



**Executive Board Meeting Minutes
June 12, 2019**

Officers Present	Delegates Present	Delegates Not Present	Centralina Staff
Bobby Compton, Chairman Jarvis Woodburn, Secretary <i>Via Phone</i> William Morgan, Treasurer	Deloris Chambers John Crump Bill Feather Rich Permenter Lynn Shue Nick Walsh Ronnie Worley <i>Via Phone</i> Martha Sue Hall Michael Johnson	Frank Aikmus Zach Almond Larken Egleston Trevor Fuller Gene Houpe Jay McCosh, Vice Chairman Autumn Michael Brent Moser Jim Watson	Geraldine Gardner Emily Hickok Katie Kutcher Debi Lee Mike Manis Linda Miller Michelle Nance Sherika Rich Denise Strosser Natalie Tunney Kelly Weston Bobby Williams <i>Guests</i> Amy Holloway, Avalanche Consulting Leslie Mozingo, Strategies Consulting

Call to Order

Chairman Bobby Compton, Town of Mooresville, called the meeting to order. He gave the invocation.

Amendments to the Agenda

Chairman Compton pulled Item 1 from the Consent Agenda, explaining that the motion for the item needed to be amended.

Consent Agenda

- 2. Title VI Implementation Plan Approval**
- 3. Approval of the April 10, 2019 Executive Board Meeting Minutes**

Mayor Pro Tem Deloris Chambers, Town of Badin, made a motion to approve the remaining items on the consent agenda. Mayor Pro Tem Martha Sue Hall, City of Albemarle, seconded the motion and it carried unanimously.

Chairman Compton confirmed that a quorum was present.

4. Federal Relations Update

Leslie Mazingo, Strategics Consulting, presented the FY18-19 annual report of federal advocacy activities and the performance report for April and May. She noted that she is pleased with the progress CCOG is making with the region's congressional delegation. She explained that the performance metrics in the reports gauge the success of CCOG's federal advocacy program. She also presented the FY2020 federal relations workplan and explained that it includes goals and activities focused on building and maintaining congressional relationships, promoting the federal action plan, providing grant opportunity and support services, and assisting member governments with troubleshooting federal issues. She added that these services are a CCOG membership benefit to communities.

Treasurer William Morgan, City of Statesville, thanked Ms. Mazingo for helping the city secure a \$9.3 million grant for the Statesville Regional Airport. He added that the airport impacts the region, not just Statesville.

Council Member Michael Johnson, City of Statesville, added that the Statesville Regional Airport and Raleigh-Durham International Airport were the only two airports in the state to receive the grant.

Commissioner Lynn Shue, Cabarrus County, made a motion to accept the CCOG 2018-2019 Federal Relations Annual Report, Strategics' April-May 2019 Performance Report, and the FY2020 Federal Relations Workplan. Commissioner Nick Walsh, Town of Huntersville, seconded the motion and it carried unanimously.

5. Strategic Review Update: CCOG Mission & FY20 Priorities

Geraldine Gardner, Executive Director, explained that CCOG is conducting a strategic review process and has made significant progress in a compressed period of time. She noted that at its August meeting, the Board of Delegates will review a refreshed mission statement and CCOG's FY2020 workplan.

Amy Holloway, Avalanche Consulting, explained that her objective is to help CCOG develop a more cohesive message and a refreshed mission statement that will be compelling for the organization's constituents and staff. She presented an assessment of CCOG's mission statement and brand. She noted there is a mix of technical and emotional descriptions of the organization.

Discussion ensued regarding the mission statement and the use of technical and emotional descriptions when explaining CCOG's work.

6. Regional Transit Plan Update

Michelle Nance, Planning Director, presented an overview of the importance of regional transit, CCOG's role, recent activities, and next steps. She explained that a scope of work for a regional transit plan is ready to be issued once funding is lined up. An advisory committee comprised of representatives from several organizations throughout the region has guided the process. She noted that since the last transit presentation to the Board, the Charlotte Area Transit System (CATS) has adopted its 2030 update plan, which will extend the light-rail system into Union and Gaston Counties. The Federal Transit Administration has provided the region with a grant to examine the types of land uses and development needed near the transit stops.

Commissioner Ronnie Worley, Gaston County, noted that the future Belmont route has already spurred new residential development.

Ms. Nance continued the presentation, noting that the regional transit plan will consider better coordination of fares and schedules, autonomous vehicles, and partnerships with ride-sharing services. She added that a funding strategy was created and funding partners include, North Carolina Department of Transportation, CATS, and some of the regional planning organizations. Other potential funders partners include the South

Carolina Department of Transportation, Cabarrus Rowan Metropolitan Planning Organization, the U.S. Economic Development Administration, the private sector, and local governments. She added it is possible that the bidding process for a consultant to work on the plan could occur in late 2019.

Chairman Compton noted that Council Member Johnson serves as Chairman of the Charlotte Regional Transportation Planning Organization. He further noted that transit was a key issue in the CONNECT Our Future project and is already working to bring economic and job growth.

Council Member Johnson noted that Charlotte has broken ground on the Gateway Complex, which will be the regional hub for multimodal transportation. He added that bus rapid transit is a viable modality. He further noted that extending the light rail to Belmont is a tremendous achievement, adding that it is an exciting time for transit in the region.

Chairman Compton added that he hopes the Executive Board will be asked to approve agreements related to the regional transit plan within the next four to five months.

7. Resolution of Support for Medicaid Ombudsman Request for Proposal

Linda Miller, Aging Director, explained that Medicaid is transitioning to managed care in North Carolina and the state will implement a Medicaid Ombudsman program. She added that CCOG and other regional councils throughout the state have a Long-Term Care Ombudsman program that helps residents in long-term care facilities resolve rights violations, grievances, and concerns. Similarly, the Medicaid Ombudsman would help Medicaid recipients make sure their rights are honored and help them navigate issues and concerns. She explained that in response to the state's Request for Proposals (RFP), which is due July 16th, the North Carolina Association of Regional Councils of Government (NCARCOG) is submitting a proposal as a nonprofit entity to provide Medicaid Ombudsman through the Area Agencies on Aging.

Commissioner Worley made a motion to support Centralina COG/Area Agency on Aging as a part of the NCARCOG application (RFP) to serve as the Ombudsman Program for state Medicaid consumers. Secretary Woodburn seconded the motion.

Council Member Johnson congratulated Ms. Miller and Area Agency on Aging staff for their work on the transition to Medicaid managed care.

The motion carried unanimously.

8. Executive Board Outreach to CCOG Delegates

Ms. Gardner requested the Executive Board's assistance with an outreach plan to other CCOG Delegates in an effort to increase attendance at the Board of Delegates meetings. She added that the intent is also to meet the Delegates' needs and expectations for when the meetings occur and how interactive the meetings should be. She noted that there was not a quorum at the May 8th Board of Delegates meeting.

Kelly Weston, Clerk to the Board, presented materials for the Executive Board members to use in their outreach.

Commissioner Walsh made a motion committing the Executive Board members to conduct outreach to CCOG Delegates by July 15, 2019. Mayor Bill Feather, Town of Granite Quarry, seconded the motion and it carried unanimously.

1. FY18-19 Budget Amendment

Chairman Compton explained that the motion for Item 1 must be amended to authorize the Finance Committee to approve the final FY18-19 budget amendments before June 30th.

Mayor Feather made a motion allowing the Finance Committee to approve the final FY18-19 budget amendments for the annual operating and pass-through budgets on behalf of the Executive Board on or prior to June 30, 2019. The final amended budgets as approved by the Finance Committee are to be presented to the Executive Board at the first scheduled Executive Board meeting after June 30, 2019. Commissioner Walsh seconded the motion.

Chairman Compton noted that the Board must also approve the FY18-19 operating and grants budget amendments presented that evening.

Mayor Feather amended his earlier motion to add that the Executive Board approve the FY18-19 operating and grants budget amendments. Commissioner Walsh seconded the motion and it carried unanimously.

Comments from the Executive Board

Commissioner Permenter noted that the Board had a good session, especially the discussion regarding CCOG's mission.

Mayor Feather acknowledged Ms. Nance for her upcoming participation in the Women's Transportation Seminar on June 25th in which she will speak on transit as a women's issue.

Comments from the Chair

Chairman Compton noted that the next Board of Delegates meeting will be held on August 14th at the CCOG office. He asked the Executive Board to encourage other Delegates to attend the meeting. He also noted that the Board may want to form a Membership Committee. He encouraged Board Members to apply for the upcoming Charlotte Aviation Academy, noting that applications are due June 14th.

Comments from the Executive Director

Ms. Gardner noted that the next Regional Managers Group meeting will be held on June 18th. She asked the Board Members to encourage the managers in their community to attend. She forecasted that the FY2020 membership dues letters will be sent out next week, adding that both managers and Delegates will receive copies of the letters.

Ms. Mozingo asked the Board Members to be on the lookout for emails from her asking them to participate in advocacy meetings with members of the region's congressional delegation while they are in their home districts during their August recess.

Adjournment

Chairman Compton adjourned the meeting at 8:12 p.m.