



**Board of Delegates Meeting Minutes
October 10, 2018**

Jurisdiction	Represented By	Jurisdictions Not Represented
Albemarle	Chris Whitley	Ansonville
Anson County	Jarvis Woodburn	Belmont
Badin	Deloris Chambers	Bessemer City
Cabarrus County	Lynn Shue	Cherryville
Charlotte	Larken Egleston	Cleveland
Cornelius	Thurman Ross	Dallas
Cramerton	Will Cauthen	Faith
Davidson	Autumn Michael	Gaston County
East Spencer	Deloris High	Gastonia
Granite Quarry	Bill Feather	Hemby Bridge
Mecklenburg County	Trevor Fuller	Huntersville
Midland	John Crump	Iredell County
Mooresville	Bobby Compton	Kings Mountain
Norwood	Wes Hartsell	Landis
Salisbury	Al Heggins	Lincoln County
Stanly County	Bill Lawhon	Lincolnton
Troutman	Paul Bryant	Locust
		Lowell
		Marshville
		Marvin
		Matthews
		McAdenville
		Mineral Springs
		Mint Hill
		Misenheimer
		Monroe
		Morven
		Mount Holly
		Oakboro
		Pineville
		Ranlo
		Richfield
		Spencer
		Spencer Mountain
		Stallings
		Stanley
		Statesville
		Union County
		Wadesboro
		Waxhaw
		Weddington
		Wesley Chapel
		Wingate

Call to Order

Chairman Bill Feather, Town of Granite Quarry, called the meeting to order.

Treasurer Bill Lawhon, Stanly County, gave the invocation.

Amendments to the Agenda

There were no amendments to the agenda.

Mayor Pro Tem Deloris Chambers, Town of Badin, made a motion to adopt the agenda as presented. Council Member Larken Egleston, City of Charlotte, seconded the motion and it carried unanimously.

Consent Agenda

1. **Title VI Policy**
2. **Approval of the August 8, 2018 Board of Delegates Meeting Minutes**

Secretary Jarvis Woodburn, Anson County, made a motion to approve the Consent Agenda. Council Member Paul Bryant, Town of Troutman, seconded the motion and it carried unanimously.

3. Public Hearing on NCDOT Grant

Katie Kutcher, Aging Programs Coordinator, explained that the public hearing and resolution and support are required for CCOG's FY20 application for the North Carolina Department of Transportation (NCDOT) 5310 grant funding for mobility management. The mobility management program is intended to enhance and increase transportation for older adults and adults with disabilities and increase coordination among transportation providers. With the grant, CCOG will be able to continue providing one-call, one-click services for individuals seeking information about transportation options. The organization also hosts quarterly regional transit meetings and training for transportation providers.

Secretary Woodburn made a motion to open the public hearing. Council Member Egleston seconded the motion and it carried unanimously.

Hearing no one, Chairman Feather closed the public hearing.

Commissioner Trevor Fuller, Mecklenburg County, made a motion to approve the resolution, which notes that CCOG will apply for funds, that the Executive Director is authorized to sign the application, and that the Board supports funding the local match. Mayor John Crump, Town of Midland seconded the motion and it carried unanimously.

4. Catawba-Wateree and Yadkin Pee-Dee Water Management Groups Presentation

Jason Wager, Principal Planner, noted that water issues were a top priority that emerged from the CONNECT Our Future project. He introduced Jimmy Bagley from the City of Rock Hill and Chair of the Catawba-Wateree Water Management Group (CWWMG) and Bill Brewer from the City of Winston-Salem and Chair of the Yadkin-Pee Dee Water Management Group (YPDWMG).

Mr. Bagley presented an overview of the CWWMG and its activities. He explained that the group's mission is to identify, fund, and manage projects that will preserve, extend, and enhance the capabilities of the Catawba-Wateree River Basin and provide water resources for human needs while maintaining the ecological integrity of the waterway.

Mr. Brewer presented an overview of the YPDWMG and its activities. He explained that the group provides a collaborative structure for funding and coordinating projects to explore mutually beneficial ways to protect and develop the region's water supply.

Mr. Bagley presented a summary of the CWWMG activities. He explained that the group's primary focus is the water supply master plan, a long-range plan for securing the region's water supply future. The group also partners with other entities on research and technical projects. Over the next couple of years, the group will also focus on establishing a communications network to advance regional water knowledge.

Mr. Wager led the attendees in an electronic polling exercise on water management issues. He explained that CCOG and the WMGs want to ensure there is an ongoing dialog with the WMGs on the water needs the Delegates are hearing expressed in their communities.

5. 50th Anniversary Panel Discussion: CCOG Members Look to the Future

Michelle Nance, Planning Director, noted that quality of life was a strong theme that emerged during the engagement activity at the August 8th Board of Delegates meeting. She introduced Kristy Crisp, Economic Development Director for the City of Gastonia, and Mayor Al Heggins, City of Salisbury, to discuss steps their communities are taking to promote quality of life.

Ms. Crisp explained that the City of Gastonia's efforts to promote quality of life have included increased use of social media, additional wayfinding signage, the Young Adult Council of Gastonia, the #loveGastonia grassroots movement, and participation in the county-wide Go Gaston campaign. She added that the purpose of the city's Economic Development Department is to build relationships with neighboring communities. She also noted that the city's Franklin Urban Sports & Entertainment revitalization project that will bring a multi-use sports and entertainment complex to the city is scheduled to open in 2021.

Mayor Heggins explained that the City of Salisbury's efforts to promote quality of life have focused on support for education, crime reduction, economic opportunities, and civic engagement. She noted that the city uses foot patrols for policing. The city has also started a collegiate consortium and increased City Council visits to local schools. She also noted that more developers are becoming interested in Salisbury because of development along Interstate 85. Other projects and initiatives include the redevelopment of the Empire Hotel, construction of a new fire station, an increase in the city's minimum pay, investment in the West End neighborhood, a fibrant referendum, the Mayor's Equity Cabinet, and participation in the Welcoming America program.

In response to a question from Council Member Egleston, Mayor Heggins noted that the most difficult lesson she has learned on the job has been how to shift an existing paradigm.

In response to a question from Secretary Woodburn, Mayor Heggins explained that she was able to get both the community and City Council on board with proposed initiatives because there were many community members who were ready to begin having productive conversations with the City of Salisbury.

In response to a question from Council Member Bryant, Mayor Heggins noted that the reaction to the city's community engagement initiative in which city employees go door-to-door talking to residents has been very positive.

In response to a question from Vice Chair Bobby Compton, Town of Mooresville, Ms. Crisp explained that the City of Gastonia will look at funding its new stadium through a limited obligation bond, public-private partnerships, and sponsorships.

6. Comprehensive Economic Development Strategy Update

Mike Manis, Community and Economic Development Director, presented an overview of the Comprehensive Economic Development Strategy (CEDS) update that was completed in September 2017. He explained that the four goals of the CEDS are to: create and maintain a globally competitive region; develop, retain, and attract talent; improve and modernize infrastructure; and foster continued development of the region’s lifestyle amenities and attributes. He noted that staff issued a request for proposal for a web-based marketing and communication platform and hopes to have the platform live in March.

Vice Chair Compton made a motion to endorse CCOG Board support of the 2017-2022 CEDS plan and facilitate presentation briefings to all CCOG Board of Delegates member jurisdictions and their local Economic Development Organizations if existing/applicable over a March-December period in 2019. Secretary Woodburn seconded the motion and it carried unanimously.

7. CCOG Conference Update

Staff showed a brief video of CCOG Conference keynote speaker Peter Kageyama.

Angel Stoy, Aging Specialist, noted that the CCOG Conference will be held on Friday, March 8th at UNC Charlotte. Peter Kageyama will be the morning keynote speaker and storyteller Tim Lowry will be the luncheon keynote speaker. She encouraged Delegates to sign up to give CCOG staff permission to register for the event and invoice their communities. She added that online registration will open in November. She also asked the Delegates to share the Conference save-the-date with other elected officials and staff in their communities. She also noted that Peter Kageyama will lead a pre-Conference workshop at the CCOG office on Thursday, March 7th that will provide an opportunity to take a deeper dive on issues related to community and economic development and creative placemaking. She further noted that the early bird rate for government/non-profit attendees is \$109 and will increase to \$135 closer to the event date.

Jim Prosser, Interim Executive Director, noted that the Conference is open to elected officials, local government staff, and community members.

A motion was made committing the members of the Board of Delegates to saving the date of Friday, March 8th for the 2019 CCOG Regional Conference, registering for the event, and promoting the event to other elected officials and staff in their communities. The motion was seconded and carried unanimously.

Comments from the Board of Delegates

There were no comments from the Board of Delegates.

Comments from the Chair

Chairman Feather reported that the search for CCOG’s next Executive Director is underway. Twenty-two candidates applied for the position. On October 3rd the Selection Committee, along with the CCOG directors and a panel of staff, conducted interviews with a group of five strong candidates. Currently, the Selection Committee is reviewing the backgrounds of the top two candidates. The Executive Board held a special meeting earlier this evening to receive a report from the Selection Committee on the process thus far.

He also reported that the Centralina Area Agency on Aging will hold its annual conference on Thursday, October 25th at Friendship Missionary Baptist Church in Charlotte.

Chairman Feather noted that the Region of Excellence Awards Luncheon will be held on Friday, November 30th from 11:00 am to 2:00 pm at the Speedway Club at Charlotte Motor Speedway. He added that CCOG is seeking images that showcase the “Best of the Region”. He encouraged Delegates to send to CCOG staff photos of the best attractions and features in their communities by November 1st.

Comments from the Interim Executive Director

Mr. Prosser noted that quality of life is the business of local governments. CCOG's work is to support the systems and strategies communities have created to promote quality of life issues that are essential to growing jobs and the economy. He expressed his appreciation for the opportunity to work with the Delegates and their communities.

Adjournment

With no further business to be discussed, Chairman Feather adjourned the meeting at 8:35 p.m.