

Advancing the Plan Committee

September 2023

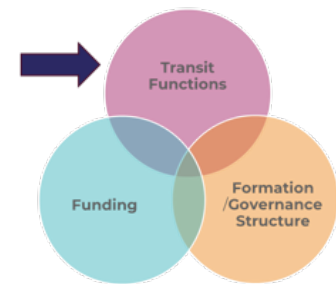


At the September meeting, Committee members confirmed their preference for a regionally coordinated model and explored options for funding strategies and formation pathways. See below for a summary and the [back page contains brief talking points to share with your networks.](#)

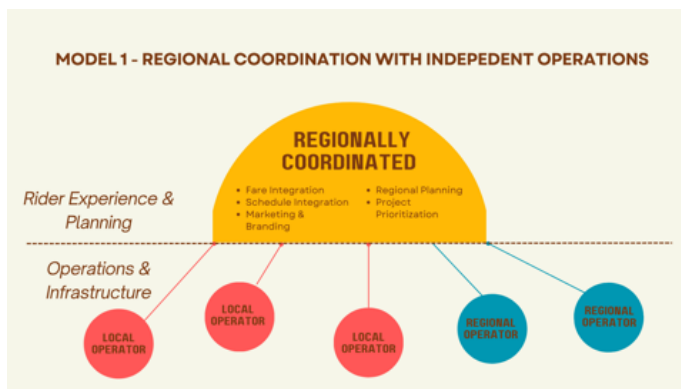
Regional Model Building Blocks

Building blocks for a regional model include: (1) transit functions, (2) governance and (3) funding.

Committee members refined the specifics of what **transit functions** the regionally coordinated model (“Jellyfish” – see below) would take on. These include: marketing and branding, emerging technologies, transit coordination and transportation demand management.



Jellyfish Model – Defining Transit Functions



The Jellyfish Model, pictured left, focuses on regional collaboration of **rider experience and planning** related to transit functions.

Under this model, operations and infrastructure activities are under the control of local operators.

This model does not preclude more integrated transit functions in the future.

Benefits of regionally coordinated Jellyfish Model:

Committee members discussed in groups and identified the following benefits of the Jellyfish model for their communities:

- Increase regional **connectivity** and greater access for riders
- Maximize **funding** opportunities
- Maintain **local control** and helps to build trust
- Increase **economic impact** of connecting to jobs and housing
- Increase **human services efficiencies** through cost sharing
- Improve **marketing and branding** to create seamless travel

Jellyfish Model: Funding Strategies & Governance/Formation

The Committee explored options for Model Building Blocks:

Funding Strategies: The Committee reviewed revenue analysis and identified strengths and weaknesses of existing funding strategies for Jellyfish Model activities. This analysis will be revisited at the next meeting to address specific questions.

Pathways to Formation/Governance: The Committee explored 5 pathways to formation of a Jellyfish Model. Members had an opportunity to ask questions and will further refine and evaluate these pathways at the next meeting.

- 1 Interlocal Agreements
- 2 Joint Powers Authority
- 3 Existing NCGA Statutes
- 4 New Legislation
- 5 Amend Existing Legislation

Talking Points from the September Meeting:



CONNECT Beyond Implementation Activities:

The project team continues implementation activities, including:

- Development of a **regional Transportation Demand Management plan** to increase knowledge and access of travel options
- **Seamless CONNECTIONS** activities continue to increase transit agency coordination
- Centralina received EPA's **Climate Pollution Reduction Grant**



Refining the Jellyfish Model:

It is important to remember that the Committee's work is iterative and **that developing recommendations for a regional governance model takes time and consideration.** September's meeting was full of information on the building blocks of the model and the Committee will use an extra meeting in October to refine and analyze these options.



Continued Outreach about Benefits of Regional Collaboration:

Please continue to provide **communications and outreach about the importance of regional collaboration.** This work helps to lay the foundation for sharing the Committee's recommendations later in the year.

For Next Meeting (PLEASE NOTE NEW DATE):

- 📍 **Report Back and Share:** Members should provide an update on the Committee to their jurisdiction and/or relevant mobility organizations. **Please visit the [Advancing the Plan Committee page](#)** for all current and past meeting resources.
- 📍 **Next Meeting:** Friday, October 20, 2023 | 8:30am-10:30am, 8:00-8:30am for refreshments and networking

