

# Board of Delegates Agenda

Chairman Michael Johnson will convene a meeting of the **Centralina COG Board of Delegates on Wednesday, May 13, 2015** with a working dinner. He also invites the Delegates network with CCOG staff at 6:15 p.m.

| Time  | Item  | Presenter       |
|---|---|-----------------|
| 6:15 p.m.   | <b>Networking:</b><br><i>During the Board of Delegates networking period, CCOG staff will be available to answer questions about the organization's ongoing work in the region.</i>   | CCOG Staff      |
| 6:30 p.m.   | <b>Dinner:</b><br><i>Please RSVP to Kelly Weston at <a href="mailto:kweston@centralina.org">kweston@centralina.org</a> or (704) 348-2728 by 12 p.m. on Monday, May 11, 2015 so that catering can be arranged.</i>   | Kelly Weston    |
|   | <b>Call to Order, Welcome &amp; Declaration of Quorum</b>   | Michael Johnson |
|   | <b>Amendments to the Agenda</b> (if any)  | Michael Johnson |
| <b>Consent Items:</b><br><i>Consent agenda items may be considered in one motion and without discussion except for those items removed by a Board member.</i> |   |                 |
| 6:35 p.m.<br><b>Item 1</b><br>Pages 4 – 8   | <b>Approval of the February 11, 2015 Board of Delegates Meeting Minutes</b><br><i>The minutes of the February 11, 2015 meeting have been sent to all members of the Board of Delegates and should be approved if correct.</i><br><br><b>Action / Recommendation:</b><br><i>I move to approve the February 11, 2015 Board of Delegates meeting minutes.</i>  | Michael Johnson |
| <b>Item 2</b><br>Pages 9 – 11   | <b>Appointment to the Centralina Economic Development Commission Board</b><br><i>The Board of Delegates is asked to confirm the renewal of the appointment of Paul Stratos, Director, Stanly County Economic Development Commission, to the Centralina Economic Development Commission Board.</i><br><br><b>Action / Recommendation:</b><br><i>I move that the CCOG Board of Delegates reappoint Paul Stratos to serve on the Centralina Economic Development Commission Board for the three-year term (March 1, 2015 – February 28, 2018) as set forth.</i>  | Jim Prosser     |
| <b>Regular Business Items:</b>  |   |                 |
| 6:40 p.m.<br><b>Item 3</b><br>20 minutes<br>Page 12   | <b>Region of Excellence Awards</b><br><i>CCOG works with our member governments to help grow our region's economy and jobs, control the cost of government and improve quality of life. CCOG celebrates the region's outstanding achievements towards these goals through the Annual Region of Excellence Awards.</i><br><br><i>A panel of impartial judges reviewed each submittal and selected award-winning projects in the following categories. Excellence Award winners will be announced at the meeting.</i> <ol style="list-style-type: none"> <li>1. Controlling the Cost of Government</li> <li>2. Growing the Economy</li> <li>3. Improving Quality of Life</li> <li>4. Clean Cities – to be presented by Jason Wager, Erika Ruane, and Marcie Smith (Gaston County).</li> </ol> | Michael Johnson |
| 7:00 p.m.<br><b>Item 4</b><br>12 minutes<br>Pages 13 - 20   | <b>Lumina Foundation Grant Update</b><br><i>Centralina Community and Economic Development Department received an interview request and notice of invitation proposal from the Lumina Foundation in late September 2014. CCOG officially submitted an application to the Lumina Foundation on October 14th, 2014 for the Lumina Goal 2025 Community Partnership Attainment Program. This national Lumina Goal is to increase the proportion of Americans with high-quality postsecondary degrees and credentials to 60% by 2025. The grant opportunity was offered by invitation only from the Lumina Foundation in part due to recognition of the Jobs, Workforce &amp; Education Alignment Strategy that was a component of the Prosperity for Greater</i>                                 | Mike Manis      |

# Board of Delegates Agenda

| Time   | Item  | Presenter    |
|--|---|--------------|
|  | <p><i>Charlotte Report. Seventy-five metros across the United States will be involved in this national Lumina initiative.</i></p> <p><i>Currently, there is not adequate awareness among students, parents, and adults seeking new careers of the opportunities and educational pathways for skill areas in the region’s high-demand and growing industry sectors that require postsecondary education. This award will help address a critical gap in career pathways awareness to support the region’s growing workforce needs within our targeted industry clusters and other sectors of the economy.</i></p> <p><i>Confirmation of selection was received in December 2014 and Mike Manis and Victoria Rittenhouse attended a two-day Lumina Convening of the 75 Metros and the Lumina Partners in Dallas, Texas January 14-15th, 2015. The grant will provide \$120,000 over a two-year period to pursue strategies to increase our region’s postsecondary attainment and achieve regional goals. The purpose of the Charlotte-Centralina community collaboration is to increase postsecondary attainment by re-engineering communications to address an “interest gap barrier” thereby increasing societal and cultural awareness among students, parents, and adult workers of 21st century career opportunities and educational pathways for jobs in the region’s high-demand, high-growth industries that require a variety of post-secondary credentials.</i></p> <p><b>Action / Recommendation:</b><br/><i>Commit CCOG Board Member’s communication assistance with their local Businesses and Chambers of Commerce to support the stakeholder engagement plan to implement the Lumina CPACP work program.</i></p> |              |
| <p><b>7:15 p.m.</b><br/><b>Item 5</b><br/>10 minutes<br/>Page 21</p> | <p><b>CONNECT Our Future Update</b><br/><i>Over the past three years, the CONNECT Our Future process was guided by a 94 member public-private Consortium and leadership of two regional councils (Centralina COG and Catawba Regional COG) to help us better prepare for the projected population growth within our region.</i></p> <p><i>The publicly driven process engaged over 8,400 residents throughout the 14 county region of North and South Carolina to help create a Regional Growth Framework to guide future growth of our region. The preferred growth concept affirmed by the residents and the CONNECT Consortium supports:</i></p> <ul style="list-style-type: none"> <li><i>• Major (re)investment in walkable downtowns, mixed-use activity centers, walkable neighborhoods, and major transit corridors</i></li> <li><i>• More housing choices, travel choices, open space/farmland preservation, and job centers</i></li> <li><i>• More efficient and cost-effective provision of local government services—more “bang for the buck”</i></li> </ul> <p><i>The CONNECT Our Future Regional Growth Framework includes close to 80 different tools and strategies to help us realize the vision created by the residents of the 14-county region. These tools are available as a magazine-style report and interactive website for use by our communities.</i></p> <p><i>Staff will preview CONNECT related projects already underway and outline next steps, including outreach to local governments during May-June 2015.</i></p> <p><b>Action / Recommendation:</b><br/><i>The CCOG Board of Delegates endorses the next steps for the CONNECT project</i></p>   | Emily Parker |

## Board of Delegates Agenda

| Time   | Item  | Presenter       |
|--|---|-----------------|
|  | <i>and commits to encouraging local government staff attendance.</i>  |                 |
| <b>7:25 p.m.</b><br><b>Item 6</b><br>10 minutes<br>Pages 22 – 24 | <p><b>Greater Charlotte Regional Freight Mobility Plan Report</b><br/> <i>The regional Comprehensive Economic Development Strategy (CEDS) called for a Regional Freight Study to assess and plan for the Region’s future freight system needs in order to support the Region’s Manufacturing and Logistics “Super-Cluster”. This Super-Cluster includes Logistics, Aerospace, Automotive, Energy, and Health and works in combination with our workforce core competency in Advanced Manufacturing, upon which these clusters all heavily depend.</i></p> <p><i>To meet the economic needs and improve the regional freight system to better align with local land use and transportation infrastructure, Centralina COG initiated the regional freight study, working with MPO/RPOs, local governments, and other partners to refine the study scope, secure local support, and seek grant funding for the project.</i></p> <p><i>Staff will preview the status of the project, funding, and next steps.</i></p> <p><b>Action / Recommendation:</b><br/> <i>The CCOG Board of Delegates endorses the next steps for the Regional Freight Mobility Planning project, commits to encouraging local government financial support, and will encourage local private sector representatives to participate.</i></p> | Michelle Nance  |
| <b>7:35 p.m.</b><br><b>Item 7</b><br>10 minutes<br>Page 25       | <p><b>Updates on CCOG Programs and Initiatives</b><br/> <i>Members of the Board of Delegates will provide updates on the following activities:</i></p> <ol style="list-style-type: none"> <li><i>1. Volunteer Transportation Services</i></li> <li><i>2. 2015 CCOG Conference</i></li> <li><i>3. NC Tomorrow Summit</i></li> <li><i>4. CCOG Building Lease Options</i></li> </ol> <p><b>Action / Recommendation:</b><br/> <i>Receive as information and provide informal feedback.</i></p>  | Board Members   |
| <b>7:45 p.m.</b><br>5 minutes                                    | <b>Comments from the Board of Delegates</b>   | Board Members   |
| <b>7:50 p.m.</b><br>5 minutes                                    | <b>Comments from the Chair</b>  | Michael Johnson |
| <b>7:55 p.m.</b><br>5 minutes                                    | <b>Comments from the Executive Director</b>   | Jim Prosser     |
| <b>8:00 p.m.</b>   | <b>Adjournment</b>  | Michael Johnson |

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Centralina Council of Governments

**Item 1**



**Board of Delegates Minutes**  
**February 11, 2015**

| Jurisdiction       | Represented By   | Jurisdictions Not Represented |
|--------------------|------------------|-------------------------------|
| Albemarle          | Martha Sue Hall  | Ansonville                    |
| Anson County       | Jarvis Woodburn  | China Grove                   |
| Badin              | Deloris Chambers | Cherryville                   |
| Belmont            | Ron Foulk        | Cleveland                     |
| Bessemer City      | Kay McCathen     | Dallas                        |
| Charlotte          | Patsy Kinsey     | Faith                         |
| Cornelius          | Thurman Ross     | Harmony                       |
| Cramerton          | Will Cauthen     | Hemby Bridge                  |
| Davidson           | Beth Cashion     | High Shoals                   |
| East Spencer       | Phronice Johnson | Indian Trail                  |
| Gaston County      | Joe Carpenter    | Kings Mountain                |
| Gastonia           | Walter Kimble    | Lincoln County                |
| Granite Quarry     | Mike Brinkley    | Locust                        |
| Huntersville       | Sarah McAulay    | Lowell                        |
| Iredell County     | Ken Robertson    | Marshville                    |
| Landis             | James Furr       | Marvin                        |
| Lincolnton         | Devin Rhyne      | McAdenville                   |
| Matthews           | Joe Pata         | Midland                       |
| Mecklenburg County | George Dunlap    | Mineral Springs               |
| Mint Hill          | Richard Newton   | Misenheimer                   |
| Monroe             | Surluta Anthony  | Morven                        |
| Mooresville        | Bobby Compton    | Mount Holly                   |
| Mount Pleasant     | Warren Chapman   | Norwood                       |
| New London         | Tate Daniels     | Oakboro                       |
| Salisbury          | Karen Alexander  | Pineville                     |
| Spencer            | Jody Everhart    | Ranlo                         |
| Stallings          | Regis Griffin    | Richfield                     |
| Statesville        | Michael Johnson  | Spencer Mountain              |
| Union County       | Richard Helms    | Stanley                       |
| Weddington         | Bill Deter       | Stanly County                 |
| Wesley Chapel      | Becky Plyler     | Troutman                      |
|                    |                  | Unionville                    |
|                    |                  | Wadesboro                     |
|                    |                  | Waxhaw                        |
|                    |                  | Wingate                       |
|                    |                  |                               |
|                    |                  |                               |
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|                    |                  |                               |

**Call to Order**

Chairman Michael Johnson called the meeting to order. Kelly Weston, Clerk to the Board, verified and confirmed a quorum was present. Chairman Johnson welcomed new Delegates and Alternates in attendance.

**Amendments to the Agenda**

Chairman Johnson noted that Item 15, a resolution recognizing Rebecca Yarbrough, had been added to the agenda.

Council Member Martha Sue Hall, City of Albemarle, made a motion to adopt the agenda as amended. Commissioner Joe Carpenter, Union County, seconded the motion and it was carried unanimously.

**Consent Agenda**

Seeing that there were no requests to remove items from the Consent Agenda, Council Member Hall made a motion to approve the Consent Agenda as follows:

1. **Approval of the October 8, 2014 Board of Delegates Meeting Minutes**
2. **Report of Financial Activity for the Period Ending December 31, 2014**
3. **Amendments to the CCOG Bylaws as Recommended by Legal Counsel and Staff, and as Reviewed by the Executive Board**

Commissioner Carpenter seconded the motion and it was carried unanimously.

**4. CCOG Nominating Committee Report**

Commissioner Bobby Compton, Town of Mooresville, gave the Nominating Committee’s report on behalf of the Committee’s Chairman, Commissioner Jarvis Woodburn, Anson County. He presented the slate of CCOG officers for 2015:

- Chair: Michael Johnson, Mayor Pro Tempore, City of Statesville
- Vice Chair: Sarah McAulay, Commissioner, Town of Huntersville
- Secretary: Pasty Kinsey, Council Member, City of Charlotte
- Treasurer: Bill Feather, Mayor, Granite Quarry

Commissioner Compton called for nominations from the floor. There were no additional nominations.

**5. Election of CCOG Officers**

Council Member Hall made a motion to accept and elect the slate of CCOG officers for 2015 by acclamation. The motion was seconded and carried unanimously.

**6. Installation of New CCOG Officers**

Ms. Weston installed Chairman Johnson, Vice Chair McAulay, and Treasurer Bill Feather. She noted that Secretary Patsy Kinsey was not present and would be installed at a later date.

**7. Election by County Caucuses of Municipal Executive Board Members**

The municipalities from Anson, Cabarrus, Gaston, and Union Counties were required to caucus in accordance with CCOG bylaws. Gaston County towns selected Will Cauthen, Town of Cramerton, as

their representative on the Executive Board while Union County towns selected Bill Deter, Town of Weddington.

There were no Delegates representing the Anson and Cabarrus County towns. These municipalities will caucus at a later date.

**8. CCOG 2013-2014 Annual Report**

Chairman Johnson gave an overview of the Annual Report, noting that it contains many derivatives of the CONNECT Our Future project. He read aloud a letter from the North Carolina Department of Transportation – Rail Division in support of CCOG’s application for Strategic Highway Research Program funding for the Regional Freight Mobility Plan.

Commissioner Carpenter requested a copy of the letter be distributed to all of the Delegates.

Chairman Johnson noted that CCOG was one of two programs cited by the U.S. Economic Development Administration in its Comprehensive Economic Development Strategy (CEDS) Content Guidelines as an example of successful alignment between CEDS and the US. Department of Housing and Urban Development’s Sustainable Communities Regional Planning Grant.

**9. Proposed CCOG Budget Ordinance for Fiscal Year 2015-2016**

Chair Johnson noted that the Board is being asked to approve a placeholder budget because CCOG has not received definitive grant information. Staff will bring a final budget proposal to the Board’s May 13, 2015 meeting.

Tonya Frye, Finance Director, gave the staff presentation of this item.

Chair Johnson opened the public hearing. Hearing no one, he declared the public hearing closed.

Vice Chair McAulay made a motion to approve the Fiscal Year 2015-2016 Centralina COG annual operating budget ordinance in the amount of \$5,062,901. The motion was seconded and carried unanimously.

**10. Proposed CCOG Grant Projects Budget Ordinance for Fiscal Year 2015-2016**

Ms. Frye gave the staff presentation on this item.

Chair Johnson opened the public hearing. Hearing no one, he declared the public hearing closed.

A motion was made to approve the Fiscal Year 2015-2016 Centralina COG grant projects budget ordinance in the amount of \$15,515,628. The motion was seconded and carried unanimously.

**11. Member Assessment for Fiscal Year 2015-2016**

Ms. Frye gave the staff presentation on this item.

In response to Council Member Hall’s question, Ms. Frye explained that last year’s assessment rate was based on the 2010 census while this year’s rate will be based on 2013 population estimates.

Council Member Hall made a motion to set the assessment rate for Fiscal Year 2015-2016 at \$0.24 per capita with a minimum assessment amount of \$750 per member. Mayor Pro Tem Cauthen seconded the motion and it was carried unanimously.

**12. Approval of Occupancy Contract Included in the Fiscal Year 2015-2016 Proposed Operating Budget**

Jim Prosser, Executive Director, gave the staff presentation on this item.

Commissioner Carpenter made a motion to approve the contractual obligation for the office space in the amount not to exceed \$352,000 included in the proposed operating budget for Fiscal Year 2015-2016. Secretary Kinsey seconded the motion and it was carried unanimously.

**13. Resolution to Support the Catawba-Wateree River Basin Water Supply Master Plan**

Jason Wager, Planning Program Supervisor – Sustainability, gave the staff presentation on this item.

In response to Commissioner Carpenter’s question, Barry Gullet, Catawba-Wateree Water Management Group (CWWMG) Chair, explained that CWWMG will issue an addendum that will incorporate all comments received on the plan.

Mr. Prosser added that a number of cities and towns will be impacted by the plan and implementation will involve a continued relationship with those communities.

Mayor Pro Tem Cauthen made a motion to adopt the resolution. The motion was seconded by Vice Chair McAulay and carried unanimously.

**14. CONNECT Our Future Update**

Sushil Nepal, Project Manager, gave the staff presentation on this item.

In response to Commissioner Carpenter’s question, Mr. Nepal noted that the CONNECT project will be ending in a few weeks. The budgeted amount appropriated for CONNECT for Fiscal Year 2014-2015 will carry the project through to its closing.

**15. Resolution of Appreciation – Rebecca Yarbrough**

Chairman Johnson read the resolution aloud. He noted that Rebecca Yarbrough, Senior Advisor, CONNECT Sustainable Communities Program, has led and labored tirelessly and been the face of CCOG for 37 years.

Mrs. Yarbrough expressed her appreciation to the Delegates and staff for the recognition.

Council Member Hall noted that the CONNECT grant CCOG received was one of the last issued by the federal government. She thanked Mrs. Yarbrough for her determination and energy.

**Comments from the Board of Delegates**

There were no comments from the Board.

**Comments from the Chair**

Chairman Johnson noted that the CONNECT project is a monumental accomplishment for the region.

**Comments from the Executive Director**

There were no comments from the Executive Director.



**Adjournment**

With no further business, Chairman Johnson adjourned the meeting at 8:26 p.m.

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Centralina Council of Governments

**Item 2**



## Board Agenda Item Cover Sheet

|  |  |                                  |  |   |                 |  |
|--|--|----------------------------------|--|---|-----------------|--|
| <b>Board Meeting Date:</b>   | May 13, 2015   | <b>Agenda Item Type:</b>         | <b>Consent:</b>  | X | <b>Regular:</b> |  |
| <b>Submitting Person:</b>  | Victoria Rittenhouse   | <b>Presentation Time (est.):</b> | 2 minutes (if needed)  |   |                 |  |
| <b>Presenter at meeting:</b>   | Jim Prosser, Ex-Officio  | <b>Phone Number/Ext:</b>         | (704) 348-2703   |   |                 |  |
|  |  | <b>Email:</b>                    | <a href="mailto:vrittenhouse@centralina.org">vrittenhouse@centralina.org</a> |   |                 |  |
| <b>Alternate Contact Person:</b>   | Mike Manis   | <b>Phone Number/Ext:</b>         | (704) 348-2720   |   |                 |  |
|  |  | <b>Email:</b>                    | <a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>             |   |                 |  |
| <b>Submitting Department:</b>  | <b>CEDC</b>  | <b>Department Head Approval:</b> |  |   |                 |  |
| <b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>   |  |                                  |  |   |                 |  |
| Confirm renewal of appointment of Paul Stratos, Director, Stanly County Economic Development Commission to the Centralina Economic Development Commission Board.   |  |                                  |  |   |                 |  |
| <b>Description of Agenda Item:</b>   |  |                                  |  |   |                 |  |
| See Below.   |  |                                  |  |   |                 |  |
| <b>Background &amp; Basis of Recommendations:</b>  |  |                                  |  |   |                 |  |
| <p>The Centralina Economic Development Commissions(CEDC) was formed to serve as the local federally designated Economic Development District (EDD) for the nine county region to maintain eligibility for grants from the Economic Development Administration and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS), most recently adopted in 2012. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC. The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy and sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.</p> |  |                                  |  |   |                 |  |
| <b>For reference CEDC membership tenure and number:</b>  |  |                                  |  |   |                 |  |
| <p>The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.</p>  |  |                                  |  |   |                 |  |
| <b>Action / Recommendation:</b>  |  |                                  |  |   |                 |  |
| I move that the CCOG Board of Delegates reappoint Paul Stratos to serve on the Centralina Economic Development Commission Board for the three-year term (March 1, 2015 – February 28, 2018) as set forth.  |  |                                  |  |   |                 |  |
| <b>Time Sensitivity (none or explain):</b>   | None   |                                  |  |   |                 |  |
| <b>Budget Impact (if applicable):</b>  | N/A  |                                  |  |   |                 |  |
| <b>List of Attachments (if any):</b>   | <ol style="list-style-type: none"> <li>1. CEDC Board Members Terms Chart</li> <li>2. Appointment summary CEDC</li> </ol> |                                  |  |   |                 |  |



**Centralina Economic Development Commission**

**CEDC Board Member Recommendations for Confirmation**

**Term: March 1, 2015 - February 28, 2018**

| Name         | Representing  | Recommended by | Organization      |
|--------------|---------------|----------------|-------------------|
| Paul Stratos | Stanly County | Stanly BOC     | Stanly County EDC |
|              |               |                |                   |

**Current CEDC Board Members FY 16**

**Term: March 1, 2013 - February 28, 2016**

| Name             | Representing                 | Recommended by      | Organization                             |
|------------------|------------------------------|---------------------|--|
| George Arena     | Lincoln County (Private)     | CCOG                | Retired                                  |
| Frank Aikmus     | Union County                 | Union County        | Union County BOC                         |
| Mark Brady       | Mooresville- Private         | Town of Mooresville | First Trust Bank                         |
| Cliff Brumfield  | Lincoln County               | Lincoln County BOC  | Lincoln Economic Development Association |
| Joe Carpenter    | Gaston County                | Gaston County BOC   | Gaston County BOC                        |
| Astrid Chirinos  | Regional                     | CCOG                | Latin American Chamber of Commerce       |
| Beth Dirks       | Iredell County               | Iredell County      | Iredell county                           |
| George Dunlap    | Mecklenburg County- Public   | Mecklenburg County  | Mecklenburg County BOC                   |
| Donny Hicks      | Gaston County                | Gaston County BOC   | Gaston County EDC                        |
| Robert Hillman   | Mecklenburg County- Private  | Mecklenburg County  | Consolidated Planning, Inc.              |
| John Pruitt      | Rowan County- Private Sector | Rowan County BOC    | Trinity Healthcare                       |
| Manuel Rey       | Charlotte/Mecklenburg        | CCOG                | Fifth Third Bank                         |
| Michael Smith    | Statesville/Iredell          | CCOG                | Statesville Regional Development         |
| Robert Van Geons | Rowan County                 | CCOG                | Rowan Works EDC                          |
| Jarvis Woodburn  | Anson County - Public        | Anson County BOC    | Anson County BOC                         |

**Current CEDC Board Members FY 18**

**Term: March 1, 2015 - February 28, 2018**

| Name            | Representing                        | Recommended by     | Organization                          |
|-----------------|-------------------------------------|--------------------|---------------------------------------|
| Fred Sparger    | Anson County                        | Anson County BOC   | Retired-SPCC                          |
| LaWana Mayfield | City of Charlotte                   | CCOG               | Charlotte City Council                |
| Robbie Carney   | Iredell County (Private)            | Iredell County BOC | Mooresville-South Iredell EDC         |
| Miles Atkins    | Mooresville                         | Mooresville        | Town of Mooresville                   |
| Bill Thunberg   | Mooresville-Lake Norman             | CCOG               | Lake Norman Transportation Commission |
| Tim Gause       | Regional                            | CCOG               | Duke Energy                           |
| Leslie Johnson  | Mecklenburg County- Managers Office | CCOG               | Mecklenburg County                    |
| LaWana Mayfield | City of Charlotte                   | CCOG               | Charlotte City Council                |
| Greg Edds       | Rowan County                        | Rowan BOC          | Rowan County BOC                      |
| Tim Gause       | Regional                            | CCOG               | Duke Energy                           |
| Marian Steele   | Statesville                         | CCOG               | J.C. Steele & Sons, Inc               |

**CEDC Board Member Positions-Pending Recommendations**

**Term March 1, 2013 - February 28, 2016**

| Board Member | Representing           |  | Organization |
|--------------|------------------------|--|--------------|
| Vacant       | Union County - Private |  |              |

**Term: March 1, 2015- February 28, 2018**

| Name   | Representing   |  | Organization |
|--------|----------------|--|--------------|
| Vacant | Stanly County  |  |              |
| Vacant | Lincoln County |  |              |

**CEDC Executive Officers FY 15-17 (April 2015- April 2017 Annual Meeting)**

Chairman - Miles Atkins  
 Vice Chairman - Bill Thunberg  
 Sec\Treasurer - Astrid Chirinos

5/1/2015

**Appointment of the Centralina Economic Development Commission Board:**

The CEDC was formed to serve as the local federally designated Economic Development District (EDD) for the nine county region to maintain eligibility for grants from EDA and other federal and state sources. The CEDC also has the responsibility as the local EDD to manage and implement the regional Comprehensive Economic Development Strategy (CEDS) initially adopted in 2004 and updated in 2007 and 2012. The Executive Board of the Centralina Council of Governments formally appoints new members recommended by CCOG and the current Board of the CEDC.

The Commission has met regularly and undertaken new regional projects to stimulate job creation and investment in our regional economy. The CEDC has sponsored activities that are broad in scope to strengthen regional competitive advantage, develop nascent regional clusters and support our manufacturing heritage.

**For reference CEDC membership tenure and number:**

The number of Directors constituting the Board of Directors of the Commission shall be no less than twenty-five (25) and no more than thirty-one (31). Each Director shall hold office until his death, resignation, retirement, removal, disqualification, or his successor shall have been appointed and qualified. Directors shall be appointed for a three (3) year term. Vacancies on the Board of Directors may be, but shall not be required, replaced so long as the minimum number of Directors is maintained. Directors may be reappointed without limitation.

**ACTION REQUESTED:** I move that the CCOG Board appoint Paul Stratos to serve on the Centralina Economic Development Commission Board for the three year term as set forth.

Term: March 1, 2015 - February 28, 2018

| Name         | Representing  | Recommended by    | Organization         |
|--------------|---------------|-------------------|----------------------|
| Paul Stratos | Stanly County | Stanly County BOC | Stanly County<br>EDC |



Centralina Council of Governments

**Item 3**

Presentation to be made at Board of Delegates meeting.




Centralina Council of Governments

**Item 4**





## Board Agenda Item Cover Sheet

|  |                      |                                  |   |  |                   |
|--|----------------------|----------------------------------|---|--|-------------------|
| <b>Board Meeting Date:</b>   | May 13, 2015         | <b>Agenda Item Type:</b>         | <b>Consent:</b>   |  | <b>Regular:</b> X |
| <b>Submitting Person:</b>  | Mike Manis           | <b>Presentation Time (est.):</b> | 12 minutes  |  |                   |
| <b>Presenter at meeting:</b>   | Mike Manis           | <b>Phone Number/Ext:</b>         |   |  |                   |
|  |                      | <b>Email:</b>                    | <a href="mailto:mmanis@centralina.org">mmanis@centralina.org</a>                    |  |                   |
| <b>Alternate Contact Person:</b>   | Victoria Rittenhouse | <b>Phone Number/Ext:</b>         |   |  |                   |
|  |                      | <b>Email:</b>                    | <a href="mailto:vrittenhouse@centralina.org">vrittenhouse@centralina.org</a>        |  |                   |
| <b>Submitting Department:</b>  | CEDC                 | <b>Department Head Approval:</b> |  |  |                   |
| <b>Board Expectation:</b> <i>(required action or responsibility expected from Board members)</i>   |                      |                                  |   |  |                   |
| Review Lumina Grant background and commit Board Member's communication assistance with their local Businesses and Chambers of Commerce to support the stakeholder engagement plan to implement work program.   |                      |                                  |   |  |                   |
| <b>Description of Agenda Item:</b>   |                      |                                  |   |  |                   |
| Centralina Partnership for Attainment and Career Pathways ("CPACP") – Lumina Foundation Grant  |                      |                                  |   |  |                   |
| <b>Background &amp; Basis of Recommendations:</b>  |                      |                                  |   |  |                   |
| <p>Centralina Community and Economic Development Department received an interview request and notice of invitation proposal from the Lumina Foundation in late September 2014. CCOG officially submitted an application to the Lumina Foundation on October 14th, 2014 for the Lumina Goal 2025 Community Partnership Attainment Program. This national Lumina Goal is to increase the proportion of Americans with high-quality postsecondary degrees and credentials to 60% by 2025. The grant opportunity was offered by invitation only from the Lumina Foundation in part due to recognition of the <a href="#">Jobs, Workforce &amp; Education Alignment Strategy</a> that was a component of the <a href="#">Prosperity for Greater Charlotte Report</a>. Seventy-five metros across the United States will be involved in this national Lumina initiative.</p> <p>Currently, there is not adequate awareness among students, parents, and adults seeking new careers of the opportunities and educational pathways for skill areas in the region's high-demand and growing industry sectors that require postsecondary education. This award will help address a critical gap in career pathways awareness to support the region's growing workforce needs within our targeted industry clusters and other sectors of the economy.</p> <p>Confirmation of selection was received in December 2014 and Mike Manis and Victoria Rittenhouse attended a two-day Lumina Convening of the 75 Metros and the Lumina Partners in Dallas, Texas January 14-15<sup>th</sup>, 2015. The grant will provide \$120,000 over a two-year period to pursue strategies to increase our region's postsecondary attainment and achieve regional goals. The purpose of the Charlotte-Centralina community collaboration is to increase postsecondary attainment by re-engineering communications to address an "interest gap barrier" thereby increasing societal and cultural awareness among students, parents, and adult workers of 21<sup>st</sup> century career opportunities and educational pathways for jobs in the region's high-demand, high-growth industries that require a variety of post-secondary credentials.</p> |                      |                                  |   |  |                   |
| <b>Action Recommendation:</b>  |                      |                                  |   |  |                   |
| Commit CCOG Board Member's communication assistance with their local Businesses and Chambers of Commerce to support the stakeholder engagement plan to implement the Lumina CPACP work program.  |                      |                                  |   |  |                   |



|   |  |
|---|--|
| <b>Time Sensitivity</b> ( <i>none or explain</i> ): | May-June Stakeholder engagement plan preparation.                    |
| <b>Budget Impact</b> ( <i>if applicable</i> ):      | N/A  |
| <b>List of Attachments</b> ( <i>if any</i> ):       | 1. "CPACP Two-page info sheet"<br>2. Lumina CPA Goal 2025 info sheet |

**Purpose.** The Centralina Partnership for Attainment and Career Pathways (“CPACP”) is a community collaboration of the 9-county Centralina region around Charlotte, NC committed to increasing overall postsecondary attainment in the region and to increasing postsecondary attainment for occupations in the region’s high-demand, high-growth industry sectors that require a variety of postsecondary credentials. These sectors – Aerospace, Automotive, Energy, Finance, Health/Biomedical Sciences, and Logistics – depend heavily on core workforce competencies of our region in advanced manufacturing, information technology and engineering.

CPACP’s overarching goals are twofold:

- increase the percent of the population aged 18-55 with post-secondary credentials in skill areas required by the region’s target industry cluster employers, by 25% (2015 to 2020);
- raise overall postsecondary attainment among 25-64 year olds to 60% by 2025.



The region has successfully built many best-in-class systems and programmatic infrastructure, all aimed at aligning educational systems with the talent pipeline for projected in-demand occupations in our targeted industry growth sectors. In fact, the NADO award-winning “Prosperity for Greater Charlotte Report” (2012) included a ground-breaking *Jobs, Workforce and Education Alignment Strategy* that identified improved post-secondary attainment in the region’s target industry clusters as a critical need to support industry growth

and economic development. Our challenge now is to more aggressively promote those careers and pathways. CPACP will help fill this critical need.

**Strategies.** CPACP’s primary strategy for reaching these goals is to address the “Interest Gap” resulting from a lack of societal and cultural awareness of 21<sup>st</sup> century career opportunities and educational pathways for occupations in our high-demand, high-growth industry sectors – sectors and occupations that offer upward mobility and economic ladders with solid career futures. By “Interest Gap”, we mean that students, their parents, and career-changing adult workers do not recognize the many new career pathways in our region’s high-growth sectors as being of interest to them. These career pathways may not fit the traditional models of “blue collar work with a high school diploma” or “white collar work with a 4-year liberal arts or pre-professional degree.”

CPACP aims to reduce the interest gap by re-engineering the communications vehicles and messaging avenues used in our educational, workforce development, economic development, and business engagement systems and programmatic infrastructure.

**Proposed Target populations.** CPACP will address both students (from middle school through college-age, and their parents) and adult returning workers (career-changers); neither by itself will be enough to meet the projected demand over the next decade. The Centralina region is experiencing a widening income inequality and decreased upward mobility for its lowest income residents, as documented by a recent Harvard University study. The region also has a high incidence of Veterans, with Mecklenburg County alone having approximately 54, 300 veterans residing there; the third largest number of Veterans in North Carolina. Nearly 11% served post 9/11 and are

## CENTRALINA PARTNERSHIP for ATTAINMENT and CAREER PATHWAYS

returning to the region with skills that need to be transferred to local career pathways. CPACP will therefore also explore providing focused attention on sub-groups within these two populations:

- students/families in high-poverty schools, and
- veterans.

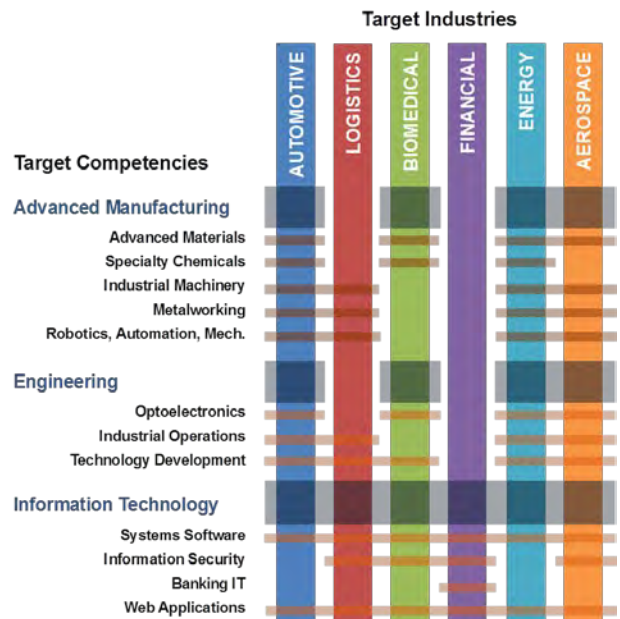
**Partners.** CPACP is a broadly inclusive body open to all organizations committed to improving post-secondary attainment. CPACP partners include Centralina Council of Governments, Centralina Economic Development Commission, Foundation for the Carolinas, Charlotte Works, Centralina Workforce Development Board, UNC Charlotte’s Ventureprise, the region’s community colleges, school systems, local governments, and a host of private sector and non-profit firms. The CPACP Steering Committee, a smaller group of core partners, will guide the CPACP Awareness Initiative. The initial nucleus of the CPACP Steering Committee is the Centralina Comprehensive Economic Development Strategy Advisory Council, which has served as the foundational group for regional efforts linking postsecondary attainment and economic strategies.

The Centralina community collaboration has been coming together in a strategic fashion since 2010 in order to identify problems affecting and to develop strategies to improve the health, welfare, education, and economic conditions of our region’s residents. Many of these initiatives have focused on improving post-secondary attainment while others have laid the groundwork for it or complement it:

- “Prosperity for Greater Charlotte” report
- Centralina Career Headlight
- Investing in Manufacturing Communities Partnership
- CONNECT Our Future (Economic Development Work Group)
- Partnership for Post-Secondary Success

**Lumina Support.** CPACP is supported by the Lumina Communities Partnership for Attainment, with technical assistance and a \$115,000 two-year grant. Approximately 75 major metropolitan regions from across the country have been invited to participate in this grant program. The goal of the Lumina Foundation is to increase the proportion of Americans with postsecondary degrees to 60% by the year 2025.

**Contact us.** For more information about CPACP, contact Centralina Council of Governments: Victoria Rittenhouse (at 704-688-6502 or [vrittenhouse@centralina.org](mailto:vrittenhouse@centralina.org)) or Mike Manis (at 704-348-2720 or [mmanis@centralina.org](mailto:mmanis@centralina.org)), 525 North Tryon St, 12<sup>th</sup> Floor, Charlotte, NC 28202.



## ABOUT THE COMMUNITY PARTNERSHIP FOR ATTAINMENT

Lumina's Community Partnership for Attainment work aims to **deepen the impact of cross-sector, place-based efforts to increase higher education attainment** in communities and cities across the country. Lumina's mission is to expand access and success in education beyond high school, particularly among adults, first-generation college students, low-income students and students of color. This mission is directed toward reaching Goal 2025—to increase the proportion of Americans with high-quality postsecondary degrees and credentials to 60 percent by the year 2025. To reach an attainment rate of 60 percent by 2025, the nation must produce 62 million high-quality postsecondary credentials, including both college degrees (associate & bachelor's) and certificates that lead to further education or employment—an additional 23 million over expected production. Because cities are home to two-thirds of the country's population, and drive more than three-quarters of the nation's economy, bolstering

efforts to increase higher education attainment within them is critical to reaching Goal 2025.

There is no shortage of energy around higher education solutions, though relatively few communities have deeply embraced these solutions, and fewer still have organized to plan and implement them in an integrated fashion. Likewise, a growing number of organizations with experience in promoting higher education attainment and/or community transformation at the national level are working in communities – an excellent movement, but a limited and potentially chaotic one due to mission limitations and niches of those national organizations. Working through 2016, the Partnership will **strengthen place-based, cross-sector attainment efforts while better-integrating the organizations working on them, and the knowledge gained from them, in 75 cities across the country.**

### The Community Partnership for Attainment is built around three pillars for community engagement.

**The first is Partnership Health.** Whether communities utilize Collective Impact or home-grown collaboration strategies, the objectives remain the same—communities must work collaboratively to set and achieve common goals, utilize agreed-upon accountability tools and measures, and utilize data to make decisions about program direction and design.

**The second pillar is Equity.** Communities need to explicitly identify and develop action plans to address chronic attainment gaps between populations, particularly between racial and ethnic groups.

**The final pillar is Attainment.** By this, we mean that communities must move toward addressing both access and success for students, with the ultimate objective being college completion. Access alone is insufficient—this work requires communities to move toward improving credential completion to maximize impact. And without improving access to postsecondary institutions, especially for students

who have been underserved in the past, our work will not create the kind of social change we all want to see.

To achieve CPA's site-level goal, cohorts of cities working on cross-sector, place-based efforts to increase attainment will receive assistance –financial, strategic, and technical – to bolster their efforts. **Sites will set ambitious yet achievable higher education attainment goals, and receive support to plan and implement an integrated approach to meet their goals.** The sites will receive a common set of frameworks, data and principles to aid their work, in addition to access to a set of technical assistance providers, a network of cities within their cohort; convenings, webinars, learning labs and other structures to advance their work while promoting cross-initiative learning. All sites will adhere to a set of common metrics, while also identifying their own metrics based on their strategies. Lastly, the sites will commit to sharing what they are learning through reporting, evaluation and storytelling.

## Communities currently participation in the Community Partnership for Attainment are:

### Cohort #1

#### Albuquerque, New Mexico

*Mission: Graduate*

**Grantee Organization:** United Way of Central New Mexico

#### Boston, Massachusetts

*Success Boston*

**Grantee Organization:** The Boston Foundation

#### Buffalo, New York

*Say Yes to Education Buffalo*

**Grantee Organization:** Community Foundation of Greater Buffalo

#### Cincinnati, Ohio

*Strive Partnership*

**Grantee Organization:** Strive Partnership/Knowledgeworks Foundation

#### Columbus, Indiana

*Columbus Education Coalition*

**Grantee Organization:** Columbus Education Coalition

#### Dayton, Ohio

*Learn to Earn Dayton*

**Grantee Organization:** University of Dayton

#### Ft. Wayne, Indiana

*Big Goal Collaborative*

**Grantee Organization:** Northeast Indiana Regional Partnership

#### Greensboro, North Carolina

*Degrees Matter*

**Grantee Organization:** Community Foundation of Greater Greensboro

#### Houston, Texas

*My Degree Counts*

**Grantee Organization:** Center for Houston's Future

#### Kalamazoo, Michigan

*Kalamazoo Learning Network*

**Grantee Organization:** W. E. Upjohn Institute

#### Louisville, Kentucky

*55,000 Degrees*

**Grantee Organization:** Community Foundation of Greater Louisville

#### Memphis, Tennessee

*Mayor's Office of Talent and Human Capital*

**Grantee Organization:** City of Memphis

#### Philadelphia, Pennsylvania

*Talent Greater Philly*

**Grantee Organization:** Philadelphia Foundation

#### Pittsburgh, Pennsylvania

*The Pittsburgh Promise*

**Grantee Organization:** The Pittsburgh Foundation

#### Providence, Rhode Island

*Providence Children and Youth Cabinet*

**Grantee Organization:** Brown University

#### Quad Cities, Iowa/Illinois

*Quad Cities Goal 2025*

**Grantee Organization:** Quad Cities Chamber of Commerce

#### San Antonio, Texas

*SA2020*

**Grantee Organization:** SA2020

#### Santa Ana, California

*Santa Ana Partnership Adelante!*

**Grantee Organization:** Santa Ana College

#### South Seattle/South King County, WA

*The Road Map Project*

**Grantee Organization:** Community Center for Education Results

#### Syracuse, New York

*Say Yes to Education Syracuse*

**Grantee Organization:** Syracuse University

### Cohort #2

#### Akron, Ohio

*Summit Education Initiative*

**Grantee Organization:** Summit Education Initiative (SEI)

#### Albany, New York

*The Albany Promise*

**Grantee Organization:** Research Foundation for the State University of New York

#### Austin, Texas

*Quality of Life Foundation of Austin*

**Grantee Organization:** Austin Chamber of Commerce

#### Berkeley, California

*2020 Vision for Berkeley's Children and Youth*

**Grantee Organization:** City of Berkeley

#### Central Florida (Orlando)

*Central Florida College Access Network*

**Grantee Organization:** Heart of Florida United Way

#### Chicago, Illinois

*Thrive Chicago*

**Grantee Organization:** Robert R. McCormick Foundation

**Cleveland, Ohio**

*Higher Education Compact of Greater Cleveland*

**Grantee Organization:** College Now Greater Cleveland

**Coachella Valley, California**

*Coachella Valley Regional Plan for College and Career Readiness*

**Grantee Organization:** Coachella Valley Economic Partnership

**Columbia, South Carolina**

*Graduation Imperative*

**Grantee Organization:** Central Carolina Community Foundation

**Corpus Christi, Texas**

*Citizens for Educational Excellence*

**Grantee Organization:** Citizens for Educational Excellence

**Dallas, Texas**

*Commit!*

**Grantee Organization:** Commit!2Dallas

**Denver, Colorado**

*Denver Collaborative*

**Grantee Organization:** Denver Scholarship Foundation

**Detroit, Michigan**

*Excellent Schools Detroit Coalition*

**Grantee Organization:** Excellent Schools Detroit

**Grand Rapids, Michigan**

*To College, Through College Initiative*

**Grantee Organization:** City of Grand Rapids – Our Community's Children

**Hartford, Connecticut**

*Achieve Hartford!*

**Grantee Organization:** Achieve Hartford!

**Jacksonville, Florida**

*Innovate Northeast Florida*

**Grantee Organization:** Jacksonville Chamber Foundation

**Kansas City, Missouri**

*Metro Kansas City Higher Education Collaborative*

**Grantee Organization:** Mid-America Regional Council Community Services Corporation

**Las Vegas, Nevada**

*Las Vegas Healthy Communities Coalition*

**Grantee Organization:** United Way of Southern Nevada

**Los Angeles, California**

*L.A. Compact*

**Grantee Organization:** UNITE-LA in strategic alliance with the L.A. Area Chamber of Commerce

**Milwaukee, Wisconsin**

*Milwaukee Succeeds*

**Grantee Organization:** Greater Milwaukee Committee for Community Development

**Nashville, Tennessee**

*Middle Tennessee Regional Workforce Alliance and Skills Panel*

**Grantee Organization:** Nashville Area Chamber of Commerce

**New Hampshire**

*Smarter Pathways to an Educated Workforce Initiative*

**Grantee Organization:** New Hampshire Charitable Foundation

**New York City, New York**

*Graduate NYC!*

**Grantee Organization:** Research Foundation of the City University of New York

**Newark, New Jersey**

*Newark City of Learning Collaborative*

**Grantee Organization:** Joseph C. Cornwall Center for Metropolitan Studies, Rutgers University – Newark

**Northwest IN**

*READY NW!*

**Grantee Organization:** The Center of Workforce Innovations

**Phoenix, Arizona**

*Thriving Together*

**Grantee Organization:** Valley of the Sun United Way

**Portland, Oregon**

*All Hands Raised*

**Grantee Organization:** All Hands Raised

**Richmond, Virginia**

*Bridging Richmond*

**Grantee Organization:** Virginia Commonwealth University Foundation

**Rio Grande Valley, Texas**

*RGV Focus*

**Grantee Organization:** Communities Foundation of Texas, Inc. (dba Educate Texas)

**Salt Lake City, Utah**

*Capital City Education*

**Grantee Organization:** Salt Lake City Education Foundation

**Savannah, Georgia**

*Chatham Community Partnership for Attainment*

**Grantee Organization:** Armstrong Atlantic State University

**Southwest Florida**

*FutureMakers*

**Grantee Organization:** Southwest Florida Community Foundation

**Spokane, Washington**

*EXCErate Success*

**Grantee Organization:** United Way of Spokane County

**Washington DC**

*Raise DC*

**Grantee Organization:** Community Foundation for the National Capital Region

**Winston-Salem, North Carolina**

*The Forsyth Promise*

**Grantee Organization:** United Way of Forsyth County

**CPA Cohort #3**

**Atlanta, Georgia**

*Achieve Atlanta*

**Grantee Organization:** The Community Foundation of Greater Atlanta

**Birmingham, Alabama**

*Alabama Possible*

**Grantee Organization:** Alabama Poverty Project, Inc.

**Boise, Idaho**

*Treasure Valley Education Partnership*

**Grantee Organization:** United Way of Treasure Valley, Inc.

**Charleston, South Carolina**

*Tri-County Cradle to Career Collaborative (TCCCC)*

**Grantee Organization:** College of Charleston Foundation

**Charlotte, North Carolina**

*Centralina Partnership for Attainment and Career Pathways*

*Awareness Initiative*

**Grantee Organization:** Centralina Council of Governments

**Durham, North Carolina**

*Made in Durham*

**Grantee Organization:** MDC Inc.

**Fresno, California**

*Fresno Area Strive*

**Grantee Organization:** Fresno Compact/Fresno Area Strive

**Miami, Florida**

*One Community One Goal Leadership*

**Grantee Organization:** The Beacon Council Economic Development Foundation, Inc.

**Minneapolis, Minnesota**

*Generation Next*

**Grantee Organization:** Greater Twin Cities United Way

**Mobile, Alabama**

*The Education Commission*

**Grantee Organization:** Mobile Area Education Foundation, Inc.

**Monterey Bay, California**

*Bright Futures for Monterey County*

**Grantee Organization:** California State University, Monterey Bay

**Racine, Wisconsin**

*Higher Expectations*

**Grantee Organization:** United Way of Racine County

**Rockford, Illinois**

*Alignment Rockford*

**Grantee Organization:** Alignment Rockford

**Shasta County, California**

*Expect More Tehama/Reach Higher Shasta*

**Grantee Organization:** Shasta College

**Southern Indiana**

*Education Matters Southern IN*

**Grantee Organization:** Harrison County Community Foundation

**Springfield, Missouri**

*Blue Ribbons/Red Flags*

**Grantee Organization:** Community Foundation of the Ozarks

**St. Louis, Missouri**

*St. Louis Graduates*

**Grantee Organization:** The Scholarship Fund of St. Louis

**Tampa Bay, Florida**

*Hillsborough College Access Network*

**Grantee Organization:** Community Foundation of Tampa Bay, Inc.

**Tulsa, Oklahoma**

*Impact Tulsa*

**Grantee Organization:** Tulsa's Future Inc./Tulsa Regional Chamber

**Tyler, Texas**

*Tyler Area Business Education Council*

**Grantee Organization:** Tyler Area P-16 Council





Centralina Council of Governments

**Item 5**



## Board Agenda Item Cover Sheet

|   |  |                                  |  |  |                 |   |
|---|--|----------------------------------|--|--|-----------------|---|
| <b>Board Meeting Date:</b>  | May 13, 2015   | <b>Agenda Item Type:</b>         | <b>Consent:</b>  |  | <b>Regular:</b> | X |
| <b>Submitting Person:</b>   | Michelle Nance   | <b>Presentation Time (est.):</b> | 10 minutes   |  |                 |   |
| <b>Presenter at meeting:</b>  | Emily Parker   | <b>Phone Number/Ext:</b>         | (704) 348-2709   |  |                 |   |
|   |  | <b>Email:</b>                    | <a href="mailto:mnance@centralina.org">mnance@centralina.org</a>   |  |                 |   |
| <b>Alternate Contact Person:</b>  |  | <b>Phone Number/Ext:</b>         |  |  |                 |   |
|   |  | <b>Email:</b>                    | <a href="mailto:eparker@centralina.org">eparker@centralina.org</a> |  |                 |   |
| <b>Submitting Department:</b>   | Planning   | <b>Department Head Approval:</b> | <i>Michelle E. Nance</i>   |  |                 |   |
| <b>Description of Agenda Item:</b>  |  |                                  |  |  |                 |   |
| CONNECT Our Future – preview next steps and seek feedback from the Board of Delegates.  |  |                                  |  |  |                 |   |
| <b>Background &amp; Basis of Recommendations:</b>   |  |                                  |  |  |                 |   |
| <p>Over the past three years, the CONNECT Our Future process was guided by a 94 member public-private Consortium and leadership of two regional councils (Centralina COG and Catawba Regional COG) to help us better prepare for the projected population growth within our region.</p> <p>The publicly driven process engaged over 8,400 residents throughout the 14-county region of North and South Carolina to help create a Regional Growth Framework to guide future growth of our region. The preferred growth concept affirmed by the residents and the CONNECT Consortium supports:</p> <ul style="list-style-type: none"> <li>• Major (re)investment in walkable downtowns, mixed-use activity centers, walkable neighborhoods, and major transit corridors</li> <li>• More housing choices, travel choices, open space/farmland preservation, and job centers</li> <li>• More efficient and cost-effective provision of local government services—more “bang for the buck”</li> </ul> <p>The CONNECT Our Future Regional Growth Framework includes close to 80 different tools and strategies to help us realize the vision created by the residents of the 14-county region. These tools are available as a magazine-style report and interactive website for use by our communities.</p> <p>Staff will preview CONNECT related projects already underway and outline next steps, including outreach to local governments during May-June 2015.</p> |  |                                  |  |  |                 |   |
| <b>Action / Recommendation:</b>   |  |                                  |  |  |                 |   |
| The CCOG Board of Delegates endorses the next steps for the CONNECT project and commits to encouraging local government staff attendance.   |  |                                  |  |  |                 |   |
| <b>Time Sensitivity (none or explain):</b>  | Must be reviewed at the May 2015 meeting.  |                                  |  |  |                 |   |
| <b>Budget Impact (if applicable):</b>   | CONNECT 2015 work does not have a dedicated funding source and will be funded through local government dues (until other sources are secured). |                                  |  |  |                 |   |
| <b>List of Attachments (if any):</b>  | Magazine to be provided at the meeting.  |                                  |  |  |                 |   |



Centralina Council of Governments

**Item 6**



## Board Agenda Item Cover Sheet

|  |   |                                  |  |  |                 |   |
|--|---|----------------------------------|--|--|-----------------|---|
| <b>Board Meeting Date:</b>   | May 13,2015   | <b>Agenda Item Type:</b>         | <b>Consent:</b>  |  | <b>Regular:</b> | X |
| <b>Submitting Person:</b>  | Michelle Nance  | <b>Presentation Time (est.):</b> | 10 minutes   |  |                 |   |
| <b>Presenter at meeting:</b>   | Michelle Nance  | <b>Phone Number/Ext:</b>         | (704) 348-2709   |  |                 |   |
|  |   | <b>Email:</b>                    | <a href="mailto:mnance@centralina.org">mnance@centralina.org</a> |  |                 |   |
| <b>Alternate Contact Person:</b>   |   | <b>Phone Number/Ext:</b>         |  |  |                 |   |
|  |   | <b>Email:</b>                    |  |  |                 |   |
| <b>Submitting Department:</b>  | Planning  | <b>Department Head Approval:</b> | <i>Michelle E. Nance</i>   |  |                 |   |
| <b>Description of Agenda Item:</b>   |   |                                  |  |  |                 |   |
| Greater Charlotte Regional Freight Mobility Plan   |   |                                  |  |  |                 |   |
| <b>Background &amp; Basis of Recommendations:</b>  |   |                                  |  |  |                 |   |
| <p>The regional Comprehensive Economic Development Strategy (CEDS) called for a Regional Freight Study to assess and plan for the Region’s future freight system needs in order to support the Region’s Manufacturing and Logistics “Super-Cluster”. This Super-Cluster includes Logistics, Aerospace, Automotive, Energy, and Health and works in combination with our workforce core competency in Advanced Manufacturing, upon which these clusters all heavily depend.</p> <p>To meet the economic needs and improve the regional freight system to better align with local land use and transportation infrastructure, Centralina COG initiated the regional freight study, working with MPO/RPOs, local governments, and other partners to refine the study scope, secure local support, and seek grant funding for the project.</p> <p>Staff will preview the status of the project, funding, and next steps.</p> |   |                                  |  |  |                 |   |
| <b>Action / Recommendation:</b>  |   |                                  |  |  |                 |   |
| The CCOG Board of Delegates endorses the next steps for the Regional Freight Mobility Planning project, commits to encouraging local government financial support, and will encourage local private sector representatives to participate.   |   |                                  |  |  |                 |   |
| <b>Time Sensitivity (none or explain):</b>   | None  |                                  |  |  |                 |   |
| <b>Budget Impact (if applicable):</b>  | Local government dues and contributions will be used to match federal funding sources for the Freight Mobility Plan.                        |                                  |  |  |                 |   |
| <b>List of Attachments (if any):</b>   | <ol style="list-style-type: none"> <li>1. Regional Freight Plan Status Report</li> <li>2. Local Government Funding Status Report</li> </ol> |                                  |  |  |                 |   |

# Greater Charlotte Regional Freight Plan

## Status Report – April 2015

### Why do the Freight Mobility Study?

- According to Federal Highway Administration Data, other states are further ahead of North Carolina in starting their MAP-21-required Freight Strategic Plans. It is important for this region to begin looking at these issues, especially given the need to support strong growth in freight movement due to Panamax traffic and the intermodal facility, and to support Export and Advanced Industries.
- The 2015-2016 Regional Freight Planning Initiative will provide data, engagement, and findings needed by our MPOs for their Metropolitan Transportation Plans (MTPs).
- Freight logistics are important to rural development, as delays and/or efficiencies impact business success, company productivity, and local jobs.
- As part of the upcoming changes to MAP-21, USDOT will require NCDOT to conduct a Statewide Strategic Freight Plan in the next two-three years. Our region will have a strategic advantage by beginning now to address pressing needs. Starting now ensures that our region's freight plan will inform the statewide plan. CCOG has reviewed the initial MAP-21 recommendations concerning what the USDOT will want from State DOTs in advance of writing an RFP, and will continue to monitor them until they are finalized (expected mid-2015). NCDOT has been part of an early stakeholder group to provide input on this process.
- USDOT is focused on funding initiatives and facilities based on data-driven planning—known as “Performance Measurement”—to prioritize national investments. Having a freight plan now, will provide indicators needed to measure performance towards local, MPO, and NCDOT goals.
- Data collected as part of the freight study will complement MPO efforts towards local and MPO-wide scenario planning, as encouraged through MAP-21.



### FLOW Project Elements:

The Centralina region must start this work now to ensure competitiveness of its freight systems and be positioned for future federal and state assistance. The FLOW initiative will begin in spring 2015, with a target

completion date of December 2016. The project will proceed in phases as funding is secured and based on MAP-21 requirements, the Scope of Work will:

- Include new analyses to understand the current and future levels of freight network activity (truck and rail) on a systemic (freeway/local roads) and land parcel basis, as well as the identification of new technologies to improve freight flow and transfer processes, which will help attract additional logistics business to the region.
- Serve all parts of the region, including suburban and rural areas. This is important since access to freight continues to be a key foundation of local economic development systems.
- Include a steering committee (and a Freight Advisory Committee) to involve key regional and national freight experts—manufacturers, shippers and brokers—those who know and rely upon the network in place but who also have additional insight into future needs.
- Meet the MAP-21 requirements as related to the MPO and the NCDOT Strategic Plans.

### Recent Actions:

- CCOG has worked with this region's MPOs/RPO and presented to multiple local governing boards to gain support and funding commitments for the regional freight study.
- A scope of work was developed in concert with the MPOs/RPO and input from NCDOT and FHWA.
- A competitive Request for Proposals was sent to freight firms, consultant teams were interviewed, and a consultant was selected to complete the Regional Freight Plan.
- CCOG has applied for grant funding to support the cost of the Regional Freight Study:
  - USDOT TIGER Grant Planning Funds (April 2014) - The TIGER proposal was unsuccessful, but very competitive. One of 797 applicants, it advanced through three extremely competitive selection rounds at USDOT to get into the top 2% before final consideration by Secretary Foxx.
  - Federal Highway Administration (FHWA) SHRP2 Grant (February 2015) – The SHRP2 proposal was unsuccessful, but led to FHWA funding through the Regional Models of Cooperation initiative.
  - Economic Development Administration (April 2015) – Grant is currently under review.

### Estimated Project Cost:

- Estimated project cost is \$500,000-\$700,000. Current funding includes:
  - \$200,000 Federal Highways Association (FHWA)
  - \$150,000 from CRTPO, GCL MPO, Rocky River RPO, RFATS
  - \$30,000 from City of Charlotte (match with city and county payments)
  - \$60,000-\$90,000 (cities and counties)
  - Balance from other grant sources and private sector funds



## Freight Mobility Study Local Government Funding Status Report

### Funding Goals

Scope and cost: The proposed Regional Freight Study is more than a traditional component within the mandated Long-Range Transportation Plan updates of the region’s MPOs. It implements both the regional Comprehensive Economic Development Strategy, and the CONNECT Our Future Framework for Growth with an innovative scope that incorporates economic development, workforce, and land use elements. It will involve extensive and multi-disciplinary stakeholder engagement, as well as sophisticated analysis and modeling, and its estimated cost is \$500,000 – 700,000.

Revenue sources: The project is expected to be funded from a variety of sources, including federal or state grants, planning funds allocated by the MPOs/RPOs, the region’s local governments, and relevant private sector companies. The federal grants typically require a non-federal local match, which the project plans to meet through Local Government and Private Sector sources.

All nine counties in the Centralina region, and 22 municipalities (those with 10,000 or more in population and/or county seats), were asked to consider assisting with funding of the project. Requested amounts ranged from \$250 to \$30,000, based on population ranges, and were payable in any fiscal year from 2014-15 through 2016-17.

### Results to Date

As of 4/30/15, local government funding is at 46% of goal: a total of \$43,750 has been raised from two counties and twelve municipalities. Thank-you to these early-committing project funders:

|               |                    |             |
|---------------|--------------------|-------------|
| Albemarle     | Huntersville       | Mount Holly |
| Belmont       | Matthews           | Stallings   |
| Davidson      | Mecklenburg County | Statesville |
| Charlotte     | Monroe             | Wadesboro   |
| Gaston County | Mooresville        |             |

In the coming week, Jim Prosser will send a formal thank-you letter to these communities’ managers, copying the CCOG Delegate. He will also send a reminder to managers of those communities that haven’t yet responded, with a copy to the Delegate, asking for an update (i.e., are funds available in current year budget, planned for the upcoming year’s budget, or under consideration for the following year’s budget) to assist us in project planning.



Centralina Council of Governments

**Item 7**



Presentation to be made at Board of Delegates meeting.