



Centralina Workforce Development Board ensures that the development, training and recruitment needs of our region are met so that we remain a competitive player in the global economy. Through a variety of services and programming, we partner with community organizations, educational institutes and businesses to create innovative strategies that serve career seekers and support businesses, allowing them to attract and retain a qualified workforce.

We oversee eight NCWorks Career Centers that help career seekers find and qualify for jobs. Each year these centers deliver talent solutions to hundreds of employers, manage 50,000 job referrals and match over 30,000 career seekers with employment or training opportunities. Our service-driven team is passionate about preparing career seekers for economically vital career paths in local industries including advanced manufacturing, health care, finance, logistics and distribution. We promote the use of career pathways and sector partnerships to increase employment for in-demand industries and occupations.

Business Services

- Recruitment, staffing and outplacement services
- Talent acquisition and retention strategy development
- Labor market reporting and forecasting
- **Centralina Virtual Career Marketplace**, a cost effective and easy-to-access career fair, connecting employers and hiring managers with career seekers in an online format
- **NC Manufacturing Institute**, a career pathway initiative that enables manufacturing companies to access top workforce talent
- **Upskill Centralina**, a competitive grants program to address skill gaps in the workforce

NCWorks Career Centers

Our NCWorks Career Centers are ready to help career seekers access employment, education, training and support services to succeed in the labor market. Some of our services include assisting dislocated workers in going back to work, helping veterans overcome barriers to employment, supporting individuals with limited English-speaking abilities, assisting individuals with criminal records and guiding young adults in their career path. The centers also assist employers with talent acquisition, training needs, talent pipeline development and transition services.

Career Seeker Services

- 📍 **NextGen Services** provides career services, education and employment opportunities for youth and young adults
- 📍 **Youth Opportunity Sites** offer access to resources for young adults ages 16-24 in underserved communities to help them navigate and prepare for the workforce
- 📍 **NC Centralina App** offers career seekers and employers a one-stop access point for hiring events, workshops, career assessments and more
- 📍 **NCWorks Centralina Certified Career Pathways** align employment, training, education and supportive services for in-demand occupations for the region
- 📍 **Talk Hiring** allows career seekers to do virtual mock interviews with over 100 jobs and receive immediate feedback for how to improve

Board of Directors

Centralina Workforce Development Board is governed by a private sector-led volunteer board of 24 directors. The Board initiates planning, negotiation and integration of various workforce services at the local level, in addition to coordinating workforce investment activities with economic development strategies. The core functions of the Board are policy guidance, program oversight, coordination of services and building partnerships with businesses to connect talent to employment.

WANT TO LEARN MORE?

Contact Workforce Development Board
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www.CentralinaWorkforce.com



CENTRALINA
Workforce Development
Board