT Regional Growth Framework and thus help achieve the desired community outcomes identified as priorities by residents throughout our region.
- To build on the successful broad-based CONNECT public engagement focusing on the next steps to building resilient communities.
- To strengthen linkages between urban and rural areas within the region.
- To reduce cost of providing government services and infrastructure by concentrating development within areas of existing infrastructure and service systems.
- To support enhanced development of walkable “hometown” downtowns by supporting compatible developments in areas of existing small businesses.
- To help preserve farmland by providing options for housing in areas with existing infrastructure.
- To better prepare for future public transit needs, providing options in addition to single-passenger modes of transportation, promoting land uses that will support development of public transit sooner than otherwise may occur, and identifying and potentially preserving public transit corridors prior to development with incompatible land uses.



Vibrant Communities – Robust Region

**HOW:** Implementing the CONNECT Regional Growth Framework requires the development of regional systems, capacity building and relationship building. For the “CONNECT” implementation phase to move forward, it will be necessary to fund ongoing organizational support.





Centralina Council of Governments

**Item 5**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Vicki Bott	<b>Presentation Time (est.):</b>			
<b>Presenter at meeting:</b>	Vicki Bott, Leslie Mozingo, and Jennifer Nichols	<b>Phone Number/Ext:</b>	(704) 348-2702		
		<b>Email:</b>	<a href="mailto:vbott@centralina.org">vbott@centralina.org</a>		
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	(704) 348-2703		
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>		
<b>Submitting Department:</b>	<b>Grants</b>	<b>Department Head Approval:</b>			
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
Receive an update on efforts to secure funding for CCOG's strategic regional initiatives and on roles Delegates may play in strengthening CCOG's federal and philanthropic relationships.					
<b>Description of Agenda Item:</b>					
Staff will present an update on contracted consultant services designed to secure funding for CCOG's strategic regional initiatives. This will include a briefing on roles Delegates may play in strengthening CCOG's federal and philanthropic relationships.					
<b>Background &amp; Basis of Recommendations:</b>					
<p>Resources available to Councils of Governments to develop support efforts of communities to grow jobs and the economy, control cost of government and improve quality of life continue to diminish. The State of North Carolina no longer provides any direct funding to Council of Governments for general technical assistance to communities.</p> <p>Responding to this, the Executive Board approved contracts with two consultants to assist CCOG with federal relations and philanthropic/private-sector fundraising, respectively. Our federal relations consultant is Ms. Leslie Mozingo of Strategies Consulting, and our philanthropic relations consultant is Ms. Jennifer Nichols. Both consultants' contracts call for an initial period of research and prioritization of CCOG's Strategic initiatives, drafting for Executive Board approval a Strategic/Action Plan, assistance with implementation of the respective Plans, and modification of the Plans as needed. The federal relations contract is for the 12 months July 2015 – June 2016, with fees of \$42,000. The philanthropic relations contract is for the six months August 2015 – January 2016, with fees of \$6,000.</p> <p>The purpose of these contracts is to expand the resources available to provide technical services and build systems and strategies for initiatives to support our member governments.</p> <p>The Federal Action Plan was approved by the Executive Board on September 9, and includes six CCOG Regional initiatives (see attached.) In addition to regular updates regarding federal funding opportunities that match the top priority initiatives, Ms. Mozingo is providing guidance regarding establishing stronger relationships with federal agency staff, and with Congressional Delegation members and their staff. This includes drafting talking points, securing letters of support, and reviewing grant applications.</p> <p>The first phase of development of the Philanthropic Strategic Funding Plan, the Preliminary Prioritization Report (also attached), was reviewed and accepted by the Executive Board on September 9, and included</p>					



<p>four CCOG regional initiatives as top priorities. The Private-Sector Fundraising Committee was charged with review and approval of the specific strategies to accompany the top priorities. Ms. Nichols is developing collateral material for those priorities and preparing to accompany CCOG representatives on introductory calls with funding prospects.</p>	
<p><b>Action / Recommendation:</b></p> <p>I move that the Board of Delegates resolve that each Delegate actively participate in such federal or philanthropic relationship-building activities as may be requested, including:</p> <ul style="list-style-type: none"> <li>• Communicating with Congressional Delegation members about the importance to our region of federally-funded programs that CCOG manages;</li> <li>• Acting as a “friend-raiser” for CCOG with philanthropic entities by assisting CCOG’s “fund-raiser” in calling on those philanthropic entities.</li> </ul>	
<p><b>Time Sensitivity</b> (<i>none or explain</i>):</p>	<p>No specific deadline, but Delegate participation in implementation of the Plans is essential to receiving the full benefit and return on investment of the contracted services.</p>
<p><b>Budget Impact</b> (<i>if applicable</i>):</p>	<p>None. (Funds are already committed to the contracts, and funding source is membership dues.)</p>
<p><b>List of Attachments</b> (<i>if any</i>):</p>	<ul style="list-style-type: none"> <li>• Federal Relations Action Plan</li> <li>• Preliminary Prioritization Report (Philanthropic Funding)</li> </ul>

## TOP PRIORITIES

ISSUE AREA	INITIATIVE	CONSULTANT ACTION
<b>CONNECT CONSORTIUM</b>	Framework Implementation Mini-Grants and grants assistance for Centralina members to support Framework implementation and toolbox usage, e.g.: <ul style="list-style-type: none"> <li>• Farm-to-Table</li> <li>• Adaptive Reuse of Buildings</li> <li>• Creative Public Finance, etc.</li> </ul> Capacity-building Workshops	Provide CCOG with regular updates on federal competitive grant opportunities.  Develop strategies for congressional and agency support.  Provide contacts and strategies for receiving direction and debriefings.  Assist in securing high-caliber federal agency representatives to act as speakers, panelists, etc., at workshops and participate whenever possible.
<b>ECONOMIC DEVELOPMENT &amp; ALTERNATIVE TRANSPORTATION</b>	Innovation Corridors and regional transit plan, including but not limited to affordable housing and broadband	Work to expand transit funding to allow for coordination with affordable housing and broadband. <ul style="list-style-type: none"> <li>- Surface transportation reauthorization (DRIVE Act)</li> <li>- FY17 Transportation Appropriations</li> </ul>



# 2015 (FY16) FEDERAL ACTION PLAN (As of 9-9-15)

ISSUE AREA	INITIATIVE	CONSULTANT ACTION
<b>HEALTHY COMMUNITIES</b>	Public Health Fund - Evidenced based health programs; management of chronic conditions; diabetes, including nutrition; falls prevention.  Older Americans Act	Develop strategies for congressional and agency support, and work to ensure that COGs and Area Agencies on Aging are explicitly eligible.  Support reauthorization of Older Americans Act and protect funding that supports workshops conducted by regional councils.
<b>HOUSING</b>	Community-based Housing Strategy Pilots (i.e. Mooresville)  Community Development Block Grant	Seek resources to repeat Housing Strategy Pilot in new locations.  <ul style="list-style-type: none"> <li>- Protect funding levels.</li> <li>- Work for COGs to implement instead of state.</li> <li>- Prevent States from restricting uses for non-entitlement communities.</li> </ul>
<b>WORKFORCE DEVELOPMENT</b>	Career Headlight	Ensure that COGs and Workforce Development Boards are eligible for education and job training grants.  Seek grants for apprenticeship programs and incumbent worker training.  One minutes speeches on first anniversary to recognize successes already accomplished by CCOG under WOIA direction.





# 2015 (FY16) FEDERAL ACTION PLAN *(As of 9-9-15)*

Consultant will also Monitor and Report on all top priority issue areas, tracking legislative issues that may impact federal funding to local governments and COGs. Consultant will prepare position statements on priority issues and keep CCOG informed on developments regarding:

- Tax-exempt Status of Municipal Bonds.
- Marketplace Fairness Act.
- Waters of the U.S. defined under Clean Water Act.
- Any changes to Workforce Investment Act following implementation
- DRIVE Act –
  - o Ensure that freight components remain
  - o Directing more funds to local level
  - o COGs roles within MPOs
  - o Bike-Ped funds
  - o Marketing funds for TDM

## OTHER PRIORITIES

ISSUE AREA	INITIATIVE	STATUS / CONSULTANT ACTION
<b>ALTERNATIVE TRANSPORTATION</b>	Transportation Demand Management  Volunteer Transportation Service	Work to get money distributed to COGs directly  Work to preserve match at 80/20 instead of state’s interpretation that it’s 50/50. Waiting to hear from CCOG contacts already made.
<b>ENVIRONMENT</b>	Water Management: Education and workshops needed to create network. Funds for regional planning for multi-basin and large scale water capacity needs	Water Resources and Reform Development Act (WRRDA) Reauthorization Bill not likely considered until 2017.





ISSUE AREA	INITIATIVE	STATUS / CONSULTANT ACTION
<b>CONNECT CONSORTIUM</b>	Regional Progress Monitoring: Updating data sets	Not currently a good fit with federal programs
<b>ECONOMIC DEVELOPMENT</b>	Post-secondary Attainment/LUMINA IMCP/CHAMPION	Not ready for federal relations assistance. Not ready for federal relations assistance
<b>HOUSING</b>	Fair Housing Initiatives Grant Program	Not ready for grant application. For next fiscal year cycle, garner congressional support.
<b>REGIONAL FREIGHT</b>	Regional Freight Plan Study will be complete by 2016.	Current effort needs <u>non</u> -federal matching funds. Once plan is completed, federal funds may be needed to implement it.



PRIVATE-SECTOR FUNDRAISING

**Preliminary Prioritization of Regional Initiatives**

(as of 9-9-15)

Initiative	Current Status	Issue-interest Area	Geographic Scope	Funder Type	Preliminary Assessment Notes
<b>Immediate priorities</b> (focused attention)					
Career Headlight	\$105k/2yrs initial funding spent; \$300k add'l funding needed *	Education Workforce Development Economic Development Region Spec. Career Dev.	17-County Region	Large Corp/Banks Colleges/Tech Schools/Univ Foundations Chamber of Commerce	Highest priority Banks, Higher Education, Foundations, and Charlotte Chamber
Community-based Housing Strategy	Partial funding: \$110k secured out of \$340k total needed *	Economic Development Housing/Econ Disparity Community Capacity Bldg	Mooreville + 2 pilots within the 9-County Region	Large/Middle Employers Realtors/Builders/Developers Foundations – area specific	Corporate sector funding should be highest priority Chambers
Regional Freight Study	Partial funding: \$515k secured out of \$700k total needed *	Transportation Economic Development	14-County Region	AirCargo/Freight/Railroad Manufacturers/Energy Prov. Chambers of Commerce Business Associations	Highest Priority companies that move product
Volunteer Transportation Services	Partial funding: \$100k secured out of \$157k total needed *	Low Income Services Aging In Place Medical Transportation Underserved Populations	Lincoln County Mecklenburg County Potential 9 County	Medical/Insurance Churches/Individuals Foundations High Wealth Individuals	Highest priority – large churches for funding <i>and</i> volunteers, then insurance carriers
<u>Annual Regional CSTC Conference</u>	<u>Seeking \$19k in sponsors (need \$23k total)</u>				<u>For coordination of “asks” only</u>
<b>Secondary priorities</b> (“in the wings”)					
CONNECT	Seeking funding: \$250-500k *	Economic Development Quality of Life	14-County Region	Large Corporations EDC/Chambers AirCargo/Freight/Railroad Manufacturers/Energy Prov. Business Associations Larger National Foundations	Question concerning mini-grant funding

\* See Project Investment Sheet or draft Project Concept Sheet

(Initiatives in gray are related to CONNECT Framework implementation)



PRIVATE-SECTOR FUNDRAISING

**Preliminary Prioritization of Regional Initiatives**

(as of 9-9-15)

Initiative	Current Status	Issue-interest Area	Geographic Scope	Funder Type	Preliminary Assessment Notes
Evidence-Based Health	Expansion of current programs seeking funding *	Health Wellness Aging	9-County Region	Medical Community Insurance Companies Foundations	
Fair Housing	Concept in development; Seeking funding	Housing Disparities	9-14 County Region		Research Foundations
Regional Transit Plan / Innovation Corridors	Concept in development; Seeking funding *	Transportation Economic Development (Small Town and Rural)	9-County Region	Large Corporate EDC/Chambers AirCargo/Freight/Railroad Manufacturers/Energy Prov.	Research Foundations
Water Mgmt	\$50k/2yrs initial funding spent; \$275k add'l funding needed *	Water usage Cross Basin Water	9-County Region Potential 2 River Basins		Grant Apps in process: <ul style="list-style-type: none"> <li>• Duke Energy Water Resources Fund</li> <li>• NCDENR 205j</li> </ul>
<b>Longer-term possibilities (no current action)</b>					
Adv Manuf	\$400k/2yr initial funding spent; I-t concept & funding tbd	Economic Development	17-County Region		Industry Specific Asks
Energy	Concepts in development *	Energy	9-County Region		
Post-2' Attainment	\$120k/2yrs initial funding secured; \$800k I-t funding	Education Workforce Development	9-County Region		
Transportation Demand Mgmt	Pending state authorization *	Transportation	9-County Region		

(Initiatives in gray are related to CONNECT Framework implementation)



Centralina Council of Governments

**Item 6**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015	Board of Delegates	<b>Consent:</b>		<b>Regular:</b>	X
<b>Submitting Person:</b>	Mike Manis	<b>Presentation Time (est.):</b>	12 minutes			
<b>Presenter at meeting:</b>	Mike Manis	<b>Phone Number/Ext:</b>	704-348-2720			
		<b>Email:</b>	<a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>			
<b>Alternate Contact Person:</b>	Victoria Rittenhouse	<b>Phone Number/Ext:</b>	704-688-6502			
		<b>Email:</b>	<a href="mailto:vrittenhouse@centralina.org">vrittenhouse@centralina.org</a>			
<b>Submitting Department:</b>	CED	<b>Department Head Approval:</b>				
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>						
Review Investing in Manufacturing Community Partnership (IMCP) Economic Development Administration (EDA) Grant project briefing and overview of Manufacturing Ecosystem Development Strategy (MEDS) and commit Board Members' communication assistance to their boards and stakeholders with MEDS Marketing and Communication Implementation Plan to support the next six month rollout.						
<b>Description of Agenda Item:</b>						
<ol style="list-style-type: none"> <li>1. Briefing on accomplishments of IMCP EDA Strategic Planning Grant 24-month project ended on September 30, 2015.</li> <li>2. Receive overview of grant deliverables, Centralina MEDS and future implementation\next steps by Centralina Economic Development Commission (CEDC).</li> <li>3. Description of how IMCP systems built with this grant will coordinate with other initiatives to help communities grow jobs and local economies.</li> </ol>						
<b>Background &amp; Basis of Recommendations:</b>						
<ol style="list-style-type: none"> <li>1. The IMCP Strategy Development grant, awarded in September 2013, allowed CEDC\CCOG, in collaboration with eventual 17 plus partners, to create an economic development strategy that leverages and expands our comparative advantages and support systems around the region's core competency in Advanced Manufacturing and Advanced Industries with connected links to the workforce entities, education institutions, logistics and export partners, and economic development organizations.</li> <li>2. As the state-designated lead planning organization for the region and host to CEDC (the region's EDA-designated Economic Development District), CCOG is positioned to continue to lead this IMCP-founded initiative with support from its regional partners as a regional economic strategy to benefit all CCOG members and jurisdictions in growing their economic base of industry and jobs.</li> </ol>						
<b>Action / Recommendation:</b>						
<ol style="list-style-type: none"> <li>1. Receive update and briefing on IMCP EDA Grant Completion.</li> <li>2. Questions or discussion by CCOG Board members about Centralina MEDS.</li> <li>3. Motion to commit CCOG Board Members' communication assistance to their Boards, industries, and Economic Development Organizations with delivery of MEDS Marketing and Communication Implementation Plan to support the next six-month rollout.</li> </ol>						



<b>Time Sensitivity</b> ( <i>none or explain</i> ):	None.
<b>Budget Impact</b> ( <i>if applicable</i> ):	None.
<b>List of Attachments</b> ( <i>if any</i> ):	None.



Centralina Council of Governments

**Item 7**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b> <input type="checkbox"/>	<b>Regular:</b> <input checked="" type="checkbox"/>	X
<b>Submitting Person:</b>	Kelly Weston	<b>Presentation Time (est.):</b>	10 minutes		
<b>Presenters at meeting:</b>	Sarah McAulay	<b>Phone Number/Ext:</b>	(704) 875-6872 (704) 866-6720		
		<b>Email:</b>	<a href="mailto:srmcaulay@aol.com">srmcaulay@aol.com</a>		
<b>Alternate Contact Person:</b>	Kelly Weston	<b>Phone Number/Ext:</b>	(704) 348-2728		
		<b>Email:</b>	<a href="mailto:kweston@centralina.org">kweston@centralina.org</a>		
<b>Submitting Department:</b>	<b>General Government</b>	<b>Department Head Approval:</b>	Jim Prosser		
<b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>					
The Board of Delegates is asked to continue its support of the attendance goals for the second annual CCOG “Creative Solutions for Thriving Communities” Conference by committing to promoting the Conference in their communities.					
<b>Description of Agenda Item:</b>					
CCOG staff is in the process of planning the second annual CCOG “Creative Solutions for Thriving Communities” Conference. Staff is working with CCOG Delegates serving as Conference Champions who are providing input throughout the coordination phase. The Conference Champions will report on the agenda, session topics, marketing, sponsorship, and registration.					
<b>Background &amp; Basis of Recommendations:</b>					
The Conference program is designed around the needs of local communities, with a unifying theme of “Economic Resilience in a Changing Region.” The day’s agenda includes three plenary sessions and nine breakout sessions.					
The registration goal for this year is 250 attendees. Early registration is underway and ends on October 21 <sup>st</sup> . At the August 12, 2015 Board of Delegates meeting, the Board committed to registering for the Conference by the early registration deadline and to encouraging other elected officials and staff in their communities to register. The Conference Champions also challenged the cities and towns in each County to unite as a County area and register as many local elected officials and staff as possible from that area.					
<b>Action / Recommendation:</b>					
The members of the Board of Delegates commit to promoting the 2015 CCOG Conference at an upcoming board meeting in their community and urging fellow elected officials and staff to register for the event.					
<b>Time Sensitivity (none or explain):</b>	None.				
<b>Budget Impact (if applicable):</b>	None. The 2015 Conference expense budget has been set for \$40,000, while staff anticipates revenues from sponsorships and registration fees will total \$40,000. While the event is self-funding, the Centralina Foundation has approved a loan request to cover upfront expenses associated with planning the Conference.				





<b>List of Attachments</b> <i>(if any):</i>	2015 CCOG Conference Draft Agenda
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December 3, 2015, Gastonia Conference Center, Gastonia, NC

**DRAFT AGENDA**

8:15 – 9:00	<b>Registration and Continental Breakfast</b>	
9:00 – 9:10	Welcome	
9:10 – 10:00	<p><b>Dr. James Johnson, Jr.</b>  <i>William R. Kenan, Jr. Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Center at UNC-CH</i></p> <p><b>Disruptive Demographics: Implications for the Health and Economic Viability of the Centralina Region</b>          Six disruptive demographic trends of the first decade of the new millennium—the South rises again, the browning of America, marrying out is “in,” the silver tsunami is about to hit, the end of men?, and cooling water from grandma’s well...and grandpa’s too--will dramatically transform all of this nation’s social and political institutions. Using data from Census 2010, the American Community Survey, and other sources, this presentation will describe these trends and assess the specific implications and challenges they pose for the future health and economic viability of the Centralina Region.</p>	<b>CM   .75</b>
10:15 – 11:15	<p><b>Aging in the Suburbs: Changes in the Built Environment that Support Well-Being and Mobility as We Age</b>  <i>Brian Morton, Ph.D, Center for Urban and Regional Studies, UNC-CH; Elizabeth Shy, Ph.D., Department of Geography and Planning, Appalachian State University; Cherie Rosemond, Ph.D., Center for Health Promotion and Disease Prevention, UNC-CH</i></p> <p>What might suburban neighborhoods look like after they have been reimagined and retrofitted to achieve the goal of aging in community? Any answer to this question must address several challenging and almost certainly controversial issues, including the definition of aging in place, which built environment changes are “must have” versus “nice to have,” and determining how best to connect adjacent neighborhoods to each other with infrastructure that facilitates older adults’ mobility via slow, but active, transportation. Using a case study approach, this session will define aging in community and summarize a development vision for retrofitting several existing suburban neighborhoods in Durham, North Carolina.</p> <p><b>People, Places and Spaces: Transforming Public Engagement with Civic Innovation</b>  <i>Jason Lawrence, Charlotte Area Transit; Sarah Hazel Hebert, Charlotte Manager’s Office; Wilson Hooper, Charlotte Manager’s Office</i></p>	<b>CM   1</b>

One of the fundamental building blocks of great cities is an engaged community where people feel connected to one another and the places they experience, and a connection to the public spaces they share. As our communities continue to grow and become more diverse, effective and innovative community engagement is paramount. This session will highlight three innovative tools selected as John S. and James L. Knight Cities Challenge winners including, Porch Swings in Public Places, The No Barriers Project, and the Take Ten Initiative.

**Innovation Café #1**

**Putting the Pieces Together for Economic Growth: Market, Demographics, Engagement, and Planning**

Economic development requires more than one approach and the communities that do it best have an understanding of how to pull together public and private resources. Communities should be asking key questions, such as, “What market trends will impact our downtown businesses, how will the changing demographics change consumer behavior and needs, what type of growth, development, and/or design does the public want to see, and how do we envision future change?” Join us for an open discussion on best practices for using public and private data and resources to prepare your community for future economic growth.

**11:30 – 12:30**

**Breakout Sessions**

**Improving Community Food Systems: Food Councils in the Charlotte Region**

*Jared Cates, Carolina Farm Stewards, Abbey Piner, NCSU; Aaron Newton, Lomax Incubator Farm; Erin Brighton, Charlotte-Mecklenburg Food Policy Council*

Food councils are forming across the country with an eye towards increasing collaboration across silos and improving community food systems. Learn about activities that state has taken to improve the context for healthy foods. With three of the oldest food councils in the state located in this region, hear about the creative and important role that food councils play in shepherding an emerging, resilient community-based food system.

**CONNECT Tools in Action: Aligning Long-Range Transportation Planning with CONNECT Outcomes**

*Robert Cook, Charlotte Regional Transportation Planning Organization; Jonathan Wells, Charlotte-Mecklenburg Planning Department*

Metropolitan Planning Organizations are important players in how communities and regions function on a daily basis. The Charlotte Regional Transportation Planning Organization (CRTPO) represents urban, small town, and suburbanizing communities and is challenged with developing a transportation system that functions well for all. Hear how CRTPO is incorporating innovative tools and resources from the CONNECT Our Future project into their Metropolitan Transportation Plan (MTP), the 20-year transportation outlook, and learn from their process to transform tools into implementation.

**Innovation Café #2**

**The Silver Tsunami and the Millennial Multiplication are Here: Preparing Your Community and Workforce**

This year, the Millennial generation is expected to surpass the outsized Baby Boom generation as the nation’s largest living generation, according to projections by the

**CM | 1**

	<p>US Census Bureau. And with the Charlotte region being one of the fastest growing in the country and being designated as one of the most desirable places to work and retire by <i>Forbes</i> magazine), local government employers must be ready for both population sets. How should local governments communicate with each group and address their workplace needs, and what are the commonalities between the two generations? Join in a focused discussion to identify current and future challenges and develop strategies for improving the health and effectiveness of employees and improving customer service to senior and Millennial employees and customers.</p>	
<p><b>12:45 – 1:45</b></p>	<p><b>Lunch</b></p> <p><b>John Robert Smith</b>  <i>Chairman of Transportation for America</i>  <i>Senior Policy Advisor to Smart Growth America</i></p> <p><b>Partnerships: Innovative Investment Strategies for Long-Term Resiliency</b>  A critical question facing communities across the region: How will your community survive for the next decade / generation? Hear how communities have reinvented themselves, developed unique partnerships and investment strategies, and utilized citizen advisory groups to ensure their communities remain vibrant and resilient places where people want to live.</p>	<p><b>CM   .75</b></p>
<p><b>2:00 – 3:00</b></p> <p><b>Breakout Sessions</b></p>	<p><b>Embracing Entrepreneurship and Small Business</b>  <i>Lynn Douthett, Small Business Association; Crystal Morphis, Creative Economic Development Consulting; Local government example case study</i></p> <p>Over 80% of job growth originates from existing businesses. Are communities doing all they can to ensure success, or are they part of the problem? Learn about the needs of small businesses (mom and pop shops, lifestyle businesses) and entrepreneurs to better prepare your community for economic growth.</p> <p><b>Making a Great Place Through Partnerships</b>  <i>Jason Thompson, City of Gastonia; Rachel Bagley, City of Gastonia; Pat Johnson, Keep Gastonia Beautiful, Inc.; Merryman Cassels, Community Foundation of Gaston County</i></p> <p>Gastonia’s Downtown and surrounding neighborhoods are benefiting from a variety of projects including rehabilitation of historic buildings, the creation of urban parks, arts-focused endeavors and more. This session will focus on highlighting the many creative and innovative partnerships necessary to make these projects successful and the positive impacts resulting from these efforts.</p> <p><b>Innovation Café #3</b>  <b>Innovation Corridors: Charting Our Region’s Transit Opportunities</b>  The Innovation Corridor concept explores the potential to include public transit and high-performance broadband coordinated with transit-oriented housing, commercial development, public services, and training/education as a way to promote economic development and resilient communities, strengthen linkages between urban and rural areas, reduce public service and infrastructure costs, preserve farmland, and prepare for future transit. Join in a focused discussion to identify how local governments and the region might best grow jobs and economic potential along key transportation corridors while building capacity for future transit services.</p>	<p><b>CM   1</b></p>

<b>3:15 – 4:00</b>	<b>Legislative Review: Impacts of 2015 and Planning Ahead for 2016</b> <i>Rose Vaughn Williams, North Carolina League of Municipalities; Kevin Leonard, North Carolina Association of County Commissioners</i>  What can we learn from the 2015 legislative session and how can we best prepare for 2016? Join us for an informative legislative panel discussion with executives from the NC League of Municipalities and the NC Association of County Commissioners.	<b>CM   .75</b>
<b>4:00 – 4:15</b>	<b>Wrap Up</b>	



Certification Maintenance (CM) credits for this conference are under review by APA.  
**CM | 5.25**



Centralina Council of Governments

**Item 8**



## Board Agenda Item Cover Sheet

<b>Board Meeting Date:</b>	October 14, 2015	<b>Agenda Item Type:</b>	<b>Consent:</b>	<b>Regular:</b>	X
<b>Submitting Person:</b>	Jim Prosser	<b>Presentation Time (est.):</b>	5 minutes		
<b>Presenter at meeting:</b>	Sarah McAulay	<b>Phone Number/Ext:</b>	(704) 748-2686		
		<b>Email:</b>	<a href="mailto:srmcaulay@aol.com">srmcaulay@aol.com</a>		
<b>Alternate Contact Person:</b>	Jim Prosser	<b>Phone Number/Ext:</b>	(704) 348-2703		
		<b>Email:</b>	<a href="mailto:jprosser@centralina.org">jprosser@centralina.org</a>		
<b>Submitting Department:</b>	Executive	<b>Department Head Approval:</b>			
<b>Board Expectation: (required action or responsibility expected from Board members)</b>					
Review progress of facilities options for Centralina operations.					
<b>Description of Agenda Item:</b>					
Progress report for Centralina office space options.					
<b>Background &amp; Basis of Recommendations:</b>					
<p>The current lease for Centralina office space at 525 North Tryon expires in May of 2018. Board of Delegates members have previously suggested that the Executive Board develop options to renew the current lease, which has an annual cost of \$360,000.</p> <p>While May of 2018 seems like a long time in the future, some options for lease renewal will require lead time of up to two years. Accordingly, Centralina Executive Board has directed staff to develop options for building space in anticipation of our current lease expiration. A Building Committee comprised of Sarah McAulay, Devin Rhyne, Bill Feather and Joe Carpenter is providing oversight on this process.</p> <p>The Building Committee has met several times since April. Key issues discussed include suggested criteria for evaluating office space options including:</p> <ol style="list-style-type: none"> <li>1. Budget impact</li> <li>2. Operating cost savings (lease/debt service, including meeting space expense, parking expense, financing options, energy costs, maintenance)</li> <li>3. Travel time for members and staff</li> <li>4. Parking availability</li> <li>5. Visibility</li> <li>6. Program space requirements (including ability to recover fees for program use of meeting space)</li> </ol> <p>Options to be considered will include renewing the current lease, leasing building space at another location, building and owning office space and purchasing/remodeling office space. Additionally, the Board has directed staff to identify organizations that may co-locate with Centralina.</p> <p>One of the first steps in this process will be the development of an office “program” to determine the amount and type of office space required. This will be used to inform the various options to be considered. An initial draft of the estimated space needs has been reviewed by the Executive Board Building Committee at their meeting this month. This information will be used to estimate costs and identify location options.</p>					



<p>The Executive Board has approved a contract with LaBella Associates (formerly Pease Engineering and Architects) to provide services including development of a report outlining the office space requirements and a concept plan. Their work would include preparation of an initial draft report and editing draft based on feedback from the Board and staff. The cost for this work is \$5,000 payable within 18 months of project initiation.</p> <p>The committee will also be developing a survey that will seek input for the decision criteria from member communities. Delegates that have an interest in serving on the Building Committee should contact Kelly Weston.</p>	
<p><b>Action / Recommendation:</b></p>	
<p>The Board of Delegates authorizes the Executive Board Building Committee to explore building location options.</p>	
<p><b>Time Sensitivity</b> (<i>none or explain</i>):</p>	<p>It is intended that the Facilities Study, including options, be completed for consideration by the Executive Board by summer 2016. Authorization to proceed with identifying building location options for this phase of work would support this timeline.</p>
<p><b>Budget Impact</b> (<i>if applicable</i>):</p>	<p>The budget impact will be determined as part of the study process.</p>
<p><b>List of Attachments</b> (<i>if any</i>):</p>	<p>None.</p>