



Vice Chairman Jay McCosh, Town of McAdenville, noted that Chairman Bobby Compton, Town of Mooresville, was absent because he was attending a memorial service for Mooresville Police Officer Jordan Sheldon.

**Invocation**

Mayor Pro Tem Martha Sue Hall, City of Albemarle, asked for a moment of silence for the Town of Mooresville. She then gave the invocation.

**Call to Order**

Vice Chairman McCosh called the meeting to order.

**Amendments to the Agenda**

Vice Chairman McCosh noted that a quorum was not present and suggested considering the Consent Agenda after the Regular Business Agenda to allow time for additional Delegates to arrive for quorum and voting.

Commissioner Trevor Fuller, Mecklenburg County, made a motion to approve the amended agenda. Council Member Kay McCathen, City of Bessemer City, seconded the motion and it carried unanimously.

**Executive Director Comments**

Geraldine Gardner, Executive Director, explained that the meeting’s objectives are to continue to grow the Delegates’ knowledge about CCOG, discuss the strategic review process that started two months ago, and participate in interactive exercises to allow Delegates to talk and engage with each other about their communities’ priorities and how they fit into regional priorities. She presented a quarterly success snapshot of CCOG activities and noted that the Delegates will receive one at every Board of Delegates meeting.

**4. Speed Networking with CCOG Departments**

Emily Parker, Senior Planner, noted that CCOG strives to improve on communicating its story to member governments and other stakeholders. She added that staff wants and needs Delegates to be knowledgeable about each of CCOG’s service areas and how the organization can serve member communities and the region. She explained that the speed networking exercise will provide a fast-pace opportunity for the Delegates to meet CCOG staff from each department and learn about the organization’s services. She added that the exercise is intended to help staff in telling and refining CCOG’s story and help Delegates in their role as a connector and champion of the organization in their community. She introduced the following staff participants: Cindy Englert, Centralina Area Agency on Aging Ombudsman Coordinator; Mike Manis, Community and Economic Development Director; Jessica Hill, Assistant Planning Director; David Hollars, Centralina Workforce Development Board Executive Director; Angel Vanover, Aging Specialist and CCOG Conference Project Manager; Bobby Williams, Project Manager; and Leslie Mozingo, federal relations consultant with Strategics Consulting.

The Delegates and staff participated in the speed networking activity.

**5. Strategic Review Informal Work Session**

Ms. Gardner noted that in April, she recommended to the Executive Board that CCOG undertake a strategic review process, acknowledging that the region, membership, and constituency are changing, and the organization needs to evolve to meet changing needs and expectations. She explained that the strategic review is designed to reexamine CCOG’s mission and priorities, promote the organization as a regional leader and collaborative partner, and to ensure that the organization and Board have the resources and opportunity to do the best work. The process will focus on refreshing CCOG’s mission, setting priorities for the next two fiscal years, improving external communications and branding, and strengthening internal

systems and supportive culture. She reviewed the process timeline, noting that in March and April, staff analyzed strengths, weaknesses, opportunities, and threats. In May and June, there will be a deeper dive to identify items to address in the strategic review. July through October will be spent developing key deliverables, which will include a refreshed mission statement and FY2020 priorities by July 1. She explained that the Delegates' role will involve attending meetings, providing feedback, and connecting with their communities' managers and other elected officials to engage them in the process.

The Delegates completed worksheets to identify their communities' priorities and concerns for FY2020. The Delegates then participated in a group exercise to rank a series of topics based on priority and scale of impact.

**Consent Agenda**

- 1. FY2018-2019 Budget Amendment**
- 2. CCOG Bylaws Amendment**
- 3. Approval of the February 13, 2019 Board of Delegates Meeting Minutes**

Vice Chairman McCosh explained that because a quorum was not present, the Consent Agenda items would be forwarded to the next Executive Board and Board of Delegates meetings respectively.

**Comments from the Board of Delegates**

There were no comments from the Board.

**Comments from the Vice Chairman**

Vice Chairman McCosh noted that the next Board of Delegates meeting will be held on Wednesday, August 14<sup>th</sup> at the CCOG office.

He encouraged the Delegates to register for the Charlotte Aviation Academy, noting that it provides an opportunity to better understand the Charlotte Douglas International Airport and how it contributes to the region. Participants will gain behind-the-scenes access to operations, planning, safety and security, and the National Airspace System. Applications are due June 7<sup>th</sup>.

He also noted that the Executive Board will be asked to assist CCOG staff in getting feedback on the structure of the Board of Delegates meetings by contacting Delegates in their counties.

**Adjournment**

With no further business to be discussed, Vice Chairman McCosh adjourned the meeting at 8:27 p.m.