

Executive BoardMeeting Agenda

Wednesday, March 8, 2023 In-Person with a virtual option Join by computer: https://us06web.zoom.us/j/86048479609 Meeting ID 860 4847 9609

Chairman Bobby Compton will convene a meeting of the Centralina Executive Board **on Wednesday, March 8, 2023, at 5:00 pm**. The meeting will be held in person at the Centralina office (located at 10735 David Taylor Dr., Suite 250, Charlotte, NC 28262) with a virtual attendance option via Zoom.

Time	ltem	Presenter
5:00 p.m.	Call to Order	Bobby Compton
	Roll Call	
	Moment of Silence	
	Amendments to the Agenda (if any)	
Consent Items: Consent agenda removed by a Bo	items may be considered in one motion and without discussion ex ard Member.	cept for those items
5:10 p.m.	Approval of January 11, 2023, Executive Board Meeting	Bobby Compton
Item 1 5 minutes Pages 5 - 8	Minutes Approval of January 11, 2023, Executive Board Meeting Minutes. The minutes from January 11, 2023, meeting has been distributed to all members of the Executive Board and should be approved if correct. Action/Recommendation: Motion to approve the January 11, Executive Board meeting	
	minutes.	
Item 2 Pages 10 - 14	Approval of the USAging Aging and Disability Vaccination Collaboration Vaccine grant award The Centralina Area Agency on Aging has applied for and been awarded \$295,750 in federal funds by the USAGING Aging and Disability Vaccination Collaborative. Provided to USAging through the Administration for Community Living (ACL), these funds will support crucial activities to educate, inform, and assist older and disabled adults with procuring Covid-19 and influenza vaccinations. Grant activities will focus on underserved communities such as minorities, LGBT older adults, low income, and rural communities in which access to services and supports and healthcare can be a challenge. The funding period begins upon contract authorization and ends on April 15, 2024. Action/Recommendation: Motion to accept the USAging Aging and Disability Vaccination Collaboration Vaccine grant award in the amount of \$295,750.	Linda Miller
Item 3 Pages 16-19	Approval of NC Department of Transportation FY24 Public Transportation Program Funding As part of the implementation of CONNECT Beyond's recommendations, Centralina Regional Council ("Centralina") is pursuing continuing funding to support the development of a regional	Michelle Nance

Time	Item	Presenter
	transportation demand management (TDM) program. This grant application requires an organization's Board to adopt the attached resolution, which ensures the 50% local match funding is programmed and available for TDM activities. Centralina will apply for funds by March 17 to complete the TDM planning and program development process during FY24. Centralina is requesting NC DOT funds and the local match will be sourced from current CONNECT Beyond implementation contracts with project partners. Action/Recommendation:	
	Motion to adopt the TDM Grant Resolution and affirm \$40,000 in local match funds for Centralina's NC DOT TDM grant in FY2024.	
Item 4	Centralina Economic Development District Board	Christina Danis
Pages 21 - 22	Appointments The Executive Board will review and approve recommendations for CEDD Board Appointments so that vacant seats can be filled ahead of the April 20th CEDD Board Meeting.	
	Action/Recommendation: Motion to approve the recommendations of CEDD Board Appointees.	
Regular Busines	s Items:	
5:15 p.m. Item 5 5 minutes Pages 24 - 26	Centralina Success Story: Board Facilitation and Strategic Planning Centralina staff will provide a short portrait of our work in the region related to Board Facilitation and Strategic Planning Services	Geraldine Gardner
	Action/Recommendation: Receive as information.	
5:20 p.m. Item 6 5 minutes Pages 28	Swearing in of the Centralina Executive Board Treasurer The Nominating Committee will present the slate of nominees for Centralina's 2023 officers. The Board of Delegates will then vote to elect the officers.	Narissa Claiborne
	Action/Recommendation: Receive as presentation.	
5:25 p.m. Item 7 15 minutes Pages 31 - 34	Executive Board Orientation & FY23-24 Forecast The Executive Board will participate in an interactive session to meet new representatives and discuss the forecast of 2023 meeting topics.	Geraldine Gardner
	Action/Recommendation:	
	Action/Recommendation:	
	Receive as information.	

Time	Item	Presenter
10 minutes Pages 36 - 38 5:50 p.m. Item 9 20 minutes Pages 40 - 42	Staff will present an update on Centralina's state government engagement activities. Action/Recommendation: Receive as information and provide feedback as requested. Advancing the Plan Committee Update Centralina staff will provide an update on the Advancing the Plan Committee, an ad hoc subcommittee established by the Centralina Board to advance the recommendations of the CONNECT Beyond plan. The Advancing the Plan Committee	Michelle Nance
	had its kick-off meeting on January 27, 2023. The meeting focused on: year-end Committee goals, legislative educational needs, and short-term regional collaboration activities. Staff will review the meeting as well as outline next steps for the Committee Action/Recommendation Receive as Information	
6:10 p.m. Item 10 10 minutes Pages 44	Aging Programs Update As the last of special funding in response to the Covid-19 pandemic, American Rescue Plan Act (ARPA) funds are approximately 50% expended in the Centralina region. This, in combination with the end of the Public Health Emergency (PHE) on May 11, 2023, will have specific repercussions for the older and disabled adults in our nine counties. An update on funding, accomplishments over the past 12-16 months, and how Aging Service Providers will be spending the remaining funds until September 2024 will be provided as well as the impact of the PHE. Sustainability and efforts to maintain or replace funding will also be discussed. Action/Recommendation	Linda Miller
6:20 p.m. 5 minutes	Receive as Information Comments from the Executive Board and Centralina Staff	Board Members and Staff
6:25 p.m. 5 minutes	Comments from the Executive Director	Geraldine Gardner
6:30 p.m. 5 minutes 6:35 p.m.	Comments from the Chair Adjournment	Bobby Compton Bobby Compton
0.33 p.m.	Adjournment	Bobby Compton

Centralina Regional Council complies with the Americans with Disabilities Act (ADA), which prohibits discrimination on the basis of disability. Centralina Regional Council will make reasonable accommodations in all programs/services to enable participation by an individual with a disability who meets essential eligibility requirements. Centralina Regional Council's programs will be available in the most integrated setting for each individual. If any accommodation is necessary for participation, please





Executive Board Virtual Meeting Minutes January 11, 2023

Officers Present	Board Members	Board Members	Centralina Staff and
	Present	Not Present	Guests Present
Bobby Compton, Chairman Jay McCosh, Vice Chairman Jarvis Woodburn, Secretary	Patricia Crump Cathy Davis Martha Sue Hall Brian Helms Darrell Hinnant Gene Houpe Bob Hovis Elaine Powell Lynn Shue Jennifer Stepp Amelia Stinson- Wesley	Karen Alexander Dante Anderson Brittany Barnhardt Kevin Demeny Corinthia Lewis- Lemon Pedro Morey	Geraldine Gardner Denise Strosser Kelly Weston Narissa Knight Sherika Rich Guests Leslie Mozingo, Strategics Consulting

Call to Order

Chairman Bobby Compton, Town of Mooresville, called the meeting to order.

Narissa Claiborne, Clerk to the Board, called roll and noted that a quorum present.

Moment of Silence

Chairman Compton called for a moment of silence.

Amendments to the Agenda.

There were no amendments to the agenda.

Consent Agenda

- 1. Approval of Connect Beyond Implementation- Master Agreement
- 2. Approval of Federal Transit Authority Title VI Report
- 3. Approval of the November 9, 2022, Executive Board Meeting Minutes
- 4. Approval of FY23 Budget Amendment
- 5. Approval of the American Rescue Plan Act (ARPA)

6. Federal Relations Update- Leslie Mozingo

Leslie Mozingo, Strategic Consulting, presented highlights from the Strategics Consulting performance report for November through December. Ms. Mozingo emphasized the great wor Geraldine Gardner, Centralina Executive Director and the Centralina team did working to keep in the final bill, a 1-million-dollar Housing preservation Community Projects Fund, sponsored by Congresswoman Alma Adams.

Ms. Mozingo also highlighted the election results and the change in the delegation. She also noted that grants are available and notes where delegates can find the grants. Ms. Mozingo mentioned that some programs that Centralina Regional Council and partners depend on such as Economic Development Administration, The Aging Program (Under the older Americans Act) Development Administration, Housing and the US DOT Transportation Programs. In those categories, all have increased, specifically in the Regional Aspect of EDA and housing initiatives. Information will be sent out in terms of individual grants. Ms. Mozingo shared that there is a lot of attention on budget cuts. She emphasized that everyone should be aware to mention when they are talking to constituents about the importance of programs that are important both regionally and individually. Ms. Mozingo shared with the Board that the program under the 2008 American Reinvestment Act, Energy Efficiency and Conservation Block Grant (EECBG) has been renewed but there have been changes. Leslie shared slides about the (EECBG) and encourages delegates to advocate for this program if it is something that is beneficial to their community needs. Leslie shared information with the delegates on how, if not already, to be approved for these funds. She shared how sub-grants can be obtained from the State. Lastly, she shared that additional information would be listed on the website.

Mayor Pro Tem, Martha Sue Hall asked why the Formula Grant included only the 12 counties. Ms. Mozingo shared that the determination was made by the formula in a way that there was no way to influence who would get the money and who would not. Ms. Hall asked for an email to go out if it hasn't already. Ms. Gardner followed up that correspondence when reaching out to all City and County managers and shared that Centralina is waiting for feedback on how Centralina can be a help to their communities. Commissioner Elaine Powell and Commissioner Bob Hovis commented on the importance of adjusting the language to include storm water be enforced and controlled locally. Ms. Mozingo closed the conversation by sharing that having an Energy Efficiency strategy plan is required if applying whether formula or competitive.

7. Raleigh Relations Update

Kelly Weston, noted her purpose was to provide the Board with an update regarding Raleigh Relations. And, to seek the Board's adoption of the proposed Advocacy Agenda for FY 2023. Ms. Weston gave a brief history of the Raleigh Relations Strategy. She pointed out three areas of engagement that the Raleigh Relations Strategy is centered around. 1. Relationship Building, 2. Statewide Advocacy, and 3. Regional Advocacy. Ms. Weston noted that over the past 2 years, a strategy has been built an approach but wanted to advance the initiative by forming a Formal Advocacy Agenda. Ms. Weston noted that Centralina partnered with Leslie Mozingo, Strategic Consulting, and EQB Strategic. Ms. Weston highlighted the Advocacy Agenda Development Process that started in July of 2022 and shared the Advocacy Priority Categories including funding for Centralina, Monitoring State legislation, and alignment with other organizations. Kelly shared with the Board the final Advocacy Agenda, explaining each of the eight categories and the priority issue area for each. Finally, Ms. Weston shared the next steps if the Board were to adopt the Advocacy Plan.

8. FY 24 Placeholder Budget Presentation

Chairman Bobby Compton introduced Financial Director, Denise Strosser. She shared with the Board an overview of the FY 2024 Operating and placeholder budgets. Ms. Strosser began by going through the procedures for adopting the Placeholder budget. She also explained that the Placeholder budget must be adopted by April 15, 2023. She confirmed that to meet that deadline, the placeholder budget had to be presented at the February 8, Board of Delegates meeting. Ms. Strosser proposed to the Executive Board that the Executive Board Budget be presented at the next Board of Delegates meeting. She also shared that Centralina Regional Council recommended keeping the membership dues assessment for Fiscal Year 2024 at \$0.24 per capita with no minimum assessment which was adopted last year. With no questions presented Chairman, Bobby Compton then called for a motion for the FY24 Placeholder budget to be approved for consideration for adoption by the Board of Delegates at the February 8 meeting.

Commissioner Bob Hovis, made the motion to approve the recommendation. Mayor Pro Tem Martha Sue Hall seconded the motion and carried it unanimously.

9. Nominating Committee Forecast

Mayor Pro Tem Hall reminded the Board that it has been 3 years since the nominating committee. Ms. Hall has shared that a call went out to the Board in late November a call went out to the Board asking for Board participation in the 2023 Officer's Nominating Committee. She also shared that 3 Board members volunteered to participate, including herself, representing Albemarle, Mayor Brittany Barnhardt from Granite Quarry, and Commissioner Michael Osborne from Cornelius. Mayor Pro Tem Hall reminded the Board that Cornelius is in Mecklenburg County and Granite Quarry is in Rowan County. She explained to the Board that the Board body must remain inclusive to all Counties and that it was important to have full participation. She shared with the board that the incumbent officers that are currently in the office including Chairman, Bobby Compton, Secretary, Commissioner Jarvis Woodburn, and Vice Chair, Mayor Pro Tem Jay McCosh have indicated that they would again seek an officer seat. Ms. Hall pointed out that there has been no Treasurer for a few years and that we are still seeking a Treasurer from another County to be more inclusive. Ms. Hall also shared that the Nominating Committee wasn't quite ready to make a recommendation due to a shallow nominating pool and the need to focus on being inclusive by giving ample time for delegates to express interest. She indicated that time was needed to gain more participation. Board member Commissioner, Bob Hovis recommended that a short meeting be held before the upcoming Board of Delegate meeting to discuss the nominations further. Centralina Executive Director, Geraldine Gardner answered, by stating that as per the Bylaws that was not necessary. Chairman Bobby Compton concluded that the Board would receive as information and move forward with what the Nominating Committee recommends.

Comments from the Executive Board and Centralina StaffNone.

Comments from the Executive Director

Ms. Gardner shared with the Board that the Centralina Regional staff has grown to 50 staff. She also shared that the US Economic Development Administration approved the Comprehensive Economic Development Strategy (CEDS) that Christina Danis, Director of Centralina Economic Development District and her team lead over the last year. She stated that the Board was briefed in October and confirmed that the Centralina Economic Development District Board is looking forward to working with the Board. Ms. Gardner also thanked the Officers Nominating Committee and pointed out that the nominating committee expressed new ideas moving forward regarding the nomination process, specifically she noted

the new delegate, Commissioner Michael Osborne as he suggested during the nominating committee meeting that there needed to be more information about the officer role, given to the Board. She stated that Centralina will do a better job educating the Board and start earlier with recruitment efforts, and leadership development so that when the nominating committee does convene there will hopefully be more interested candidates. She highlighted the Treasurer position to the Board by sharing the scope of work and explained that Ms. Strosser and the finance team do a great job with guiding that role. Lastly, she reminded the Board that our annual meeting will take place on February 8, 2023. She added that the Regional of Excellence Awards will also take place prior to the Board of Delegate meeting. Lastly, she reminded the Board that the meeting and all Board of Delegates meetings will be held in person.

Comments from the Chair

Chairman Bobby Compton noted that on January 19th Centralina will hold a free virtual training event entitled *Recognizing Human Trafficking* as an introductory training for local governments presented by the Centralina Learns in cooperation with the UNC School of Governments. He added that the training will take place from 11 a.m. to 1:00 p.m. and more information and a registration link will be on the Centralina Website. Lastly, Chairman Compton added that this Board meeting concluded the Executive Board meeting series under the current term and reminded the Board that the current delegates from our eight counties will continue to serve on the Executive Board and municipal delegates will be chosen to at our February Board of Delegates meeting.

He thanked the Board Members for their service to the Executive Board and the Board of Delegates over the past year.

Closed Session

Chairman Compton announced that there would be a closed session and that recording should be stopped. He asked all staff to depart from the virtual and physical rooms.

Adjournment

With no further business to be discussed, Chairman Compton adjourned the meeting at 6:19 p.m.





Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type:	Consent:	Χ	Regular:	
Submitting Person:	Linda Miller	Presentation Time:	NA			
Presenter at	NA	Phone Number:	704-372-2416			
Meeting:		Email:	lmiller@centralina.org			
Alternate Contact:	Katie Kutcher	Phone Number:	704-372-2416			
Alternate Contact:		Email:	kkutcher@centralina.org			
Submitting Department:	Aging	Department Head Approval:	Sunda H. Miles			

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

The Centralina Area Agency on Aging has applied for and been awarded \$295,750 in federal funds by the USAGING Aging and Disability Vaccination Collaborative. Provided to USAging through the Administration for Community Living (ACL), these funds will support crucial activities to educate, inform, and assist older and disabled adults with procuring Covid-19 and influenza vaccinations. Grant activities will focus on underserved communities such as minorities, LGBT older adults, low income, and rural communities in which access to services and supports and healthcare can be a challenge.

The funding period begins upon contract authorization and ends on April 15, 2024.

Background & Basis of Recommendations:

Led by USAging, the national membership organization for Area Agencies on Aging across the country, federal funding for vaccine activities has been awarded to the Centralina Area Agency on Aging in the amount of \$295,750. The focus is on reaching older adults and people with disabilities most at risk for negative health consequences of not being adequately vaccinated. Funds will promote education, outreach, information/assistance and referrals, supportive services, and vaccine events for both influenza and Covid-19 immunization throughout the nine-county region.

Requested Action / Recommendation:

Request a motion to accept the USAging Aging and Disability Vaccination Collaboration Vaccine grant award in the amount of \$295,750.

Time Sensitivity: (none or explain)	Grant begins upon finalization of signed agreement through April 15, 2024.
Budget Impact: (none or explain)	N/A No match.
Attachments: (none or list)	Attachment A: Scope of Work



Aging and Disability Vaccination Collaboration Attachment A: Scope of Work

The goal of USAging and our partners in the Aging and Disability Vaccination Collaborative is to **secure two million COVID-19 and/or Influenza vaccinations** for older adults and people with disabilities during the 17-month project period. Our focus will be on reaching older adults and people with disabilities most at-risk to negative health consequences of not being adequately vaccinated. To achieve this goal, USAging and our partners will:

- Conduct a non-competitive but vetted application process to engage
 Area Agencies on Aging, Centers for Independent Living, No Wrong Door
 Systems/Aging and Disability Resource Centers and other aging and disability
 CBOs to launch or expand efforts resulting in increased vaccinations of older
 adults and/or people with disabilities.
- Expand the scope of vaccination access in communities through subawardees' sponsorship of vaccination clinics and other events across the country focused on underserved populations and disadvantaged communities.
- Activate, and support the AAAs, CILs, NWD systems/ADRCs along
 with other aging and disability organizations sub-awardees
 contracted through the Collaborative to provide and promote COVID19 and Influenza vaccinations and/or supportive services including
 scheduling, transportation, companion-assistance to and from vaccination
 sites and in-home vaccinations for those who require them.
- Conduct a national education and outreach vaccination campaign targeted to older adults and people with disabilities, with a specific focus on diverse and underserved populations.
- **Develop an information, education and technical assistance online resource hub** that will incorporate up-to-date credible data and information on vaccines and vaccine access, including consumer information, promising practices, lessons learned and peer-to-peer learning opportunities and exchanges to assist all aging, disability, and public health professionals.

Scope of Work

Please Note: Scope of Work activities can be accomplished by the sub-grantee directly **or** through partner agencies. Sub-grantees do NOT need to complete every bullet point under each broader activity, but activity should occur in each area.

Primary Grant Activities

- Vaccinations
- Supportive Services
- Outreach and Education

Vaccination Clinic and In-Home Vaccination Engagement:

- **Coordinate, partner and/or assist** with conducting local COVID-19 and Influenza vaccine clinics including in-home vaccinations.
- Identify people who may need help getting COVID-19 and Influenza vaccinations, including those who are unable to independently travel to a vaccination site.
- Integrate the COVID-19 and Influenza Vaccine messages and materials into any activity not currently funded by similar vaccine outreach grants and programs.
- Integrate COVID materials on hosted Resource Hub website(s).
- Report vaccination efforts as appropriate.

Supportive Services:

- Provide or arrange accessible transportation to COVID-19 and Influenza vaccination sites for those who need assistance.
- Provide or arrange personal support (e.g., peer support) to older adults and people with disabilities for those who need assistance.
- Help with scheduling COVID-19 and Influenza vaccination appointments for those who need it.
- Provide necessary referral services in support of COVID-19 and influenza vaccines.
- Report supportive services as appropriate.

General Vaccination/Booster Information and Outreach:

- Disseminate credible information about COVID-19 and Influenza vaccines and help direct older adults and those with disabilities with questions to additional sources of information.
- Conduct COVID vaccine and booster outreach, education and material dissemination utilizing generalized or targeted campaigns; community events <u>such as</u> health fairs: congregate meal site activities; Medicare Open Enrollment events and one-on-one in-person counseling and group counseling sessions; and one-on-one interactions with community members.
- Provide electronic copies of all written materials developed in the scope of this award.
- Report Information and Outreach activities as appropriate.

Partnership Development:

- Conduct outreach to local FQHCs, Public Health Departments, home health agencies, physician groups, etc. to determine the feasibility of partnerships that support increased population vaccination and booster rates.
- Explore partnerships that increase COVID-19 and Influenza Vaccine outreach, including educational activities and the dissemination of materials.
- Develop sub-contracts as needed to accomplish scope of work.
- Provide a copy of agreements with consultants and/or subcontractors recruited to assist with work plan activities.
- Report on partner inclusion in efforts as appropriate.

Training and Peer-to-Peer Engagement

- Utilize the training, education and tools provided by USAging and ADVC Advisory Group partners and available on the ADVC Resource Hub.
- Participate in on-boarding education, training, and technical assistance sessions as necessary.
- Access and utilize the ADVC Resource Hub for accessing materials, participating in trainings relating to the COVID Vaccine outreach (e.g. vaccine hesitancy training, cultural competencies, etc.).
- Participate in peer-to-peer engagement opportunities as necessary to share ideas and successes.

Reporting Requirements

Service Delivery Documentation

- Cumulus will be used by USAging and all sub-grantees for <u>weekly</u> tracking, reporting, and monitoring of activities associated with this initiative, including:
 - Tracking of events, which may include activities such as education, outreach and vaccination clinics;
 - Reporting on supportive services such as transportation services, assistance with scheduling appointments for vaccinations, personal support and referral to other services; and
 - o Tracking and reporting on the administration of vaccinations.
- USAging will provide pre-paid subscriptions for Cumulus (https://cumulus.care) to each sub-grantee and their associated users.
- Sub-grantees are expected to use Cumulus to track and report all grant activities.
- Sub-grantees will have access to training tutorials, contextual "how to" tutorials, written user guides and other support resources, all of which will be available within the Cumulus portal.

Progress Reports

- Sub-grantees will provide a narrative report that will respond to items such as the following questions:
 - What are the major highlights for the reporting period?
 - What did you accomplish during this reporting period and how did these accomplishments help you reach your stated project goals and objectives(s)? Please note any significant project partners and their role in project activities.
 - What if any, challenges did you face during the reporting period and what actions did you take to address those challenges? Please note in your response changes, if any, to your project goal(s), objectives(s) or activities that were made as a result of challenges faced.
 - How have the activities conducted during this project period helped you to achieve your stated goals?
 - What was produced during the reporting period and how have these products been disseminated?

- It is anticipated that narrative reports will be due according to the following schedule:
 - First Reporting Period covering grant activities until June 30, 2023— Due to USAging on July 15, 2023;
 - Second Reporting Period covering grant activities from July 1, 2023 –
 December 31, 2023—Due to USAging on January 15, 2024; and
 - Final Reporting Period covering grant activities from January 1, 2024 –
 April 15, 2024—Due to USAging on May 15, 2024.
- Direct service document will be entered weekly to demonstrate progress towards reaching overall program goals and/or challenges in reaching those goals.
- Please note: reporting requirements may change slightly depending on requests made by ACL during the grant period.

Financial Reports

- Subgrantees will complete three financial reports utilizing the **Attachment C** according to the following schedule:
 - First Reporting Period covering grant activities until June 30, 2023— Due to USAging on July 15, 2023;
 - Second Reporting Period covering grant activities from July 1, 2023 –
 December 31, 2023—Due to USAging on January 15, 2024; and
 - Final Reporting Period covering grant activities from January 1, 2024 April 15, 2024—Due to USAging on May 15, 2024. The final report will be a compilation of the overall impact of each sub-grantee's project and provides both empirical and anecdotal summaries.
- Attachment C will be provided to sub-grantees in Excel format following grant award.



Executive Board Agenda Item Cover Sheet

Board Meeting Date:	3/8/23	Agenda Item Type:	Consent:	Х	Regular:	
Submitting Person:	Reaghan Murphy	Presentation Time:				
Presenter at	Michelle Nance	Phone Number:	704-348-2709			
Meeting:		Email:	mnance@centralina.org			
Altaunata Cantaati	Jason Wager	Phone Number:	704-348-2707			
Alternate Contact:		Email:	jwager@centralina.org			
Submitting Department:	Planning	Department Head Approval:	Michelle Nance			

Title of documents as shown in the Agenda: Resolution of Support for NC Department of Transportation FY24 Public Transportation Program Funding

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

As part of the implementation of CONNECT Beyond's <u>recommendations</u>, Centralina Regional Council ("Centralina") is pursuing continuing funding to support development of a regional transportation demand management (TDM) program. This grant application requires an organization's Board to adopt the attached resolution, which ensures the 50% local match funding is programmed and available for TDM activities. Centralina will apply for funds by March 17 to complete the TDM planning and program development process during FY24. Centralina will request \$40,000 in NC DOT funds to be matched with \$40,000 in local funds. These local match funds are currently being allocated from Centralina's local government membership fees, and other funding sources will be pursued to cover the local funding match in FY25 and beyond.

Background & Basis of Recommendations:

In October 2021, Centralina Regional Council adopted the CONNECT Beyond Regional Mobility Plan and Recommendations. Since then, the project team has been working on a number of implementation activities, including the development of a regional transportation demand management (TDM) plan and program.

TDM is a set of strategies that seek to change how and when people travel. The goal of TDM is to reduce the number of people driving private vehicles in general but particularly during peak travel hours. To date, TDM programs in the Charlotte region have been focused on Mecklenburg County and limited in scope and duration. CONNECT Beyond recommendations identified Centralina as the lead agency for a regional TDM program and prioritized developing a regional TDM program in the immediate term (0-3 Years following plan adoption).

To this end, Centralina submitted a grant application for NC DOT FY2023 TDM funds on March 18, 2022. This grant covered Centralina's administrative and project management expenses to begin development of a regional TDM plan. Centralina's grant application requested \$34,988 in NC DOT funds to be matched with \$34,988 in local funds. In FY2023, the match funds were allocated from Centralina's local government membership fees.

During FY2023, the CONNECT Beyond project team has begun the TDM program development process, which has included Centralina separately contracting directly with NC DOT to engage a pre-qualified consultant to help develop the regional TDM plan. Centralina worked with NC DOT throughout FY2023 to develop the scope of services for this work and provided input on the

consultant selection process. NC DOT has selected Kittelson & Associates to serve as the prime consultant on the project, and it is anticipated that the agreement between NC DOT and Kittelson will be in place by the end of February, 2023. The scope of work between Kittelson and NC DOT outlines a 16-month process to finalize the regional TDM plan and program, so it is likely that the final TDM plan will be presented to the Centralina Board for approval during spring 2024.

To fund continued administrative and project management expenses on Centralina's part related to the development of the regional TDM plan and program, Centralina will submit a grant application for NC DOT FY2024 TDM funds no later than March 17, 2023. This grant application requires an organization's board to adopt the attached resolution, which ensures the 50% local match funding is programmed and available for TDM activities. For FY2024, Centralina's application will request \$40,000 in NC DOT funds to be matched with \$40,000 in local funds. These local match funds are currently being allocated from Centralina's local government membership fees, and other funding sources will be pursued to cover the local funding match in FY2025 and beyond.

Requested Action / R	Recommendation:
The Executive Board is	s asked to adopt the attached TDM Grant Resolution and affirm \$40,000 in
local match funds for	Centralina's NC DOT TDM grant in FY2024.
Time Sensitivity: (none or explain)	NC DOT must receive this adopted resolution by the grant application deadline on March 17, 2023, in order to consider Centralina's grant application.
Budget Impact: (none or explain)	\$40,000 in local match funds for FY2024
Attachments: (none or list) If you have multiple attachments, please number them in the order you want them to appear in the	TDM Grant Resolution

agenda packet.

PUBLIC TRANSPORTATION PROGRAM RESOLUTION

FY 2024 RESOLUTION

Section 5311 (including ADTAP), 5310, 5339, 5307 and applicable State funding, or combination thereof.

Applicant seeking permission to apply for <u>Public Transportation Program</u> funding, enter into agreement with the North Carolina Department of Transportation, provide the necessary assurances and the required local match.
A motion was made by and seconded by for the adoption of the following resolution, and upon being put to a vote was duly adopted.
WHEREAS, Article 2B of Chapter 136 of the North Carolina General Statutes and the Governor of North Carolina have designated the North Carolina Department of Transportation (NCDOT) as the agency responsible for administering federal and state public transportation funds; and
WHEREAS, the North Carolina Department of Transportation will apply for a grant from the US Department of Transportation, Federal Transit Administration and receives funds from the North Carolina General Assembly to provide assistance for rural public transportation projects; and
WHEREAS, the purpose of these transportation funds is to provide grant monies to local agencies for the provision of rural, small urban, and urban public transportation services consistent with the policy requirements of each funding source for planning, community and agency involvement, service design, service alternatives, training and conference participation, reporting and other requirements (drug and alcohol testing policy and program, disadvantaged business enterprise program, and fully allocated costs analysis); and
WHEREAS, the funds applied for may be Administrative, Operating, Planning, or Capital funds and will have different percentages of federal, state, and local funds.
WHEREAS, non-Community Transportation applicants may apply for funding for "purchase-of-service" projects under the Section 5310 program.
WHEREAS, <u>Centralina Regional Council</u> hereby assures and certifies that it will provide the required local matching funds; that its staff has the technical capacity to implement and manage the project(s), prepare required reports, obtain required training, attend meetings and conferences; and agrees to comply with the federal and state statutes, regulations, executive orders, Section 5333 (b) Warranty, and all administrative requirements related to the applications made to and grants received from the Federal Transit Administration, as well as the provisions of Section 1001 of Title 18, U. S. C.
WHEREAS, the applicant has or will provide all annual certifications and assurances to the State of North Carolina required for the project;
NOW, THEREFORE, be it resolved that the <u>Executive Director</u> of <u>Centralina Regional Council</u> is hereby authorized to submit grant application (s) for federal and state funding in response to NCDOT's calls for projects, make the necessary assurances and certifications and be empowered to enter into an agreement with the NCDOT to provide rural, small urban, and urban public transportation services.
I, Bobby Compton, <u>Centralina Board Chair</u> do hereby certify that the above is a true and correct copy of an excerpt from the minutes of a meeting of the <u>Centralina Regional Council Executive Board</u> duly held on the <u>8th</u> day of <u>March</u> , <u>2023</u> .

Signature of Certifying Official

Seal Subscribed and sworn to me (date)	Affix Notary Seal Here
Notary Public *	
Printed Name and Address	
My commission expires (date)	

*Note that the authorized official, certifying official, and notary public should be three separate individuals.



Executive Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type:	Consent:	X	Regular:	
Submitting Person:	Narissa Claiborne	Presentation Time:	N/A			
Presenter at	N/A	Phone Number:	717-434-2284			
Meeting:		Email:	nknight@centralina.org			
Alternate Contact:	Anna Lu Wilson	Phone Number:	704-385-4790			
Alternate Contact:		Email:	alwilson@centralina.org			
Submitting Department:	Administration	Department Head Approval:				

Title of documents as shown in the Agenda: CEDD Board Appointments

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

The Executive Board will review and approve recommendations for CEDD Board Appointments so that vacant seats can be filled ahead of the April 20th CEDD Board Meeting.

Background & Basis of Recommendations:

The Chairman may establish such advisory committees as he or she may deem advisable, which committee shall advise the Commission as to particular matters. The members of such committees shall be appointed by and shall serve at the will of the Chairman. At least one member of any such committee shall be a Director, who shall act as a liaison between the committee and the Commission.

Requested Action / Recommendation:

Motion to approve the recommendations of CEDD Board Appointees.

Time Sensitivity: (none or explain)	N/A
Budget Impact: (none or explain)	N/A
Attachments: (none or list)	Roster of CEDD Board Appointees and Terms

BOARD OF DIRECTORS

CHAIR
Miles Atkins
Town of Mooresville - Mayor

VICE CHAIR Bill Thunberg

Lake Norman Regional Transportation Commission

TREASURY/SECRETARY
Leslie Johnson
Assistant Manager,
Mecklenburg County

Leigh Altman Melinda Bales Jenn Bosser Mark Brady Michelle Brock Cliff Brumfield Antony Burton Astrid Chirinos Rod Crider Tracy Dodson Mike Downs Greg Edds **Donny Hicks** Mary Hoglund **Bob Hovis** Alan Kathman Candice Moffitt Beth Mull Melanie Underwood Anna Lu Wilson Jarvis Woodburn

EX-OFFICIO

Geraldine Ide Gardner

President & Chief

Operating Officer, Centralina EDD



MEMORANDUM

To: Centralina Regional Council Executive Board

CC: Miles Atkins, Chair, Centralina Economic Development District

From: Geraldine Gardner, Executive Director

Date: March 1, 2023

RE: Appointees to the Centralina Economic Development District

Board of Directors

Per the bylaws of the Centralina Economic Development District, appointees to the Board of Directors shall be approved by the Centralina Regional Council Executive Board. The following individuals are being nominated to serve as CEDD Board Directors and fill current vacancies.

Name	Title	Organization	Board Seat (Focus Area)
Juan Garzon	Managing Director	Innovate Charlotte	At-Large (Entrepreneurship)
Betty Doster	Special Assistant to the Chancellor for Constituent Relations	UNCC	At Large (University)
Danielle Frazier	Executive Director	Charlotte Works	At Large (Workforce Board)
Angela Karchmer	Executive Director	Gaston Works	At Large (Workforce Board)
Veronica Grantham	Regional Operations Director	NC Dept. of Commerce	At Large (State)
David Hollars	Executive Director	Centralina Workforce Development Board	At Large (Workforce Board)
Shelby Emrich	President & CEO	Anson County Chamber of Commerce	Anson County

The above individuals were active in the recent five-year regional economic development strategy planning process and will bring a diverse set of experiences to our efforts to implement this plan.

We are also awaiting formal nominations for vacant board seats assigned to Cabarrus County, Union County and the Charlotte Regional Business Alliance. These nominees will be forwarded for approval at the April Executive Board meeting.





Executive Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type:	Committee work Regul sessions:	ar: X	
Submitting Person:	Geraldine Gardner	Presentation Time:	5min		
Presenter at	N/A	Phone Number:			
Meeting:		Email:			
Alternate Contact:	Navigas Claibarns	Phone Number:	717-434-2284		
Alternate Contact:	Narissa Claiborne	Email:	nknight@centralina.org		
Submitting Department:	Administration	Department Head Approval:	G. Gardner		
Title of documents as shown in the Agenday Poard Facilitation and Strategic Diagning					

Title of documents as shown in the Agenda: Board Facilitation and Strategic Planning Services

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

Centralina staff will provide a short portrait of our work in the region related to Board Facilitation and Strategic Planning Services.

Background & Basis of Recommendations:

This will be a standing item on all Centralina Board meetings in 2023. The purpose is to share a success story of Centralina's work, regional collaboration or local innovation from a member government.

Read the City of Albemarle Strategic Planning Success Story: https://centralina.org/blog/city-of-albemarle-strategic-planning-for-the-future/

Requested Action / Recommendation:

Receive as information.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	Meeting Design & Facilitation Information Sheet



Meeting Design & Facilitation

Is your organization planning an upcoming board or staff retreat? Break from the same predictable agenda and allow Centralina's experienced staff to build a customized meeting plan that will reenergize your staff and encourage productive discussions to ensure your goals are met.

WHAT WE DO

Centralina staff serve our member communities by designing and facilitating effective meetings for a range of group sizes, subject matter and formats. We work closely with clients to define specific meeting objectives, develop a customized, outcome-oriented agenda and design interactive activities to engage participants and meet desired objectives. Whether it's a one-time event or a series of public engagement activities, we work with you to find the right approach to get results.

RECENT PARTNERS:

- City of Albemarle: City
 Council Budget Retreat and
 Staff Leadership Team
 Retreat
- City of Belmont: City Council Retreat & Budget Work Session
- City of Lowell: Council Strategic Planning & Budget Work Session
- Village of Marvin: Village Council Budget Work Session
- City of Statesville: Council Retreat and Staff Leadership Team Retreat

WE SPECIALIZE IN VIRTUAL AND IN-PERSON MEETINGS

Board retreats

Management and leadership retreats

Project- or issue-specific meetings

Strategic planning and budget development sessions

Community and public engagement meetings

OUR PROCESS

When Centralina partners with a local government to provide meeting design and facilitation services, the process includes:

- Strategic preparation calls with the client
- Agenda development for external participants and internal run of show
- Meeting materials development, including PowerPoint presentations and handouts
- Day-of facilitation services
- Participant evaluation of the experience
- Preparation of a summary report including meeting highlights, key takeaways and recommendations

For board or staff leadership retreats, Centralina recommends that our team conduct one-on-one pre-retreat interviews with each council member or staff leadership team member. The purpose of pre-retreat interviews is for Centralina to get acquainted with the community's leadership and to be able to enter the retreat with a sense of opportunities, challenges and vision for the community.

WHY WORK WITH US?



We Have the Skills:

We have organized, trained facilitators equipped with proven tools and techniques to prepare and lead engaging meetings. We also provide thoughtful guidance and custom recommendations to make meetings productive and enjoyable.



We're Neutral:

We build lasting partnerships and collaborate to gain insights, synergize activity and bring different viewpoints to the table.



We Know the Region:

Centralina's experienced facilitators work with member governments and other regional organizations daily, bringing a wealth of knowledge about strengths and challenges across the nine-county region.

READY TO GET STARTED?





Executive Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type: Consent	Committee work sessions:	Regular:	X		
Submitting Person:	Narissa Claiborne	Presentation Time:	N/A				
Presenter at	Nominating	Phone Number:	717434-2284				
Meeting:	Committee	Email:	nknight@centralina.org				
Altaunata Cantaati	NI/A	Phone Number:	N/A				
Alternate Contact:	N/A	Email:	N/A				
Submitting Department:	Administration	Department Head Approval:	N/A				

Title of documents as shown in the Agenda: Officer Swear in (Treasurer)

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

The Nominating Committee's recommendation for the 2023 Slate of Officers was approved at the Board of Delegates meeting on February 8, 2023. Commissioner Jarvis Woodburn will be sworn in to serve another term as the Secretary for the Centralina Executive Board. All other Officer positions were sworn in at the February 8, 2023, Board of Delegates Annual meeting.

Background & Basis of Recommendations:

Per Centralina bylaws, the Executive Board must form a 3-person Nominating Committee each year. The Committee is charged with identifying a proposed slate of nominees for the offices of Chair, Vice Chair, Secretary, and Treasurer. Officers serve one-year terms or until their successors are elected.

Requested Action / Recommendation:

Receive as information.

Time Sensitivity: (none or explain)	Centralina bylaws require the Board of Delegates to elect and install officers at the Board's first regular meeting of the year.
Budget Impact: (none or explain)	N/A
Attachments: (none or list) If you have multiple attachments please number them in the order you want them to appear in the agenda packet.	None



Item #6

No attachments. Presentation to be made during meeting.





Executive Board Agenda Item Cover Sheet							
Board Meeting Date:	March 8, 2023	Agenda Item Type:	Committee work sessions:	Regular: X			
Submitting Person:	Geraldine Gardner	Presentation Time:	10min				
Presenter at	Caraldina Cardnar	Phone Number:	704-351-7130				
Meeting:	Geraldine Gardner	Email:	ggardner@centralina.org				
Altaunata Cantaati	Narissa Claiborne	Phone Number:	717-434-2284				
Alternate Contact:		Email:	nknight@centralina.org				
Submitting Department:	Administration	Department Head Approval:	G. Gardner				
Title of documents a	s shown in the Agenda	: Executive Board	Orientation & F`	Y23-24 Forecast			
Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)							
The Executive Board will participate in an interactive session to meet new representatives and discuss the forecast of 2023 meeting topics.							

Background & Basis of Recommendations:

New representatives to the Executive Board were selected at the February 8th Board of Delegates meeting.

Requested Action / Recommendation:

Receive as information.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	1. Executive Board Overview

2023 Executive Board Overview



Executive Board Role

- **Decision Maker:** Reviews and approves certain contracts, policies/procedures, the annual audit and budget amendments.
- **Collaborator:** Provides strategic guidance and feedback on Centralina workplan items, programs and initiatives upon request from staff.
- **Networker:** Engages other Delegates to build relationships and connections to Centralina. EB members are asked to support the Chair and Executive Director in following up with Delegates will low attendance rates.
- Advocate: Champions the region with state & federal partners as part of the Raleigh Relations Initiative and Federal Advocacy Agenda.

Future Meeting Date	Topic Forecast Note: Does not include contracts, budget amendments and other action items on consent
April 12, 2023	 FY24 Compensation Recommendation and Compensation Policy Updates Advancing the Plan Committee Update
June 14, 2023	 Advocacy Update FY24 Workplan Briefing and Approval Audit Contract Briefing & Approval
September 13, 2023	 Nominating Committee Formation Advocacy Update Advancing the Plan Committee Update
November 8, 2023	 Annual Audit Briefing and Approval Federal Advocacy Agenda 2024 Planning Raleigh Relations 2024 Planning

2023 Executive Board Overview



At the February 8th Board of Delegates meeting, we asked for input on the key topics and Centralina services of interest to Delegates. The summary below highlights the key takeaways.

Please use this list as a reference for the discussion during the March 8th Executive Board meeting.

Top Issues Delegates Care About

- 1. Planning & growth
- 2. Transportation & mobility
- 3. Economic development
- 4. Entrepreneurship
- 5. Aging & health

- 6. Workforce, talent & education
- 7. Natural resources & the environment
- 8. Housing
- 9. Other: Water/Sewer & Parks

Top Centralina Projects Delegates Would Like to Know More About

- 1. Regional data and trends
- CONNECT Beyond regional mobility plan
- 3. Aging services and programming
- 4. Workforce development services and programming
- 5. Regional economic development plan
- Regional emergency management and resilience

- 7. Electric vehicles and alternative fuels
- 8. Centralina Learns professional development series
- 9. CONNECT our Future regional growth plan
- 10. Regional ombudsman services

2023 Executive Board Members



Board Officers

Chair: Commissioner, Bobby Compton (Mooresville)

Vice Chair: Mayor Pro Tem Jay McCosh (McAdenville)

Secretary: Commissioner Jarvis Woodburn (Anson County)

Treasurer: Council Member Corinthia Lewis-Lemon (Morven)

County Representatives

Cabarrus County Commissioner Lynn Shue

Gaston County Commissioner Bob Hovis

Iredell County Commissioner Gene Houpe

Lincoln County Commissioner Cathy David

Mecklenburg County Commissioner Elaine Powell

Stanly County Commissioner Patty Crump

Union County Commissioner Brian Helms

Municipal Representatives

Mayor Pro Tem Martha Sue Hall (Albemarle)

Council Member Dante Anderson (Charlotte)

Mayor Pro Tem Shawn Rush (East Spencer)

Mayor Jennifer Teague (Harrisburg)

Council Member Kevin Demeny (Lincolnton)

Commissioner Tony Long (Mint Hill)

Council Member David Scholl (Stallings)



Executive Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type:	Committee work sessions:	Regular:	Х	
Submitting Person:	Kelly Weston	Presentation Time:	15 minutes			
Presenter at	Kelly Weston	Phone Number:	704-348-2728			
Meeting:		Email:	kweston@centralina.org			
Altaumata Camtaati	Canalalina Canalaan	Phone Number:	704-351-7130			
Alternate Contact:	Geraldine Gardner	Email:	ggardner@centralina.org			
Submitting Department:	Government Affairs & Member Engagement	Department Head Approval:	Geraldine Gardner			

Title of documents as shown in the Agenda:

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

Staff will present an update on Centralina's state government engagement activities.

Background & Basis of Recommendations:

In late 2020, Centralina began implementing the Raleigh Relations strategy to expand the organization's state government engagement and advocacy efforts. The strategy is focused on relationship-building, raising awareness of issues specific to the Centralina region and promoting the interests of COGs statewide.

At the January 11th Executive Board meeting, the Board adopted the 2023 Raleigh Relations Advocacy Agenda. This formal plan for state engagement outlines advocacy goals and strategies to support desired policy outcomes related to specific Centralina priorities. Since the agenda's adoption, Centralina staff have begun implementing the strategies described in the Advocacy Agenda. Staff will provide an update on these activities.

Requested Action / Recommendation:

Receive as information and provide feedback as requested.

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	2023 Centralina Raleigh Relations Advocacy Agenda



2023 Raleigh Relations Advocacy Agenda

Advocacy Category Definitions

- Funding for Centralina Seeking direct appropriations to support Centralina's work
 - o Priorities in this category align with the Centralina workplan
- **Monitoring** Tracking and reacting to state legislation
 - o Priorities in this category have been identified based on input from the Board of Delegates and Regional Managers Group
- Alignment with Other Organizations Tracking and supporting partner organizations' advocacy activities
 - o Priorities in this category are being addressed by other organizations

Advocacy Category	Priority Issue Area	Advocacy Goal	Centralina Strategies How Centralina will advocate for this priority	Support from EQV Strategics How Centralina's state government relations consultant will support advocacy goals and strategies
1 Funding for Centralina	CONNECT Beyond Regional Mobility Initiative Implementation	 Two options: Seek \$500,000 to support and advance recommendations from Advancing the Plan Committee regarding regional transportation governance and prepare strategies and next steps. Seek \$500,000 to develop mobility implementation plans to support rural and small-town transportation investments within identified mobility hubs. 	 Continue to build relationships with the region's legislative delegation and educate them on the CONNECT Beyond vision and regional implementation actions. Re-submit request to General Assembly to fund implementation options. 	 Develop strategy for securing funding for CONNECT Beyond implementation Build and strengthen relationships with key champions and other relevant legislators Arrange briefings with legislators Coordinate and participate with any efforts from stakeholders/governments within region that are advocating for mobility, transit, or transportation
2 Funding for Centralina	Electric Vehicle Infrastructure - Strategic Mobility Investments for All Communities	Seek \$250,000 to prepare our small towns and rural areas for transportation investments through capacity building, education, grant writing and cross-agency coordination and \$150,000 to seed pilot project investments (or provide local match) in small towns and rural communities.	Seek funding from legislative delegation from small towns/rural areas to ensure their constituents can take advantage of funding through National Electric Vehicle Infrastructure Formula Program and NCDOT focused funding to support Justice40 Initiative and NC's Transportation to a Clean Equitable Economy targets.	 Advise on engagement strategies Build and strengthen relationships with key champions and other relevant legislators Arrange briefings with legislators
3 Funding for Centralina	Comprehensive Economic Development Strategy 2023- 2028 Implementation	Seek \$150,000 to complete a follow-up analysis to identify cross-linkages in workforce, supply chain and commercialization needs of the employers in the region's major industry clusters (advanced manufacturing, healthcare, IT, logistics and financial services). Study would develop specific solutions to support	 Educate the region's legislative delegation and state agencies on the CEDS vision and recommendations. Seek funding from legislative delegation for Cluster Cross-linkage Analysis project. 	 Advise on engagement strategies Build and strengthen relationships with key champions and other relevant legislators Arrange briefings with legislators



			Comprehensive Economic Development (CEDS) implementation.			
4 Monitoring	Aging Infrastructure	•	Support legislation, funding, and other efforts to improve aging water, wastewater, stormwater, and transportation infrastructure in all our communities.	Promote state and federal grant opportunities for funding local infrastructure projects	•	Update Centralina staff on policy changes as needed
5 Monitoring	Taxing Authority for Local Municipalities	•	Monitor legislation governing municipal taxing authority.	Track General Assembly's action	•	Update Centralina staff on policy changes as needed
6 Monitoring	Medicaid Expansion	•	Monitor legislation designed to expand Medicaid coverage for more individuals in our region.	Track General Assembly's action	•	Update Centralina staff on policy changes as needed
7 Monitoring	Tree Canopy/Tree Ordinances	•	Monitor legislation limiting local tree- protection ordinances	 Track General Assembly's action Track NC League of Municipalities advocacy efforts around local control 	•	Update Centralina staff on policy changes as needed
8 Monitoring	Stormwater Management	•	Monitor legislation limiting local control of stormwater management	Track General Assembly's action	•	Update Centralina staff on policy changes as needed
9 Alignment with Other Organizations	Long-Term Care Ombudsman Program Funding	•	Seek an increase in recurring funding for the Long-Term Care Ombudsman program by \$2,500,000 to cover the cost of nine additional ombudsman positions statewide and close a funding gap for existing positions.	Support/promote NCARCOG's funding request	•	Update Centralina staff on policy changes as needed





Executive Board Agenda Item Cover Sheet

Board Meeting Date:	3/8/23	Agenda Item Type:	Committee work sessions:	Regular:	X	
Submitting Person:	Sarah Niess	Presentation Time:	10-15 minutes			
Presenter at Meeting:	Michelle Nance	Phone Number:	704-348-2709			
		Email:	mnance@centralina.org			
Alternate Contact:	Jason Wager	Phone Number:	704-348-2707			
		Email:	jwager@centralina.org			
Submitting Department:	Planning	Department Head Approval:	Michelle Nance			

Title of documents as shown in the Agenda: Advancing the Plan Committee Update

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

Centralina staff will provide an update on the Advancing the Plan Committee, an ad hoc subcommittee established by the Centralina Board to advance the recommendations of the CONNECT Beyond plan. The Advancing the Plan Committee had its kick-off meeting on January 27, 2023. The meeting focused on: year-end Committee goals, legislative educational needs and short-term regional collaboration activities. Staff will review the meeting as well as outline next steps for the Committee.

Background & Basis of Recommendations:

Centralina Regional Council established an official ad-hoc advisory committee to steward regional conversation and action that advances the implementation of the CONNECT Beyond Regional Mobility Plan. The Committee will provide regular updates to CONNECT Beyond project sponsors, Centralina's Board of Delegates and the Metropolitan Transit Commission (MTC). The Advancing the Plan Committee is made up of elected officials, business leaders and city/county managers from across the region who will meet bi-monthly throughout 2023. The Committee will: provide a forum for communication across jurisdictional lines, guide the implementation of CONNECT Beyond's recommendations and expand our region's collaboration on issues of mobility.

Requested Action / Recommendation:

No action requested, informational only

Time Sensitivity: (none or explain)	None
Budget Impact: (none or explain)	None
Attachments: (none or list)	ATP Committee Talking Points Meeting1 (pdf)





Advancing the Plan Committee

Centralina Regional Council established an official **ad-hoc advisory committee** to steward regional conversation and action that advances the implementation of the CONNECT Beyond Regional Mobility Plan. The Committee will provide regular updates to CONNECT Beyond project sponsors, Centralina's Board of Delegates and the Metropolitan Transit Commission (MTC)

Why the Committee is Important:

The Advancing the Plan Committee is made up of elected officials, business leaders and city/county managers from across the region who will meet bi-monthly throughout 2023. The Committee will: **provide a forum for communication** across jurisdictional lines, **guide the implementation** of CONNECT Beyond's recommendations and **expand our region's collaboration** on issues of mobility.

Key Benefits of Regional Collaboration

Increasing regional connectivity and transportation investments are critical factors for better economic competitiveness, stronger communities, a cleaner environment and more efficient service for everyone. Working together we can:

Increase Economic Competitiveness: A complete transportation network supports our region's industries (advanced manufacturing, logistics) and increases labor access.

Increase Innovation: Increase access to new mobility technologies, giving residents more options for efficient travel.

Support Community Centers: Mobility investments help transform community centers and better meet the needs of businesses and residents.

Connects People to Jobs: Over 50% of workers in the Charlotte region live in one county and work in another. Many endure long transit commutes with multiple connections. Residents without cars are most impacted.

Enhances Upward Mobility: Expanding transportation choices and improving accessibility can help enhance equity in meaningful ways.

Talking Points from Kick-Off Meeting:

Advancing the Plan Committee Co-Chairs, Mayor Vi Lyles (City of Charlotte) and Mayor Darrell Hinnant (City of Kannapolis), hosted the Committee's **kick-off meeting on January 27, 2023,** at Centralina Regional Council's offices. Key highlights:

Reviewed Committee First Year Goals:

- 1. (a) Advise on short-term opportunities for regional collaboration and
 - (b) Determine feasible options for a regional governance approach
- **2. Endorse** a regional communications framework for CONNECT Beyond and **support** its implementation
- **3. Collaborate** to educate state lawmakers on CONNECT Beyond and **advocate** for local funding initiatives in the region



Reflected on Previous Funding & Partnership Work and Identified Next Steps:

Committee members collectively agreed that it will be important to show progress and accomplish early wins to demonstrate the benefits of regional collaboration. In parallel with these short-term collaboration activities, the Committee would like to review research and analysis of governance approaches in peer regions that have comparable characteristics as the greater Charlotte region.



Identified Key Messages for Committee Outreach to Lawmakers:

For the region to better compete for future job opportunities and federal funding, Committee members recognized the importance of being able to offer connectivity and mobility options and ensure benefits to rural as well as urban and suburban areas.

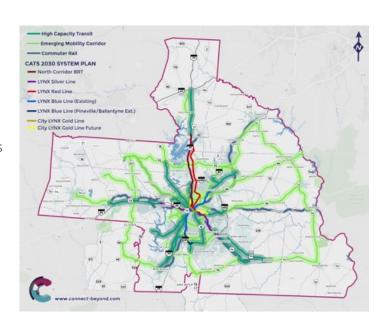


Recognized Areas for Near Term Regional Collaboration:

Upcoming CONNECT Beyond implementation activities include the development of a **Regional Transportation Demand Management program** and the the commencing of the **Regional Scheduling and Operations Coordination Study**. Both will be underway this Spring and demonstrate short-term regional collaboration.

Prior to Next Meeting:

- Report Back: Members should provide meeting updates to their jurisdiction and/or relevant mobility organizations.
- Centralina will ask for Committee volunteers to participate in a focus group to identify project communication needs. Members should also expect to receive homework materials in early March to prepare for the next meeting.
- Next Meeting: Friday, March 24, 2023 | 8:30am-10:30am





Board Agenda Item Cover Sheet

Board Meeting Date:	March 8, 2023	Agenda Item Type:	Consent:	Regular:	Χ
Submitting Person:	Linda Miller	Presentation Time:	15 minutes		
Presenter at Meeting:	Linda Miller	Phone Number:	704-372-2416		
		Email:	lmiller@centralina.org		
Alternate Contact:	Katie Kutcher or Debi Lee	Phone Number:	704-372-2416		
		Email:	kkutcher@centralina.org dlee@centralina.org		
Submitting Department:	Aging	Department Head Approval:	Sinda H. Miles		

Description of Agenda Item: (This wording will be used to summarize the item on the agenda cover page.)

As the last of special funding in response to the Covid-19 pandemic, American Rescue Plan Act (ARPA) funds are approximately 50% expended in the Centralina region. This, in combination with the end of the Public Health Emergency (PHE) on May 11, 2023, will have specific repercussions for the older and disabled adults in our nine counties. An update on funding, accomplishments over the past 12-16 months, and how Aging Service Providers will be spending the remaining funds until September 2024 will be provided as well as the impact of the PHE. Sustainability and efforts to maintain or replace funding will also be discussed.

Background & Basis of Recommendations:

Over the past three years, the Centralina Area Agency on Aging has seen Older Americans Act (OAA) funding increase almost 60% with Covid-19 relief funds such as CARES, Families First (FFCRA), Supplemental Nutrition 5, and ARPA. This has allowed our region to respond to increased needs for direct services such as nutrition but also provide funding for improved infrastructure and the design of new services and flexibility.

Although ARPA funds continue until September 2024, others will expend ARPA funds by the end of this fiscal year as the need is so great. Many in the Aging Network refer to the loss of funding and services as the "Covid cliff" since funding will revert to 2019-20 levels. A survey of the nine counties in the Centralina region reveals that there is a waiting list of over 3,700 older adults in need of various OAA services. The loss of the PHE compounds the situation and will end access to such things as at home Covid test kits at no charge and 100% coverage of Covid treatments. Even as aging advocates hope for increased OAA funding to cover the loss of ARPA, sustainability planning has begun at all levels. Centralina is assessing ways to be creative with funding and the NC Division of Aging and Adult Services has formed a statewide Sustainability Workgroup. Knowledge of the resources and issues as well as collaboration from partners in the region is essential to resolution.

Requested Action / Recommendation:

Informational only.



Item # 10

No attachments. Presentation to be made during meeting.