

Executive BoardMeeting Agenda

Wednesday, November 9, 2022 Hybrid Meeting – In Person & Virtual Join by computer: https://us06web.zoom.us/j/82689694950 Join by phone: Dial 1-301-715-8592 and enter Meeting ID 826 8969 4950

Chairman Bobby Compton will convene a meeting of the Centralina Executive Board **on Wednesday, November 9, 2022 at 5:00 pm**. The meeting will be held in a hybrid format at the Centralina office (located at 10735 David Taylor Dr., Suite 250, Charlotte, NC 28262) with a virtual attendance option.

Time	ltem	Presenter
5:00 p.m.	Call to Order	Bobby
	Roll Call	Compton
	Moment of Silence	
	Amendments to the Agenda (if any)	1
Consent Items:		
Consent agenda removed by a Boo	items may be considered in one motion and without discussion except for ard Member	or those items
5:10 p.m.	Approval of the September 14, 2022 Executive Board Meeting	Bobby
Item 1	Minutes	Compton
Pages 4 - 6	The minutes from the September 14, 2022 meeting have been distributed to all members of the Executive Board and should be approved if correct.	
	Action/Recommendation: Motion to approve the September 14, 2022 Executive Board meeting minutes.	
Regular Business	s Items:	
5:15 p.m.	FY22 Audit Report	Dan
Item 2 20 minutes Page 8	Dan Gougherty, Cherry Bekaert, LLP will present Centralina's audited financial statements and compliance report results for the fiscal year ending June 30, 2022.	Gougherty
	Action/Recommendation Motion to approve the Centralina Regional Council financial statements, compliance report, and audit report for the fiscal year ending June 30, 2022.	
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5:35 p.m. Item 3 10 minutes Pages 10 - 11	Federal Relations Update Leslie Mozingo, Strategics Consulting, will present an update on Centralina's federal relations efforts, including a performance report on activities from September through October.	Leslie Mozingo
	Action/Recommendation:	
	Motion to accept the Strategics Consulting performance report for September through October 2022.	
5:45 p.m.	Raleigh Relations Update	Kelly Weston
Item 4	Staff will provide an update on Centralina's state advocacy agenda	The state of the s
	development process.	
10 minutes		
10 minutes Page 13	Action/Recommendation:	



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5:55 p.m.	Nominating Committee Forecast	Kelly Weston
Item 5	Staff will seek volunteers to serve on the Nominating Committee,	
5 minutes Page 15	which will identify the 2023 slate of officer nominees.	
Page 15	Action/Recommendation:	
	Receive as information.	
6:00 p.m.	2023 Board Meeting Schedule	Geraldine
Item 6	The Executive Director will seek the Board's input on meeting formats	Gardner
5 minutes	for 2023 Board of Delegates and Executive Board meetings.	
Pages 17 - 19		
	Action/Recommendation:	
	Motion to approve the staff recommendation for the 2023 Board	
	meeting format and location.	
6:05 p.m.	Comments from the Executive Board and Centralina Staff	Board
5 minutes		Members and
		Staff
6:10 p.m.	Comments from the Executive Director	Geraldine
5 minutes		Gardner
6:15 p.m.	Comments from the Chair	Bobby
5 minutes		Compton
6:20 p.m.	Adjournment	Bobby
		Compton

Centralina Regional Council complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Regional Council will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Regional Council's programs will be available in the most integrated setting for each individual. If any accommodations are necessary for participation, please contact the Clerk to the Board, 9815 David Taylor Drive, Charlotte, NC 28262, phone (704) 348-2728. Please allow 72 hours advance notice for preparation. Visit our website: www.centralina.org.





Executive Board Virtual Meeting Minutes September 14, 2022

Officers Present	Board Members	Board Members	Centralina Staff and
	Present	Not Present	Guests Present
Bobby Compton, Chairman Jay McCosh, Vice Chairman Jarvis Woodburn, Secretary / Interim Treasurer	Karen Alexander Peter Asciutto Brittany Barnhardt Martha Sue Hall Darrell Hinnant Corinthia Lewis- Lemon Pedro Morey Christine Poinsette Elaine Powell Lynn Shue David Williams	Dante Anderson Cathy Davis Gene Houpe Jennifer Stepp Amelia Stinson- Wesley	Austin Caton Christina Danis Geraldine Gardner Lenessa Hawkins Michelle Nance Sarah Niess Grace Stevens Denise Strosser Jason Wager Kelly Weston Venecia White Guests Leslie Mozingo, Strategics Consulting

Call to Order

Chairman Bobby Compton, Town of Mooresville, called the meeting to order.

Kelly Weston, Clerk to the Board, called roll and noted that a quorum was present.

Moment of Silence

Chairman Compton called for a moment of silence.

Amendments to the Agenda.

There were no amendments to the agenda.

Consent Agenda

- 1. Approval of FY23 Division of Aging and Adult Services Grant Award
- 2. CONNECT Beyond Agreement Amendment
- 3. Managed Information Technology Services Contract
- 4. Review of FY22 Budget Amendment
- 5. Approval of the June 8, 2022 Executive Board Meeting Minutes

Mayor Pro Tem Martha Sue Hall, City of Albemarle, made a motion to approve the Consent Agenda. Vice Chair Jay McCosh, Town of McAdenville, seconded the motion and it carried unanimously.

6. <u>Federal Relations Update</u>

Leslie Mozingo, Strategics Consulting, presented highlights from the Strategics Consulting performance report for June through August. She noted Centralina continues to monitor the funding secured by Representative Alma Adams for Centralina for an affordable housing

initiative in north Mecklenburg County. She also noted Congress is working on passing a stopgap spending bill to extend funding into the new federal fiscal year. She further noted Centralina is tracking many new federal grants. She added that the Energy Efficiency and Conservation Block Grant program is returning to assist local governments in funding their energy efficiency strategies.

In response to questions from Chairman Compton and Mayor Pro Tem Hall, Ms. Mozingo explained that Centralina will plan advocacy meetings with the region's Congressional delegation after the midterm elections.

Council Member Christine Poinsette, City of Lincolnton, made a motion to accept the Strategics Consulting performance report for June through August 2022. Mayor Brittany Barnhardt, Town of Granite Quarry, seconded the motion and it carried unanimously.

7. CONNECT Beyond Update

Chairman Compton explained that CONNECT Beyond was an 18-month stakeholder driven planning process that produced over 120 recommendations for implementing an interconnected transportation network across the region.

Michelle Nance, Senior Director of Regional Planning, presented highlights from CONNECT Beyond's recent successes, noting that the project just received an award from the American Planning Association's North Carolina Chapter. She explained that the project is receiving funding from the Charlotte Area Transit System, Charlotte Regional Transportation Planning Organization, and Charlotte Department of Transportation. She added that the project team is working to secure additional implementation funding from the Gaston-Cleveland-Lincoln Metropolitan Planning Organization. She noted the NC Department of Transportation (NCDOT) has provided grant funds for a Regional Transportation Demand Management (TDM) Program.

Jason Wager, Assistant Director of Regional Planning, explained the TDM Program will provide commuters with travel options and help employers manage employee movement to job sites. He noted the desired outcomes of the program are to reduce driving and parking demands, reduce travel time, and provide a cost savings for workers and businesses. He explained the benefits of these outcomes will improve mobility for everyone, support the region's economy, manage assets cost-effectively, and increase efficiency. He also explained that the CONNECT Beyond project team recommends forming an Advancing the Plan Subcommittee that will convene this fall. He added the subcommittee would provide strategy and direction for key items in the CONNECT Beyond implementation process, ensure regional coordination, and facilitate communication with key regional organizations and leadership. He noted the subcommittee's membership will include the representatives from the Centralina Board and the Metropolitan Transit Commission, key elected officials, local government managers, representatives from the NCDOT Board, and Transportation Planning Organization members.

In response to a question from Mayor Karen Alexander, City of Salisbury, Mr. Wager explained that microtransit is included in the CONNECT Beyond recommendations.

In response to a question from Mayor Pro Tem Hall, Ms. Gardner explained that while the CONNECT Beyond project area includes 12 counties, the subcommittee will focus on implementation within the nine counties in the Centralina region.

In response to a question from Mayor Pro Tem Hall, Ms. Nance provided a brief overview of the CONNECT Our Future project. She explained Centralina received funding around 2012 to conduct a planning process to develop a preferred regional growth scenario. She noted Centralina has started implementing the growth scenario through projects such as CONNECT Beyond.

Chairman Compton noted the Centralina bylaws authorize the Chair to establish ad hoc advisory committees. He added that he will proceed with the recommendation to form the Advancing the Plan Subcommittee, noting that he will reach out Centralina Delegates to invite them to serve.

8. Centralina Grants Services Update

Ms. Weston explained that the Member Portal of the Centralina website provides grant resources including lists of federal, state, and private funding opportunities. She also noted Centralina offers grant writing training workshops. She further noted the organization can provide strategy sessions to advise on pursuing specific funding opportunities and can administer grants once awarded. She introduced Lenessa Hawkins, Grants and Contracts Administrator, who recently joined Centralina and will assist the organization with pursuing grants on behalf of the region. She noted that Centralina offers grant writing services through a partnership with a professional grant writing consultant.

Council Member Corinthia Lewis-Lemon, Town of Morven, suggested that member governments that have used Centralina's grant writing services can help promote this offering to other members. She noted Morven is working with Centralina to submit state grant applications for multiple projects.

Vice Chair McCosh encouraged competitive pricing for the grant writing services.

Ms. Weston highlighted the Building Resilient Infrastructure and Communities (BRIC) program, which provides funding for hazard mitigation projects and efforts to reduce disaster-related risks. She noted Centralina is considering submitting a regional application for this grant and a Brownfields assessment grant. She also noted that Centralina will host a virtual grant writing workshop on October 4th that is open to local government staff and elected officials.

Comments from the Executive Board and Centralina Staff

Secretary Jarvis Woodburn, Anson County, noted that the County recently hired Leonard Sossamon as its new County Manager.

Comments from the Executive Director

Ms. Gardner welcomed the Executive Board to Centralina's new office.

She noted that Centralina's representative to the Forum Board of the North Carolina Association of Regional Councils of Government is vacant and requested the Board Members let Chairman Compton know if they are interested in being appointed to the role.

Chairman Compton added that with the departure of Mayor Pro Tem William Morgan, City of Statesville, Secretary Woodburn will serve as interim Treasurer.

Comments from the Chair

Chairman Compton noted that the Board of Delegates meeting will be held on October 12th at the Centralina office.

He also noted that the next Charlotte Douglas International Airport (CLT) Aviation Academy will be held in January through March 2023, with the application period opening in October. He explained that the Academy offers public sector, private sector, and community leaders an opportunity to learn about CLT's contributions as the biggest economic driver in the region.

Adjournment

With no further business to be discussed, Chairman Compton adjourned the meeting at 6:15 p.m.





Board Meeting Date:	November 9, 2022	Agenda Item Type:	Consent:		Regular:	\boxtimes
Submitting Person:	Denise Strosser	Presentation Time:	20 minute	S		
Presenter at	Dan Gougherty,	Phone Number:	(704) 372-2	2416		
Meeting:	Cherry Bekaert, Llp	Email:	dstrosser@	ocent	tralina.org	
Alternate Contact:	Geraldine Gardner	Phone Number:	(704) 348-	2703		
Alternate Contact:	Geraldine Gardner	Email:	ggardner@	g)cen	tralina.org	
Submitting Department:	Finance	Department Head Approval:	Denise St	rosse	er	
Description of Agend	da Item:					
Financial Statements and Compliance Report results for Fiscal Year Ending June 30, 2022 Background & Basis of Recommendations: Cherry Bekaert LLP was engaged and performed required audit and compliance procedures for the single audit(s) and financial audit of Centralina Regional Council. Dan Gougherty, Director, Assurance Services, will make a presentation of the results of the audit and field any questions.						
Requested Action / Recommendation: Motion to approve the Centralina Regional Council financial statements, compliance report, and audit report for the fiscal year ending June 30, 2022.						
Time Sensitivity:	Approval requested in order to finalize filing with the Federal Audit Clearinghouse.					
Budget Impact:	None					
Attachments:		None. Financial Statements, Compliance Report, and Audit Report to be provided to the Board in a follow-up email.				





Board Meeting Date:	November 9, 2022	Agenda Item Type:	Consent:	Regular:	Х
Submitting Person:	Kelly Weston	Presentation Time:	10 minutes		
Presenter at	Loclio Mozingo	Phone Number:	r: 202-255-5760		
Meeting:	Leslie Mozingo	Email:	leslie@strategics.consulting		
Altaunata Cantaati		Phone Number:	704-348-2703		
Alternate Contact:	ternate Contact: Geraldine Gardner Ema		ggardner(ocentralina.org	
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner		
Description of Agonda Itom:					

Description of Agenda Item:

Leslie Mozingo, Strategics Consulting, will present an update on Centralina's federal relations efforts, including a performance report of activities for September through October 2022.

Background & Basis of Recommendations:

Since 2015, Centralina has contracted with Strategics Consulting for federal relations consulting services. The Executive Board has requested that Ms. Mozingo present performance metrics reports at each of its meetings.

Requested Action / Recommendation:

Motion to accept the Strategics Consulting performance report for September through October 2022.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	Goals and Activities for Strategics Consulting: September - October 2022 Report



GOALS AND ACTIVITIES FOR STRATEGICS CONSULTING SEPTEMBER – OCTOBER 2022 REPORT

1. Build, maintain and enhance relationships with Members of Congress and the federal agencies

- Submitted requests for meetings with regional representatives for Congresswoman Alma Adams, Congressman Patrick McHenry, Dan Bishop, and U.S. Senator Thom Tillis.
- Submitted requests to Department of Energy for virtual meeting.
- Scheduled and attended virtual meeting with Congressman McHenry's District Director and Regional Director.
- Attended U.S. Department of Transportation virtual meetings with intergovernmental staff.
- Recommended updates to Centralina's Intergovernmental Affairs page on website.

2. Develop advocacy strategies around the approved Federal Action Plan on regional priorities and implement in coordination with Centralina's management

- Presented to Executive Board and Board of Delegates at September meetings.
- Attended Regional Managers meetings to stay informed on priority issues.
- Updated Federal Relations Calendar for, and participated in, biweekly calls with ED.

3. Provide information and support related to federal grant opportunities in coordination with Centralina staff

- Provided weekly Grants Alerts.
- Connecting Centralina with ICMA for Brownfields technical assistance and researching previously awarded projects with NCDEQ and other questions related to the federal program.
- Shared individual notices when appropriate such as the new Strengthening Mobility and Revolutionizing Transportation (SMART) Grants program, as well as the Building Resilient Infrastructure and Communities (BRIC) Grant program LOI deadline and COG eligibility for management fee.
- Attended SMART Grants webinar, presented questions from Centralina, and reported back to Centralina staff working on the issue.
- Researched and provided feedback on Centralina's eligibility for Thriving Communities Program.
- Provided updates on grants awarded to Centralina members.
- Sent notices on pending Requests for Information (RFI) from Department of Energy related to new grants created by the Bipartisan Infrastructure Law (BIL).
- Wrote two Capital Corner entries to update membership on Inflation Reduction Act (IRA) and planned changes to the Treasury Department's ARPA administrative services due to funding shortfalls.

4. Respond to trouble shooting requests from members and Centralina on federal issues

- Provided updated information on BIL and IRA grants to Town member.
- Provided congressional office contacts and researched contacts for VA hospitals for City member.

For more information, contact Leslie Mozingo at (202) 255-5760 or leslie@strategics.consulting.





Board Meeting Date:	November 9, 2022	Agenda Item Type:	Consent:	Regular:	Х	
Submitting Person:	Kelly Weston	Presentation Time:	10 minutes			
Presenter at		Phone Number: 704-3		704-348-2728		
Meeting:	Kelly Weston	Email:	kweston@centralina.org			
Altaunata Cantaata	Canalalia a Canala an	Phone Number:	704-348-2703			
Alternate Contact:	Geraldine Gardner	Email:	ggardner@	centralina.org		
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner			
Description of Agonda Itom:						

Description of Agenda Item:

Staff will provide an update on Centralina's state advocacy agenda development process.

Background & Basis of Recommendations:

In late 2020, Centralina began implementing the Raleigh Relations strategy to expand the organization's state government engagement and advocacy efforts. The strategy is focused on relationship-building, raising awareness of issues specific to the Centralina region, and promoting the interests of COGs statewide.

Centralina has made strides in advancing its federal action plan and seeks to replicate this success at the state level. To guide the organization's future state engagement, staff is developing a formal state advocacy agenda that addresses specific needs and desired policy outcomes. Stakeholder participation in the advocacy agenda development process will help identify key issues and actionable goals that support Centralina's work and the needs of our region.

During the October Board of Delegates meeting, the Board provided input on potential advocacy priorities to include in the state advocacy agenda. Staff will share with the Executive Board a report out of that input and an updated list of potential priorities.

Requested Action / Recommendation: Receive as information. Time Sensitivity: (none or explain) Budget Impact: (none or explain) Attachments: (none or list) None





Board Meeting Date:	November 9, 2022	Agenda Item Type:	Consent:		Regular:	Χ
Submitting Person:	Kelly Weston	Presentation Time:	5 minutes			
Presenter at	I/ally/Mastan	Phone Number: 704-348-2728		728		
Meeting:	Kelly Weston	Email:	kweston@centralina.org			
Altornata Contacti	Geraldine Gardner	Phone Number:	704-348-2703			
Alternate Contact:	Geraldine Gardner	Email:	ggardner@	ncent	ralina.org	
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine	Gard	ner	
Description of Amenda Henry						

Description of Agenda Item:

Staff will provide an overview of the Nominating Committee, which will identify the 2023 slate of nominees for the offices of Chair, Vice Chair, Secretary, and Treasurer. The Board of Delegates will vote on this slate at its annual meeting on February 8, 2023.

Background & Basis of Recommendations:

Article IX, Section B of the CCOG bylaws states:

The Executive Board, prior to the Council meeting each year at which elections are to be held, shall appoint a Nominating Committee of three (3) delegates. At the Council's meeting each year at which the elections are to be held, and prior to the election of officers by the Council at that meeting, the Nominating Committee shall submit to the Council the names of proposed officers. Nominations from the floor may be made. The person receiving the highest number of votes cast for each office shall be deemed elected.

Requested Action / Recommendation:

Receive as information and make recommendations for Executive Board members to serve on the Nominating Committee.

Time Sensitivity: (none or explain)	The Nominating Committee must be formed and select a slate of officers prior to the January 11, 2023 Executive Board meeting.
Budget Impact: (none or explain)	None
Attachments: (none or list)	None





Board Meeting Date:	October 12, 2022	Agenda Item Type:	Consent:	Regular:	X
Submitting Person:	Kelly Weston	Presentation Time:	5 minutes		
Presenter at	Geraldine Gardner	Phone Number: 704-		704-351-7130	
Meeting:	Geraldine Gardner	Email:	ggardner@centralina.org		
Altornata Contact	IZally () A / a at a ra	Phone Number:	704-348-2	728	
Alternate Contact:	Kelly Weston	Email:	kweston@	centralina.org	
Submitting Department:	Executive/Admin	Department Head Approval:	n/a		

Description of Agenda Item:

The Executive Director will seek the Board's input on meeting format and location for 2023 Board of Delegates and Executive Board meetings.

Background & Basis of Recommendations:

As required by the bylaws, the Centralina Board of Delegates and Executive Board meet a total of ten times per calendar year to conduct essential business and make decisions for the organization. Due to the size of our region, Centralina historically offered a conference call option for Board member participation in meetings, which is allowable under state law for appointed boards. During the pandemic, Centralina made investments in its remote meetings infrastructure to improve the virtual meeting experience and, as a result, we experienced higher attendance rates. However, the lack of in-person meetings during the pandemic has hindered relationship-building, which is so vital to Centralina's role of providing a neutral platform for regional collaboration and action. Looking ahead to the 2023 meeting schedule, staff seeks input from the Executive Board on the approach for meeting format and location.

Requested Action / Recommendation:

Motion to approve the staff recommendation for the 2023 Board meeting format and location.

Time Sensitivity: (none or explain)	Decision needed at this meeting to begin meeting planning.	
Budget Impact: (none or explain)	None	
Attachments: (none or list)	Proposed 2023 Board Meetings Approach	



2023 Board Meetings Approach

As required by the bylaws, the Centralina Board of Delegates and Executive Board meet a total of ten times per calendar year to conduct essential business and make decisions for the organization. Due to the size of our region, Centralina historically offered a conference call option for Board member participation in meetings, which is allowable under state law for appointed boards. During the pandemic, Centralina made investments in its remote meetings infrastructure to improve the virtual meeting experience and as a result we experienced higher attendance rates. However, the lack of in-person meetings during the pandemic has hindered relationship-building, which is so vital to Centralina's role of providing a neutral platform for regional collaboration and action. Looking ahead to the 2023 meeting schedule, staff seeks input from the Executive Board on the approach for meeting format and location.

Centralina staff wishes to maximize Board member participation in meetings to ensure the essential business of the organization can be conducted. We also wish to improve and incentivize in-person attendance to build back regional relationships. Hybrid meetings, while convenient for Board members, are challenging for staff to prepare for, especially when there are last minute in-person cancellations which waste food, time and resources.

Staff is presenting the following recommendation for the location and format of the 2023 meetings for the Executive Board's review, discussion and decision.

All In-Person Board of Delegate meetings (4 times per year) and no virtual option

- Could move the meetings around the region.
- Programming could focus on relationship building and delegate networking, connecting with Centralina staff and potentially keynote speakers or other guests (e.g. state and federal partners) to incentivize participation.

• Hybrid option for all Executive Board meetings (6 times per year)

 Executive Director and Chair could decide to host virtual-only meetings if there is a light agenda to be efficient with time.

Considerations

- Pros:
 - Focuses relationship building at the full board level and focuses the Executive Board on efficient meetings for decision making
 - Creativity in programming for the Board of Delegate meetings and flexibility to host virtual-only meetings for Executive Board if desired
- Cons:
 - May risk not having quorum if there is no virtual option for Board of Delegate meetings
 - Larger in-person meetings are more staff intensive











Projected 2023 Meeting Schedule

Meeting Date	Board	Typical Forecast of Agenda Items
January 11, 2023	Executive Board	FY24 Placeholder Budget Presentation
		 Federal & State Relations Update
		 Adoption of Legislative Agenda (state
		and federal)
		At-Large Appointments
February 8, 2023	Board of Delegates	Annual Meeting
		Officer Elections
		 Public Hearing & Adoption of FY24
		Budget
		Region of Excellence Awards Ceremony
March 8, 2023	Executive Board	FY23 Budget Amendment
		Federal & State Relations Update
April 12, 2023	Executive Board	• FY24 Compensation Approval
		Federal & State Relations Update
May 10, 2023	Board of Delegates	FY24 Workplan Engagement
June 14, 2023	Executive Board	• FY24 forthcoming Workplan Adoption
		• FY24 forthcoming contract approvals
		FY23 Budget Amendment
		 Finance Committee Authorization to
		Approve Final FY23 Budget Amendment
August 8, 2023	Board of Delegates	 FY24 Approved Workplan Briefing
		 Engagement with Federal & State
		Elected Officials
September 13, 2023	Executive Board	Federal & State Relations Update
October 11, 2023	Board of Delegates	Annual Report Presentation
November 8, 2023	Executive Board	Audit Review & Approval
		Federal & State Relations Update
		 Nominating Committee Forecast

^{**}Executive Board meetings also include approval of contracts, membership applications and other decision points per the delegated authority.